

Enthusiastic Crowd Cheers Knowland Talk Here



AT EISENHOWER-NIXON RALLY—The largest crowd ever attending a political rally in Palm Springs, estimated at more than 2000, was at the Eisenhower-Nixon rally Saturday night, sponsored by the non-partisan Eisenhower-Nixon club. High-



lights of the evening, pictorially, are: Congressman John Phillips (at left) warning that this election is the last hope of free people; a group in discussion after the rally (l. to r.) Mayor Charles Farrell, Jimmy Reddick, Lawrence Crossley, Senator Will-



iam Knowland, Rudy Salazar, and George Murphy, master of ceremonies (in the background is Al E. Hoover, chairman of the local club); Ann Rutherford, a member of the Women's Brigade for Ike and Dick from Beverly Hills, who participated in the pa-



rade preceding the rally, asking Villagers if they "would wait 20 years to clean house," and at the right, Senator Knowland, who attacked the administration policies on local and foreign issues.

PARDON US — IT'S TERRIFIC!

	Max.	Min.	Oct. 18	97	56
Oct. 15	102	60	Oct. 19	98	59
Oct. 16	97	61	Oct. 20	98	59
Oct. 17	92	61	Oct. 21	97	52

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Government Controls Cut Productivity

M & M Hears Leaders at Sessions Here

Over 225 conferees, executives representing southern California business and industrial concerns, met this week at the Desert Inn in the tenth annual Employer-Employee Relations Conference of the Merchants and Manufacturers Association, designed to promote "understanding and cooperation" between the two groups.

The conference started Sunday, and will continue through today, with 16 different workshops, discussion groups and special gatherings being held in the four-day session.

CONFEREES WERE TOLD Tuesday by Garrett L. Bergen, divisional vice president and personnel manager for Marshall Field & Company of Chicago, that national productivity could be increased within six months if the Federal government would eliminate regulations and controls.

He called for realization by the government that business, labor and education can reach greater heights voluntarily, rather than under the weight of dominating controls.

A PREDICTION that the work week may be reduced below 40 hours in the next few years was made by Henry O. Golightly, associate manager of McKinsey & Co., New York management

See M&M, Page 2A

This Side of the Sun

By Phat

Sow 'em on Monday. Tuesday, Wednesday soak. Mow 'em on Thursday. Friday back is broke.

Mrs. G. wants to know whose back...

EVERY ONCE in a while one of those things happens which give editors nightmares and cause the entire staff to bump their heads against concrete walls. One happened in The Sun of last week. During a momentary lapse, Herman Reich was mentioned as owner of the Farmers Market. Three or four people here looked at the item before it got into print and, by one of those catastrophic coincidences, all muffed it. So this is intended to reshuffle the principals involved. Herman Reich is owner of the Village Market. And Harry Ozoneff is the new manager of the Farmers Market. And everyone here has their fingers crossed hoping nothing happens to this.

CAME A COMMUNICATION this week to the effect that if Ike wins a week from next Tuesday, the best newspaper headline would be: THE TAMING OF THE SHREW. I discovered another traffic hazard this week. A motorist cruising down

See THIS SIDE, Page 3A



READY FOR WESTERN WEEK—Inspecting one of the ribbons which will be awarded in the Western Week parade and "Wild West" show Sunday afternoon are (l. to r.) Hutch Mosely, chairman of the dance Saturday night; Jimmy Cooper, general chairman of the celebration; and Joe Butler, who is aiding with "Wild West" show arrangements. Other chairmen, Cliff Campbell, Ernie Andrade, and Elmo Purnell were absent from the city in connection with the festivities.

PARADE AND WILD WEST SHOW SLATED SUNDAY

Over 200 riders and horses will participate in the huge Western Week parade Sunday afternoon, preceding the "Wild West" show at the Polo Grounds, it was announced by Jimmy Cooper, general chairman of the event sponsored by Los Compadres.

The parade, starting at 1 p. m., will be led by the Palm Springs high school band, and the line of march will be from the El Mirador Hotel grounds down Palm Canyon drive to Ramon road.

THERE ARE 30 individual entries and many noted groups, Cooper said. The list includes the Riverside county Sheriff's Posse, the Colton Mounted Police, L. H. Gann of Ontario, Mr. and Mrs. C. T. LeValley of Burbank with their matched black horses, Mr. and Mrs. E. E. McKinley of Burbank and their matched Black Morgans, Miss Duchess Domrose, of Compton, known as the "Spangled Queen of Senoritas," Monte Herbert of Cathedral City and an entry from the Desert Aire Hotel of Rancho Mirage.

Featured at the "Wild West"

show at 2:30 p. m. will be Brahma bulls, bucking horses, calf roping, steer roping, horse racing and Gymkana events. In charge of the show are Cliff Campbell, Joe Butler and Ernie Andrade.

STARTING the festivities will be a barbecue and dance Saturday night at the Los Compadres clubhouse. The barbecue will start at 7 p. m., and the dance will follow. Providing music for the dance will be Lee Morgan and His Music Outlaws of Beverly Hills, who will play modern and square dance tunes. Hutch Mosely is in charge of the dance, and Elmo Purnell is chairman of the barbecue committee.

"Everyone is invited to attend all events and join in the spirit of the celebration by wearing western attire," Cooper said.

Thieves Break Into Auto Agency, Steal New Mercury

Car thieves abandoned a 1950 model car here and replaced it with a 1952 Mercury taken from the J. Ray Corliss Lincoln-Mercury company between 10 p. m. Friday, and 7:45 a. m. Saturday. Entry to the shop room where the car was located was made by knocking off the padlock with a hammer or bar, police reported. Value of the stolen car is \$3200. The shop door was reported open at 2:35 a. m., Saturday, by

Clouter Foiled

Dr. George Kaplan, 1035 North Palm Canyon drive, reported to police Tuesday that an attempted break-in had been made on his car the previous evening.

Municipal Golf Course Rated Greatest Need

Hotel-Apartment Association Urges Action by Council

Prime objective of the Hotel and Apartment association this season is the establishment of an 18-hole municipal golf course in Palm Springs, it was disclosed at the group's first Fall meeting held at Howard Manor last Monday night.

Close cooperation of all members with the association's board of directors was asked by President Eddie Davidson who presided over the large gathering. The members have many problems in common, Davidson said, one of the most important being a close contact with the city government.

COL. CLINTON FOX, manager of Palm Springs Employers' association, explained the aims and benefits of the free employment agency maintained on a non-profit basis by the large number of business establishments which hold membership. Fox traced the history and growth of the agency and explained its importance to a seafaring community like Palm Springs.

Arthur Meyer, chairman of the hotel group's Municipal Golf Course committee, was roundly applauded when he urged that immediate steps be taken by the city government to obtain the land for a municipal golf course. He said that it was vital needed to attract visitors who cannot afford membership in private courses and declared that it would greatly stimulate early-Fall and late Spring business.

MEYER SAID his committee believed the city should acquire the necessary land while available at a reasonable price and finance it with a \$400,000 bond issue. He said the city made a mistake in dropping the municipal course from plans included in the million-dollar bond issue three years ago. Home owners would be the only group that might oppose such a bond issue, Meyer declared; and then pointed out that it would protect, and possibly increase, the value of their property and would cost taxpayers only 4 to 6 cents per \$100 assessed valuation. He also urged that the balance in the North End Park fund of about \$75,000 be diverted to the municipal golf course.

New members introduced by Harry Bogart, chairman of the membership committee, included: Joel Stone, Place in the Sun; Paul Gros, La Riviera; Dr. William E. Adolph, Casa Paraiso; Mrs. Mary Kaufman, Desert Las Palmas; H. P. Moise, Camino Lodge; Stephen Golden, Embassy Apartments; Bruce Kloppey, El Camino Hotel; Melvin R. Stafford, Tramway Inn; Ray Harlow, Coral Sands; Mrs. Albert Wohlgenuth, De Anza Court; and B. B. Naylor Holiday House, representing Lloyd Whaley.

Loses Papers

Loss of a green leather wallet Monday evening was reported to police by Alice Smith, 3867 Sunny Dunes road. The wallet contained identification papers.

Desert Sun to Review Ballot Propositions Next Thursday

In next Thursday's issue -- the last before the election -- The Desert Sun will publish a resume of the 23 proposed state constitutional amendments that will appear on your Nov. 4th ballot. Also a proposed state bond issue. This newspaper's recommendations on how to vote on these many measures will also be carried. Several of them are of vital importance to every resident of the state; some are dangerous, some good.

All registered voters should have received their sample ballot and a pamphlet listing the propositions, also giving arguments for and against most of them. Voters should study this digest of the propositions, indicate their decision and take it with them when voting. The Desert Sun is publishing its recommendations only for the benefit of readers who do not -- as they should -- study the measures for themselves.

Look for the resume of propositions in next Thursday's Desert Sun.

Traffic Hazard to be Eliminated Within 2 Weeks

Curbs are now being installed on Indian avenue from Ramon road to Highway 111, preparatory to blacktopping and completion of the new channelized roadway there.

The project will be completed in about two weeks, City Manager Russell Rink reported.

Work on the new park on the triangle shaped land adjacent to the road is also nearing completion, Rink said. The lawn will be seeded this week.

Ike Rally

Reservation Event Slated November 1

Another big Eisenhower-Nixon rally featuring a barbecue will be held Saturday night, November 1, sponsored by the non-partisan Eisenhower-Nixon club, Chairman Al E. Hoover announced.

In charge of arrangements are Rudy Salazar, Jimmy Reddick and Lawrence Crossley. The rally and barbecue will be held on the reservation.

Everyone is invited, Hoover said.

Rush to Clean Up Strains Waste Department Facilities

An avalanche of orders for special hauling service during Clean-Up Week was received by the city's waste disposal department and resulted in its being unable to immediately answer all calls, according to A. H. Boston, superintendent.

As a result of the cooperation of Villagers, the department is now 15 days behind in this service, Boston said. He assured all those who requested special hauling of garden trimmings and rubbish that the calls will be answered as soon as possible.

"SPECIAL HAULING service is handled by our crews after they have finished their regular rubbish service schedules," the superintendent explained. "Conse-

Hallowe'en Party for Youngsters Set for Oct. 31

Palm Springs Lions club is completing plans for its annual Hallowe'en party for boys and girls of the community, held each year with the cooperation of the Palm Springs police department, Lions President Earl Hough announced.

Separate programs are being planned for the boys and girls for the evening of October 31.

The boys will meet at the Youth Center and be taken by bus to the high school gymnasium where a busy program of sports events, apple ducking, tug-of-war and other entertainment is planned. The bus will return them to Indian avenue and Palm Canyon drive at 9:30 p. m.

Girls will be entertained at a special showing at the Palm Springs theater, starting at 6 p. m. A school bus will be awaiting them at 9 p. m.

Neither bus will go beyond the city limits and parents of children in the outlying area are asked to arrange to pick up their children, Hough said.

The Lions club party has been successful in past years in providing other entertainment than the customary Hallowe'en acts of destroying property and soaping windows.

Administration Failed in its Duty to American People in Korea, Charges Knowland

Senator Addresses Cheering Crowd Here at Polo Grounds in Gigantic Ike-Nixon Non-Partisan Rally; Phillips on Program

"The Democratic administration has been derelict in its duty to the American people in its policy in the Korean war," U. S. Senator William Knowland charged Saturday night before a cheering crowd of over 2000 people at the Eisenhower-Nixon rally at the Polo Grounds.

Senator Knowland was the featured speaker at the rally sponsored by the local non-partisan Eisenhower-Nixon club. Other speakers were Congressman John Phillips and members of the Women's Brigade for Ike and Dick of Beverly Hills. Mayor Charles Farrell introduced Senator Knowland, and George Murphy acted as master of ceremonies.

IT HAS BEEN derelict, the senator explained, because when it became apparent that Russia was furnishing arms and ammunition to the North Korean forces, "our government should have taken the leadership of a move in the United Nations to have the Soviet Union expelled from that organization."

To have the Soviet representative preside at the United Nations meeting, he said, is like inviting the town arsonist to head the fire department, or asking gangsters to take over J. Edgar Hoover's position in the FBI.

SENATOR KNOWLAND also charged that the United Nations is not contributing its just share of troops in Korea, and that the administration is "attempting to deceive the American people and cover up the facts" regarding

See KNOWLAND, Page 3A

Dentists to Meet Here Next Week in Annual Event

Ninth annual Seminar for the Study and Practice of Dental Medicine will start next Monday at the Desert Inn and continue until Friday, Marion G. Lewis, executive secretary, said this week.

The Seminar is designed to permit clinicians and investigators to meet for four days to discuss the latest developments in the non-mechanical fields of practice in an atmosphere of rest and relaxation, the secretary said.

Morning sessions will be held at the Plaza theater and evening sessions in the front patio of the Desert Inn. Afternoons are open for recreation and relaxation although some special discussions may be scheduled. Many noted speakers from all over the nation are on the program including leading medical and dental educators of the nation.

The PUBLISHER'S Corner

MANY PEOPLE who voted for Harry S. Truman four years ago believe now that it was a mistake. The high office of President of the United States should command respect regardless of one's political party or views. Yet President Truman right now has likely hit an all time low in respect for any man who has held that office. His actions of the past few weeks have shocked patriotic and proud Americans of all parties. Since he is quitting it, Harry Truman doesn't seem to care whether people have any respect for the office of chief executive and commander of the armed forces. As Frank Kent says:

No President and no Presidential candidate who can be recalled in American politics ever descended to the demagogic level upon which Mr. Truman operated on his first whistle-stop tour of the country. Nor has any ever matched him either in the vulgarity of his language or the utter recklessness with which he has disregarded the truth.

As far as the coming election is concerned, however, it doesn't likely make much difference what most of the voters think of the out-going President. Many who have been voting Democratic would have thought a long time before voting for Truman again. But some of this group of citizens are considering voting for Stevenson because he seems to hold promise of a better administration, and is the type of person they can admire -- even if they don't know very much about him.

The important question is: WILL VOTERS BE SWAYED BY THE SAME UNSOUND REASONING THAT SWEEPED TRUMAN INTO OFFICE FOUR YEARS AGO -- AND MAKE ANOTHER MISTAKE?

There is absolutely no question that Truman was elected in 1948 because voters hoped for a continuance of "good times." (Please turn to page 2)

Indian Land to go on Sale in November

Almost 300 Acres
to be Placed
on Auction Block

Between two and three hundred acres of land owned by members of the Agua Caliente Indians will be offered for sale in November, it has been announced by Lawrence Odie, Indian agent.

The sale will be supervised by the Sacramento area office of the Department of the Interior's Indian Affairs Bureau to assure fair treatment for the Indian. Under federal law, the Bureau has the power to reject unsatisfactory bids.

The land to be offered will be scattered all over the reservation, Odie said.

Applications for sale are now being prepared by the Indians, and will be submitted to the Sacramento office before announcement is made of which lands are to be offered.

Trailer HQ

Democrats Plan
to Tour County

Riverside county Democratic central committee, Tuesday night mapped plans to send a mobile headquarters to all county communities before election day, November 4.

The trailer headquarters will boost for Stevenson, Sparkman and Marvin Bledsoe, county Democratic candidate for the assembly. Bledsoe will head the crew in the mobile headquarters.

Date for the trailer's visit to the Palm Springs area has not yet been announced.

**ANNOUNCING
Addingtons
In Desert Hot Springs
DANCING
TO DICK SHAW—
HIS TRIO
Saturdays
BEGINNING
NOVEMBER 8**

Fireworks

Jaycee Sponsors
Program Nov. 29

Junior Chamber of Commerce will sponsor a fireworks display at the Polo Grounds on the evening of November 29. Dan Flax and Harry Berger are co-chairmen of the program committee.

The Jaycees will meet this Thursday evening at the home of William Foster, president, to discuss plans for a Halloween party.

Meetings are held the second and fourth Thursday of each month, and all young men are welcome to attend, Foster said.

Last Rites Said for G. L. Machris, Pioneer Oil Man

Last rites were said Tuesday at Grace Chapel, Inglewood cemetery, for George L. Machris, pioneer southland oil man who succumbed at his Palm Springs home Friday morning.

Machris, 73, was founder and president of Wilshire Oil company until his retirement last December. He was chairman of the board.

With his two brothers, Victor and Alfred, he established three service stations in 1914 and soon after began drilling for oil in the Wilshire district, Los Angeles. Within a few years the firm had a chain of 35 stations and was the first major company in the southland.

Machris moved to Palm Springs upon his retirement, purchasing the Gillette estate on Overlook road.

He is survived by his widow, Mrs. Elsinore Machris.

Smoke Tree Ranch Stables Now Open

Smoke Tree Ranch stables opened for the winter season this week under the new management of Kenneth Johnson and Bud Kinnaman of Colorado.

Wild west shows will be held each Sunday and a riding school will be conducted Monday through Friday. All types of riding horses will be available, the managers announced.

Also opened on the grounds was a new Frontier Store operated by Ben Scott of Cathedral City.

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Bennett Elected Southland Youth Group Official

Bob Bennett, director of the Youth Center, was elected treasurer of the Southern California Youth Association at a recent meeting of the group at San Dimas.

He attended his first meeting last Saturday at the Nightingale Junior high school in Los Angeles, at which time a program was planned for the annual Fall conference which will be held at the Matinee Club in Culver City on November 15.

Bennett reported that he will attend this meeting, and take with him the newly elected officers of the Youth Center, so that they may exchange ideas with other officers and participate in the panel discussions.

Bennett has also been invited by Arvid Pauly, recreational specialist for the California Recreation department, to attend a meeting in San Luis Obispo between the S.C.Y.A. and the Northern California Youth Councils for the purpose of planning youth activities for the annual state convention to be held in Long Beach during February.

Scout Field Day Slated Saturday

Saturday is the date for the annual Field Day and Pow-wow of Riverside county council, Boy Scouts of America.

The event, at Camp Emerson, Idyllwild, is scheduled to get under way at 9 a. m. and close at 4 p. m.

Palm Springs Boy Scouts are expected to join 400 other Scouts from Riverside county in the various events.

Cafeteriums

School Board
Plans Survey

Inspection of all purpose cafeteriums in Los Angeles with the aim of construction of such a unit at Calhulla school was voted by the board of trustees of the Palm Springs Unified School District at their meeting Thursday evening.

Budget for this year included \$60,000 for this project, and it is hoped to have it ready for the next school year, according to Dr. Arthur Hoff, superintendent. Other school needs were also discussed.

Gurthoff Held for Check Case Hearing

Joseph J. Gurthoff, 48, will face superior court on a charge of passing a bad check for \$100. The check was drawn on the Bank of America.

Gurthoff appeared before Judge E. E. Theriault in preliminary hearing Thursday and was bound over.

From Page One—MORE ABOUT M & M

consultants. This may be brought about by decreased consumer demand and declining production, he told the delegates.

Golightly explained that this may become necessary to "help absorb unemployment." To help keep wages near their present level if this should occur, he said the ideal way "would be a joint labor-management cooperative effort to shake out waste and reduce labor cost."

OTHER DISCUSSION leaders at the meeting are: Dr. Earl G. Planty, executive counselor, Johnson & Johnson, New Brunswick, N. J., "Executive Development, What to Do and How to Do It"; Colonel John Slezak, president, Turner Brass Works, Sycamore, Ill., "More Effective Utilization of Our Human Resources"; C. H. Smith, Jr., president,

PUBLISHER'S CORNER

They didn't have a war to worry about then. But they found that the prosperity which they wanted has been continued at a cost in human suffering and burdensome taxation which they had never contemplated. This just isn't the kind of prosperity that brings real enjoyment or satisfaction to any red-blooded American citizen.

The reason, we believe, why so many people seem to be still undecided about how they are going to vote is because they DO want a change but want to be sure which man — Stevenson or Eisenhower — will bring about the most desirable change. A great many feel that Stevenson would make a lot better president than Truman; but wouldn't Eisenhower make a better president than Stevenson? they wonder.

Those who favor Stevenson believe that he can retain the good in the Democratic administration and remove the many bad things. But isn't that just about expecting the impossible when you get right down to think about it? He has two strikes against him at the very start: (1) The powerful Democratic machine. (2) Harry S. Truman, the man who picked and is going all out to elect him. That's a tremendous handicap. The odds against Stevenson bringing about any real change in the course of this nation in the four critical years ahead are insurmountable. He can fire a few of the crooks but this will no more get at the corruption of our principles of American government that has been going on for years than deporting Harry Bridges will remove Communism from this country.

If you listen to his speeches closely you will realize that Gov. Stevenson doesn't even promise any more the "clean-up" that most people want in our national government. He says that corruption and high taxes are not important issues and shows every intention to spend more and more without regard for the public debt. His speeches indicate clearly that he has surrendered to the philosophy of the present administration.

Columnist Kent hits the nail on the head when he says: A few weeks ago those who accurately reflect the Governor's views were vociferously pointing out that he has no desire to run on the Truman record, was not in full accord with all the Truman policies and was distressed by the "mess" in Washington, which he pledged himself to clean up.

Now, veracious reporters traveling with Gov. Stevenson declare that he has not only developed a considerable degree of enthusiasm for the Truman tour and is now pleased to run on the Truman record and accept the Truman policies, but, in addition, has forgotten all about the "mess" in Washington and is not likely to mention it again.

The fact is the virtuous Adlai has always seemed a little too good to be true, and his apparently complete "surrender" to the President in the matter of the "mess" in Washington is rather convincing proof.

The situation is much different with Gen. Eisenhower. In his case the voters have nothing to lose and everything to gain. No one is really going to be hurt by a change to Eisenhower except a lot of needless federal employees who have been feeding at the public trough so long many of them don't know what an honest day's work is like. The union bosses wouldn't have the influence in Washington but the average laboring man will be just as well off from the union benefits standpoint and much better off in many other ways. Retired people, veterans and farmers will continue to receive all the benefits granted them by the federal government.

Eisenhower can be depended upon to make a lot of changes in Washington. There's no sound reason why he couldn't or wouldn't. He has proven leadership, ability and courage. He is close to the people. He would have been quite acceptable to most Democrats had he been willing to serve as their candidate. It will be the independent voters who elect him if he wins — and he will serve them well.

LET'S HOPE THE VOTERS DON'T MAKE ANOTHER MISTAKE — this nation can't stand many more without serious consequences.

Steel Improvement & Forge Co., Cleveland, Ohio, and the Canadian Steel Improvement Limited, Toronto, Canada, "A Good Neighbor Policy for Industry"; Dilman M. K. Smith, vice president, Opinion Research Corporation, Princeton, N. J., "Good Communications Pay Dividends"; Harry Lee Waddell, editor, Factory Management & Maintenance, New York, N. Y., "Changing Concepts of Management and Industrial Relations"; President of the M&M is Bryant Essick of Los Angeles, in charge of arrangements for the conference is Edward M. Ellis, Los Angeles, manager of the ap-

paratus department of the General Electric Co., and this year's chairman of the employee relations committee of the M&M.

Council Seeking Solution to Dog Problem in City

Every dog has its day and most of the Village canines had their night last week before city council when a large delegation of villagers appeared to describe the dog situation as "very serious" and for action to alleviate it.

Council was told that building of an animal shelter on East Ramon road would not solve the problem.

Bids for the new shelter will be opened by council next week. The delegation told council that the dogs start "barking and howling in the early evening and continue most of the night." Council promised to make an early and complete study of the situation.

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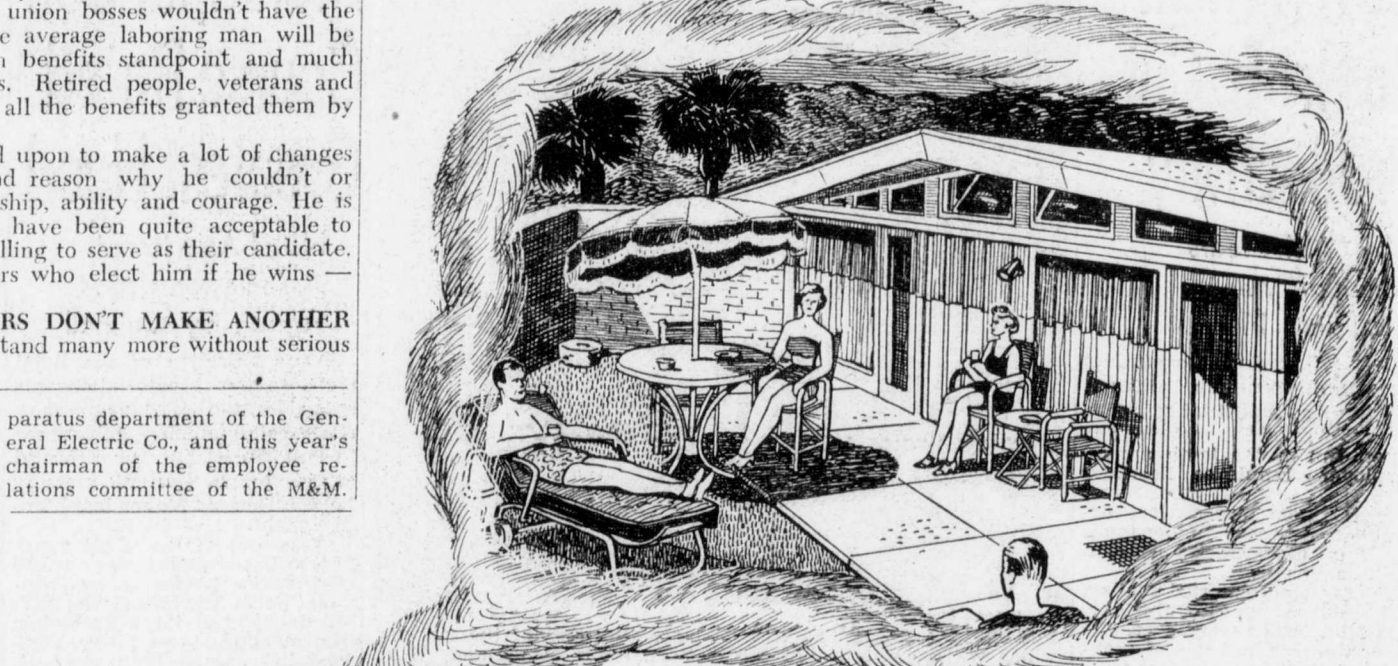
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From Page One—MORE ABOUT
KNOWLAND

...Citing a statement last week by President Truman and Secretary General Tryvlie Lie of the United Nations that the UN is furnishing 50 percent of the troops in Korea, the senator said that the truth is that this figure includes troops furnished by South Korea, which is not a member of the United Nations. "All 17 members of the United Nations furnishing troops have sent less than 35,000 men to Korea," he said. "The United States has contributed 350,000 men."

DISCLAIMING the administration claim of the action as collective security, Senator Know-

land told the group that "it is the best way to peace isn't by yielding to international blackmail and extortion." Relating the different times the United States government has bowed to ransom demands for safety of American citizens, he told how Theodore Roosevelt handled a similar situation. "He and Secretary of State Hays knew the spirit of the American people and what had made this country great" and refused to be intimidated, he said.

TELLING of his recent visit to Korea, he said that American soldiers asked him, "Have American troops ever had to fight under such circumstances?" He told of their resentment to seeing the Russians across the Yalu rearming and storing men and supplies there, and not being able to do anything about it.

Citing other mistakes of the Democratic administration, Sen-

ator Knowland said that "the best way to peace isn't by yielding to international blackmail and extortion." Relating the different times the United States government has bowed to ransom demands for safety of American citizens, he told how Theodore Roosevelt handled a similar situation. "He and Secretary of State Hays knew the spirit of the American people and what had made this country great" and refused to be intimidated, he said.

THE FIRST MISTAKE by the

administration was in recognizing the Soviet Union, thus permitting espionage agents to operate through embassies here, he charged. This was followed by secret agreements negotiated which gave away the liberty of 800,000,000 people, he added. Citing documentary proof that the state department knew in April, 1943, of Russian plans to set up satellite governments in Europe and Asia, Senator Knowland said that state department Yalta conference with their eyes representatives went into the wide open, thus disproving the

administration claim that this was a mistake "of the heart and not of the mind." **ANOTHER MISTAKE** was prior to the Korean war, when troops were withdrawn when it was common knowledge to every prominent official in South Korea that "North Korea was being equipped with arms by Russia." Citing the Democratic campaign slogan of "You Never had it so good," Senator Knowland said "I do not believe that one American citizen wants to have it so good because our boys in

CONTINUING on his blast of this slogan, he told of the national debt now exceeding \$260 billion, which must be repaid some time; taxes reaching a new high of more than \$60 billion; corruption in government being the worst in history; our "successful foreign policy" delivering more than 800,000,000 people into bondage, and causing 121,000 American casualties in Korea. "We have many grave problems facing us as a people,"

Senator Knowland warned, "but if we use the same courage and common sense as did those men in Philadelphia when they started our country, there is no domestic problem we cannot solve and no foreign foe we need ever fear."

"ALL AMERICANS can be proud of the excellent ticket we have in Eisenhower and Nixon," he said, "and I have never seen our party more united on our candidates." **CONGRESSMAN** Phillips said that "the one last hope of free people is the election of Eisenhower and Nixon." He termed it not an election in the sense of Republican and Democratic candidates, but a "final examination on whether we will keep the principles of government as they were established in the United States."

From Page One—MORE ABOUT

THIS SIDE OF THE SUN

Palm Canyon drive saw one of our girls in a typical Palm Springs sun suit. . . He turned and looked so long that he almost clipped three cars and dismembered a pedestrian. . . There were a lot of anxious people in Cathedral City Sunday. . . A stork was spotted wading along Highway 111 there. . . Drugists anticipated a brisk sale of cigars but this stork apparently was not on a routine flight.

IN REFERENCE to the opening opus at the head of this piece. . . Received a calling down this week in re my idea for dummy cats on lawns to scare away the pesky birds. . . "Don't you know," I was told, "that dogs do more damage to new lawns than birds? And that dummy cats, while scaring away the birds—maybe—would attract the dogs?" . . . O.K., so it was a bum steer. . . Speaking of lawns, maybe we should all take lessons from Samuel Levin of the Baltimore. . . No fertilizer. . . The lawns may soon be green—but the flies are mean. . . And the American Legion, in announcing a dinner, notified members to bring their wives and cookies. . . What do the wives think of that? . . . Especially with the pretty cookies we have here.

THE DESERT AIR came in for another neat plug at last week's council meeting. . . During course of debate on the dog situation here, one member of the audience said the new animal shelter must be sound proof because of the quality of the air here. . . "It is so good" this man said, "that sound is carried for long distances." "Do you really think it is that good?" asked Mayor Farrell. . . The quick answer: "Yes, I do. A person has to close the windows of his house or hear domestic problems of neighbors two blocks down the street."

ANN RUTHERFORD, at the Ike-Nixon rally Saturday, told a story told to her by her grandmother. While she was supposed to be raking the lawn and wishing that it was raked, her grandmother told her "to make your wishes come true all you have to do is start raking and while you're doing it, keep wishing it were raked. . . Your wish will come true." . . . Miss

Rutherford told the large crowd that all they have to do to win the election is get out and work. . . George Murphy commented: "On Stevenson, we'll use a rake but on Harry we'll need a shovel."

COMES A COPY of Longview, Texas, Daily News and on the front page is a picture of Rancho Mirage's own Don Cameron. . . Cameron is shown with Mr. and Mrs. C. Robert Powers, well known desert visitors, at the latter's heavy machinery plant in Texas. . . And there's a page one story quoting Cameron as praising Longview and indicating that business, in general, is better all over the nation. . . (Cameron was en route home after a cross-country tour). . . Cameron is so used to boosting, apparently, that it comes natural wherever he is.

ADLAI STEVENSON the other day said in Los Angeles, commenting on Korean strife, "don't worry, all things come to an end sometime." . . . While not very comforting in relation to the Korean war, I sincerely hope that he is prophetic in speaking of the administration. . . Maybe a week from next Tuesday?

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from SAFEWAY'S big variety

Come and see the many kinds of cheese offered for your selection at Safeway. Cheese from finest producing areas of the world. Varieties to please every cheese lover... at prices to please you.

KRAFT CHEESE SPREAD

Choice of Pimiento Cream Neufchatel, Pineapple Cream Neufchatel, Olive Pimiento Neufchatel.
5-oz. jar **21¢**
(Old English Cream 5-oz. jar, 23¢.)
Cheese and Bacon Spread. 5-oz. 23¢.)

MEDIUM SHARP CHEESE

Wisconsin cheddar. Pre-cut & wrapped.
lb. **57¢**

DUTCH MILL CHEESE

SLICED OR IN THE BRICK
American or Pimiento. 8-oz. pkg. **29¢**
Sliced Swiss, 8-oz. pkg., 29¢

MILD CHEESE

Oregon cheddar, excellent for cooking or for eating. Pre-cut & wrapped.
lb. **53¢**

SHARP CHEESE

Wisconsin cheddar with an appetizing tang. Adds flavor to cheese dishes. Pre-cut, wrapped.
lb. **65¢**

SWISS CHEESE

Natural type, with just the right flavor. Pre-cut & wrapped.
lb. **69¢**

CHEESE FOOD

Van Zee brand. Excellent flavor. Slices easily for use in sandwiches or for lunches.
2-lb. loaf **79¢**

LOW PRICES ON FOODS

At Safeway you can be sure of low prices, a few of which are listed here

FRUIT COCKTAIL

Dole brand, assortment of choice fruits for cocktails. 16 1/2-oz. can **19¢** 30-oz. can **29¢**

TABLE SYRUP

Sleepy Hollow brand, cane and maple blend. Excellent for use on hotcakes or waffles. 12-oz. bottle **19¢**

LARGE EGGS

Oak Glen brand Breakfast Gems Cream O' the Crop
GRADE A **65¢** per dozen
GRADE A **69¢** per dozen
GRADE AA **74¢** per dozen

EDWARDS COFFEE

Vacuum pack. 1-lb. **77¢**
(2-lb. can, 1.52.)

NOB HILL COFFEE

Finest quality. 1-lb. **72¢**
(2-lb. bag, 1.42.)

AIRWAY COFFEE

Mild & mellow. 1-lb. **69¢**
(2-lb. bag, 1.36.)

STAR KIST TUNA

Chunk style, for salads, sandwiches. 6 1/2-oz. can **25¢**

SPRY SHORTENING

For use in baking or for frying. 3-lb. can **67¢**

GUARANTEED MEATS

For top value in meats: shop Safeway. Here you'll find U. S. gov't graded choice Beef at economy prices.

RIB ROAST

Standing cut, U. S. Choice beef. To oven roast. lb. **79¢**

CHUCK ROAST

U. S. Choice beef. (Arm cut, lb., 59¢.) BLADE CUT lb. **55¢**

BOILING BEEF

Plate meat, cut from U. S. Choice gov't graded beef. lb. **17¢**

GROUND BEEF

Freshly made from selected beef, packed in Visking. lb. **47¢**

Sliced Bacon

Grade A. Popular brands. 1-lb. pkg. **59¢**

Beef Liver

Sliced or in the piece. lb. **67¢**

Beef Hearts

Excellent to stuff. lb. **39¢**

Cod Fillet

Packaged, ready for pan. lb. **39¢**

MONTE CRISTO WINES

Port, Sherry, Muscatel or Pale Sherry. fifth **69¢**
Wine is offered only in licensed Safeways. Taxes are additional.

FRESH FRUITS & VEGETABLES

Just look at these low prices on high quality fruits and vegetables . . . now at Safeway

APPLES

Fancy, flavorful, red eating apples. NORTHERN DELICIOUS lb. **10¢**

LETTUCE

Crisp, clean heads. Excellent for salads. FRESHLY CUT lb. **7¢**

GRAPES

Tangy sweet red grapes. Fine flavor. NORTHERN TOKAYS 2 lbs. **13¢**

BANANA SQUASH

Yellow meat. Fine to bake. lb. **2¢**

FRESH CARROTS

Sweet, crisp. Tops are off. 2 lbs. **15¢**

Other Values in Fine Cheeses

Monterey Jack Cheese	lb.	53c
Longhorn Cheese	lb.	53c
Blue Cheese	Nauvoo Wedges, lb.	69c
Baby Gouda Cheese	Kraft 11-oz. brand pkg.	49c
Sliced Cheese	Kraft Old English 8-oz. pkg.	37c
Sharp Cheese	Woody's 8-oz. Chunk O' Gold pkg.	39c
American Cheese	Dutch 2-lb. loaf	99c
Pabst-ett	Standard 6 1/2-oz. pkg.	27c
(Pimiento, 6 1/2-oz. pkg., 30c.)		
Velveeta	Kraft's Cheese Food 2-lb. loaf	85c
Breeze Cheese Food	2-lb. loaf	82c

Curtsy "OVEN TO YOU" BAKERY SPECIAL



LADY BALTIMORE WHITE LAYER CAKE
With creamy frosting, rich in nut and fruit "goodies"!
Regular 77¢ SPECIAL **69¢**
1/2 Cake 35¢

Other Bakery Items

Butter & Egg Bread	standard loaf	17c
Mrs. Wright's, sliced.		
Cracked Wheat Bread	std. loaf	20c
Skylark brand, sliced.		
Raisin Bread	Skylark brand standard loaf	22c
Curtsy Pan Rolls	package of 12	19c

Other Low Prices

Lac Mix	1-lb. pkg. 38c	3-lb. pkg. 98c
Non-fat dry milk.		
Zee Tissue	Family Pak 4 rolls	31c
Chiffon Tissue	roll	12c
Zee White Napkins	package of 80	10c
Zee Dinner Napkins	package of 40	11c

PRICES EFFECTIVE THURS., FRI., SAT., OCT. 23, 24, 25, 1952, AT SAFEWAY STORE IN PALM SPRINGS
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STORE HOURS: Mon. thru Sat. 9 a.m. to 8 p.m. Sunday 9 a.m. to 6 p.m.



AT RACQUET CLUB OPENING—One of the most successful openings of Racquet Club history was held Saturday night, with Villagers and guests, including many stars of radio and screen, joining in wishing Mayor Charles Farrell an excellent season. Pictured at the opening are John Crosby, columnist, Dinah Shore and her husband, George Montgomery.

Villagers and Hollywood Stars Open Racquet Club

Villagers and Hollywood celebrities hailed the opening of Palm Springs' Racquet Club Saturday night at a dinner dance formally launching the nineteenth season of the famous club.

Appearing for the opening event was Eddie Bergman and his Ambassador Coconut Grove Orchestra, noted as the "most outstanding band of 1951."

Mr. and Mrs. Charles Farrell, owners of the club, entertained members of the "My Little Margie" cast who were here to make personal appearances at a special showing of the popular TV series at local theaters Sunday.

Others who attended the opening festivities included Mr. and Mrs. Tom May, Producer Sam Briskin and Mrs. Briskin, Mr. and Mrs. William Powell, William Haines, former star and now a noted decorator; James Shields and Ann Rutherford May.

Mr. and Mrs. Don Hartman, Mr. and Mrs. Russell Wade, local realtor; Brandy Brent, Mirror columnist; Mr. and Mrs. Harold Hicks, Mr. and Mrs. Milton Hicks, Mr. and Mrs. Gus Kettmann, Mrs. June Huenergardt of Burbank, Mr. and Mrs. Montague Herbert, Mr. and Mrs. Abram E. Simon, Mr. and Mrs. Rex Hardy, Mr. and Mrs. William

Malouf.

Mr. and Mrs. George Barraclough, Mr. and Mrs. Harold McAllister, Mr. and Mrs. Edwin Fallgren, Mr. and Mrs. Charles Morrison, Mrs. Johnny Ray, Mr. and Mrs. Frank Bennett, Mr. and Mrs. Philip Boyd, George Murphy, Miss Deedee Bennett, Mr. and Mrs. Tony Burke.

Mr. and Mrs. George Montgomery (Dinah Shore), Mr. and Mrs. Edward Small, producer and Winter resident of Palm Springs; John Crosby, noted New York critic; Mr. and Mrs. Max Gifford (Ann Gwynne), Mr. and Mrs. Bert D'Armand, Herbert Cronbach, Robert Handel, Ann Savage, Roger Haines, Diane Collins.

Mr. and Mrs. Lee Bonnell (Gail Storm), Mr. and Mrs. Roland Reed, Mr. and Mrs. Guy Thayer, Mr. and Mrs. Irving Snyder, Mr. and Mrs. Hal Roach, Jr., Hilary Brooke, Mr. and Mrs. Dick L'Estrange, Mr. and Mrs. Don Hayden, Mr. and Mrs. Frank Parrett.

Mrs. Harry Dart, Mr. and Mrs. Barney Hinkle and Mr. and Mrs. Bernie Kuhn.

Among others hosting private parties were Mr. and Mrs. Monte Warshawer, Mr. and Mrs. Lloyd Frank, Mr. and Mrs. George Alexander, Dr. and Mrs. Robert Morrey, Mr. and Mrs. James Neideman, Mr. and Mrs. William de Groot, Mr. and Mrs. Sam Taylor, Mrs. George Sawtelle, Dr. and Mrs. Charles Baldwin, Mr. and Mrs. George Wheeler, Mr. and Mrs. Shelton McHenry and Mr. and Mrs. Fred Cole.

PEO Luncheon at Banning Saturday

The San Geronimo Reciprocity Bureau will meet Saturday, October 25, at the Banning Woman's Club. The local P.E.O. is one of the hostess chapters, and any unaffiliated members now in Palm Springs wishing transportation may phone either 3684 or 4483.

Shirley Lockett

Hosts Guests Here

Shirley Lockett was home from Palos Verdes College for the weekend with her parents, the Don Locketts, bringing with her as houseguests Miss Joan Hunting of Portland, Oregon, Daid Ainsworth of Wichita, Kansas, and Ray Breda of Seattle.

Society

Mary Heyman, Social Editor, Phone 2249



AT TENNIS CLUB—Sam Taylor, left, lessee of Palm Springs Tennis club and Cliff Halstead, Halstead, well known here, is new manager of the famed club.

Jobs Daughters, De Molay, Join in Rummage Sale

With the proceeds to be used for educational and philanthropic purposes, members of Job's Daughters and DeMolay today were completing plans for their annual rummage sale to be held Saturday.

Donations of used articles were still being solicited, according to Mrs. Maynard Groth, finance chairman of Job's Daughters, and Violet Knapp of DeMolay. Mrs. Groth may be contacted by telephoning 2-5272.

The sale will be conducted from 9 a. m. until 5 p. m. at 442 South Indian avenue.

Newlyweds Honored at Dinner Party

More than 35 relatives and friends attended a dinner party honoring Mr. and Mrs. Donald Veitch Sunday at the home of the bridegroom, 915 First street, Cathedral City.

The couple exchanged vows Saturday night in Yuma. They were attended by Mr. and Mrs. Harry Wills of Palm Springs.

Mr. Veitch is affiliated with the Plaza Cleaners and his bride, the former Mickey Stevens of Palm Springs and San Diego, was formerly with the Navy Civilian Department in San Diego.

Junior High Students Dine

Junior high school students enjoyed a dinner dance in celebration of Bar Mitsca last Friday night when Mr. and Mrs. Harvey Green entertained at the Palm House. Centering the table was a large birthday cake.

Among those present were Shirley Kaplan, Roslyn Slatin, Jean Staley, Carolyn Reich, Mimi Hall, Janice Sakofsky, Susan Blau, John Simon, Jerry Greenfield, Allan Miller, Jessie Finerman, Bruce Benjamin, Charles Grana and David Fisher.

Locketts Host Eastern Guests

Mr. and Mrs. Donald Lockett entertained out-of-town friends at the cocktail hour Monday, October 20, at their Mission road home. The guests were: Mr. and Mrs. Carter Scaub of Philadelphia, Mr. and Mrs. W. G. Kees, Mr. and Mrs. C. E. Brabyn, and Mr. and Mrs. E. B. Hassett of San Marino, A. J. Horner of West Covina, E. L. Miller of Pasadena, Mr. and Mrs. James Geggie of Palm Springs, and Mr. and Mrs. Charles McKeand of Los Angeles.

Mrs. Hammond Named Director

Announcement was made this week of the appointment of Winn Hammond as director of the Mothersingers Group of Coachella Valley.

As part of the national PTA organization, the group sponsors an annual festival and members are preparing programs for several engagements for the ensuing season.

Miss Gertrude E. Hunt recently returned from Brattleboro, Vermont, where she spent the Summer. She will reside here during the season at 544 West Avenar road.

Cliff Halstead Manager at Tennis Club

Announcement is being made this week by Sam Taylor, managing director and co-lessee of the Tennis Club, that Cliff Halstead has been appointed as manager of Palm Springs popular club.

Halstead is well known to Palm Springs, having come here shortly after the war. He ran the Tennis club in 1946 and 1947, but left this area as he was Menlo Circus club near San Francisco. This rates as one of the most popular clubs in the peninsula area. During the off season, as that is just a Summer time operation, he was with Charlie Farrell at his Racquet Club.

Later he was lured to Florida, where he served as managing director and president of the Chevy Athletic club in Miami. An outstanding all around athlete, Halstead distinguished himself at University of Southern California. He was a member of the ICAAAA's and National Collegiate AAA team. He played soccer, rugby, football, tennis and starred in track, tennis and swimming. He holds a lifetime pass to all of southern California's athletic events.

With this background and keen interest in athletics, he has many plans with the aid of Eddie Meyerson, tennis pro, for outstanding tennis matches and tournaments at The Tennis club this season.

With Mrs. Halstead and their three children, Tony, 14, Sherry, 10, and Jerry, 4, he resides at 657 Desert Way. The Halsteads have owned this property in Palm Springs for many years, and now plan to make it their permanent residence.

Other staff members at The Tennis club this season are John Taylor, comptroller; John Leonhardt, chef; Millie Warwick, reservations; Jean Steiner, maitre de hotel. All these were with the club last season.

New additions are Don Piper, manager of the bungalows; Marianne Taylor, who is to open and manage the smart shop located on the grounds, and Beth Scott, director of publicity.



COMEDY, SONG AND DANCE—Moore and Mayo sophisticated song and dance team who will appear in the Starlight Room all-star revue starting tomorrow. They have been heralded as outstanding in their specialties.

New Show Starts Tonight in Chi Chi Starlight Room

Comedy, music and dancing, and a machinegun patter of the latter with a comical twist, features the entertainment in the Starlight Room starting tonight.

Pat Patrick, known from coast to coast as the "Mixmaster of Comedy" who dishes out a rapid fire of recipes for fun, is starred as the feature attraction.

He is known as Professor Ericil Twing who shared a spot on the Edgar Bergen radio show for more than seven years and is also known as Horace Blinch, the loorwalker in television.

PATRICK GIVES deftly with rapid changes in moods that run into drama, songs, monologues

Crist's Happy to Get Back

Mr. and Mrs. Ed Krist returned to their Palm Springs home, 1471 El Alameda, enthusiastic to be back in the Village.

"There's nothing like Palm Springs and we are here to stay right through to July," Krist said.

This year they combined their vacation tours to the United States, visiting the New England states, stopping in Texas and then the western states.

Visit in Village

Enjoying their first visit in Palm Springs are Mr. and Mrs. Charles Ginever of San Mateo who are staying at La Serena. Mr. Ginever is serving his eighth term as city treasurer of San Mateo.

EZMA'S Beauty Shop

SPECIALIZING IN SERVICE YOU LIKE

We are pleased to announce FLOY HOBBS Formerly at 136 So. Indian is now associated with us

137 PACIFIC BUILDING Corner Palm Canyon Drive and Tamarisk

PHONE 4678 FOR APPOINTMENT

Tennis Club Again Scene of Gaiety

Los Angeles social leaders, Nina Winans and Julie Kline, spent part of this week in the Tennis club bungalows. They came down for the William Knowland rally, and remained to make final plans for the Golden Nugget Ball. This outstanding social event will be held in The Tennis club the weekend of November 11-16.

The Tennis club opened informally over the weekend and introduced the new Snack Bar at the pool's edge to members. Among those lunching there on opening day were Mr. and Mrs. Lester Wilson, of San Diego, who are occupying their Baristo road home this month. Their guests included Judge and Mrs. Cyrus Monroe, of La Jolla, and Miss Cynthia Monroe of Tonaica. The latter three are staying in a friend's home at Smoke Tree Rancho.

AAUW Plans Rummage Sale

Members of the Palm Springs Chapter, American Association of University Women, will sponsor their annual rummage sale December 6 at a location to be announced at a later date.

Used articles of clothing and household items are being solicited for the event. Donors may call Mrs. Elizabeth Pukos, chairman of the Scholarship Committee; Mrs. Gayle Burns, 2293, or Mrs. Paul Summit, 3071.

YES! THIS IS IT!

WE ARE DOING IT AGAIN!

Hallowe'en Celebration

FRIDAY, OCT. 31st — FROM DUSK UNTIL ?

SANDY — THE GYPSY FORTUNE TELLER Will be here to look into the future for you. **BALDY YEAGER** will also be here, singing your Hill Billy and Western requests. Good food, cold drinks and beer. No admission or cover charges.

— DANCING NIGHTLY —

BILL and BERNICE COPELAND, Host and Hostess

JUNIPER TREE CAFE

ON THE RIM OF MORONGO VALLEY

Helen of Hollywood

Announcing a Change of Address

Helen of Hollywood is now located at 395 North Indian Ave. Same phone number 2377. She wishes to express her appreciation for your loyal patronage in the past and will continue her policy of specializing in permanent waving and hair cutting.

Helen of Hollywood

395 North Indian Avenue

Phone 2377

For the Finest in Costume and Precious Jewels See



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There are still a few choice locations available at California's Most Modern and DeLuxe

TRAILER VILLAGE

ARABY POINT IN PALM SPRINGS, CALIFORNIA
Highest Trailer Association Rating

Swimming Pool
Television
Recreation Hall
Dance Hall
All Modern Sanitation
Restaurant
Grocery Store
Many Other Comforts

Completely Out of the Wind Area, situated in a sheltered cove located at the foothills of towering Mt. San Jacinto. Beautiful vista of surrounding desert. Within easy shopping distance of Palm Springs.

Horizon Trailer Village

P. O. BOX 219 CHAS. M. LAFRANTZ, Manager PALM SPRINGS, CALIF.

Al Rose 'King for a Day' at Birthday Fete

Guest of honor at a surprise birthday cocktail-dinner party hosted by his wife at the Chi Chi Club Saturday night, Al Rose found himself adorned with a royal crown proclaiming that he was "king for a day."

In addition to the crown, presented by Mrs. Leo Baker, the celebrant also received a gaily decorated cake complete with 16 candles.

Joining in the celebration were Messrs. and Meses. Stanley Jaloff, Adrian Rosen, Leo Baker, William Peterson of Arcadia, Stanley Acton of Sherman Oaks, and Sam Stewart.

At Biltmore Hotel

Among Villagers who attended the opening of the Biltmore hotel last week were Mr. and Mrs. Abram Robert Simon, Betty and Monty Herbert, Lynn Jennings, Mr. and Mrs. Stanley Poshin, president of the Chamber of Commerce, Herbert Reich, a director of the Desert Bank, and Mr. and Mrs. Al Bergman.

5a—The Desert Sun PALM SPRINGS, CALIFORNIA Thursday, October 23, 1952



BIRTHDAY PARTY—One of the merriest of weekend parties was the surprise cocktail dinner party given by Mrs. Al Rose in honor of her husband's birthday. Pictured above at the Chi Chi Club Saturday night are Mr. and Mrs. Rose who reside at 277 West Via Oliveria.

Garden Club Program for Year Drawn

Garden Club members today announced their program for the year following a business meeting at the home of their president, Mrs. Frank H. Bennett, 419 Valmonte del Sur.

One of the highlights of the year will be a series of garden tours, open to the public, slated to start February 21. Others will be conducted March 21 and April 18 with the locations to be announced following the appointment of a committee.

Plans were also discussed for a Spring flower show and a campaign for community beautification with emphasis on zoning and the elimination of billboards.

The next meeting of the group is scheduled for November 15 when a report on citrus trees will be given.

Hundreds Attend International Ball Program at Shadow Mountain Club

Staged to stimulate interest in international good will and fellowship, the World Harmony Festival Costume Ball drew hundreds of local residents and visitors to the Shadow Mountain club Friday night.

The Festival was sponsored by a group of club members, headed by Mrs. P. K. Nichols, Jr. of Pasadena, and her co-worker, Marie Phelps Sweet.

Palm Springs Mayor Charles Farrell, Edgar Bergen, Mogen Skot-Hanson and Richard Arkinson acted as masters of ceremonies, introducing the various events.

Highlighting the affair were native songs by Militti Korjus, aquatic feats by Olympic stars, a swim ballet and folk dancing.

A colorful costume dance followed the international buffet with prizes awarded for the best costumes.

Financing for the Individual

LOANS FOR ANY WORTHWHILE PURPOSE

You will find the Personnel of our office PROMPT—COURTEOUS—EFFICIENT in discussing your problems

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444 N. Palm Canyon Drive, Palm Springs, California
New Strebe Building — Upstairs Phone 2158

Our Neighbors Across the Street

Across the street from our candy shop and hot-dog and cold drink patio at 132 N. Palm Canyon are our neighbors and business friends . . . the Parkinson's . . . who bought from us the candy shop and fountain known as "THOMPSON'S at the Desert Inn Gate.

We understand there are a few rumors about that would have us in the role of unfair competitors. This rumor, with the full knowledge of George and Clarice Parkinson, we herewith spike.

We operate a candy kitchen right here in Palm Springs (at 271 So. Indian Ave.) where we make a full line of home made candies, chocolates, and date-confections. This kitchen supplies the Parkinson's at the shop on the Desert Inn Grounds with all their candies, date-confections and ice cream toppings. Does that seem unfair?

Likewise we had already leased the place we now occupy at 132 N. Palm Canyon long before we sold our shop across the street to our friends the Parkinson's . . . who knew all about our intention of continuing in business for another year.

We hope to retire from both candy making and selling next year . . . and very likely the Parkinson's will be the owners of not one but two candy shops and a candy kitchen. With another year of experience in the business they will be schooled enough in the candy business to take over.

All of this we have discussed with our friends across the street.

Just where rumors begin we shall never know . . . but this one which places us in the light of selling out one shop and then unfairly opening another NEEDS TO BE PUT TO BED.

We value friends, and good competitors can be friends. The Parkinsons and the Thompsons are just old fashioned enough NOT to follow the thought pattern that all competition is unfair.

The case of the shop on the Desert Inn Grounds and our shop at 132 N. Palm Canyon is an example of friendly business relationships from beginning to end.

We hope the Parkinsons prosper so well that they can buy us out . . . kitchen, shop and all within a few more months. We have been trying to retire for the past umteen years. We sincerely hope our customers . . . the Parkinsons can assist us out of business . . . and that friends, is the true story of the business relationship between two couples doing business across the street from each other.

Won't you please go in and trade with the Parkinsons and tell them we sent you?

Thanks, good people of Palm Springs, for your fine cooperation and patronage the past fifteen years.

Your sincere friends,

Robert E. and Katherine Thompson.

Sale Now in its 4th Big Week STOCK UP and SAVE!

WASHDAY MIRACLE

TIDE

Lge. Pkg. **23¢**

BOTAN

Fancy White Meat **TUNA**

Solid Pack **23¢**
6 1/2-Oz. Can

PURE STRAWBERRY Preserves

FOOD CLUB **23¢**
12-Oz. Jar

DOLE'S HAWAIIAN Pineapple Juice

Jumbo **23¢**
46-Oz. Can

★ DOLE'S SLICED PINEAPPLE

20-Oz. Can 25¢

For Cooking or Salads **MAZOLA OIL**
Bottle **29¢**
Pint

Favorite for Hot Cakes **KARO SYRUP**
Red, Blue or Green Label **21¢**
24-Oz. Btl.

WHOLE KERNEL VACUUM PACKED NIBLETS CORN **15¢**
12-Oz. Can

★ SUNSHINE "HI-HO" CRACKERS - 1-Pound Package 31¢

SHORTENING **CRISCO**
3-Lb. Can **77¢**

STRAINED GERBER'S Baby Food **22¢**
3 Reg. Cans
FANCY R.E.D.
Red Salmon **53¢**
7 1/2-Oz. Can

Swift's Lunch Meat **PREM**
12-Oz. Can **44¢**

WHITE, YELLOW or CHOCOLATE Pillsbury Cake Mix **32¢**
Reg. Pkg.
LONG GRAIN M.J.B. Rice **31¢**
28-Oz. Pkg.
ALL GRINDS Iris Coffee **1.56**
2-Lb. Can
Lipton's Tea **53¢**
48-Ct. Bags

LAURA SCUDDER'S PURE, FRESH Mayonnaise **59¢**
Quart Jar
LAURA SCUDDER'S PURE Peanut Butter **43¢**
14-Oz. Jar
ROMEO & JULIET French Dressing **26¢**
6-Oz. Bottle

— IRIS FINE FOODS —

Tomato Juice **24¢**
46-Oz. Can
Grapefruit Juice **28¢**
46-Oz. Can
Garden Peas **14¢**
11-Oz. Can
Fruit Salad **22¢**
6-Oz. Can

HALF-PRICE SALE! **PARKAY**
Colored OLEO **41¢**
1-Lb. 27¢
1-Lb. 27¢

BON AMI Glass Gloss **32¢**
Pint Can

Mayfresh Strictly Fresh Large Eggs **68¢**
GRADE A
Doz. in Ctn.

BETSY ROSS PURE Grape Juice **22¢**
24-Ounce Bottle

IVORY SOAP **25¢**
2 Lge. Bars
CAMAY 2 **23¢**
3 Reg. Bars
LAVA SOAP **9¢**
9c Lge. Bar
OXYDOL **67¢**
Giant Pkg.
DUZ **63¢**
Giant Pkg.
IVORY FLAKES **28¢**
Lge. Pkg.

Py-O-My Muffin Mix **34¢**
12-Oz. Pkg.
Marcal Paper Napkins **25¢**
2 80-cl. Pkgs.
Dromedary Dates **23¢**
7 1/2-Oz. Pkg.
Kingsford's Corn Starch **13¢**
1-Lb. Pkg.
Niagara Laundry Starch **19¢**
12-Oz. Pkg.
Lini Laundry Starch **14¢**
12-Oz. Pkg.
Argo Gloss Starch **21¢**
2 12-Oz. Pkgs.
French's Ins. Potato **37¢**
8-Oz. Pkg.
King Oscar Sardines **29¢**
No. 1 Can
Calo Dog Food **25¢**
2 1-Lb. Cans
Calo Cat Food **25¢**
2 1-Lb. Cans

FROZEN FOODS LIBBY'S CONCENTRATED Orange Juice **27¢**
2 6-Oz. Cans

FOOD CLUB PAN-READY Perch Fillets **41¢**
16-Oz. Pkg.

HAMPSHIRE Green Beans **15¢**
10-Oz. Pkg.

DELICATESSEN PIONEER QUALITY Bologna **55¢**
Lge. Sliced
CREAMY LONGHORN Cheese **59¢**
lb.
OSCAR MAYER 8-OZ. CHUB Braunschweiger **33¢**
12-Oz. Pkg.

BORDEN'S AMERICAN Cheese **33¢**
8-Oz. Sliced

LIQUORS BANKER'S BOND, BONDED Whiskey **3.59**
5th Gal.
MERTVINE CALIFORNIA Bergundy **1.19**
Full Gal.

25c HOLLOW STEM BEER GOBLET **49¢**
3 For



Table-Trimmed MEATS

GOV'T. GRADE CHOICE RIB ROAST Grain-Fed STEER BEEF **75¢**

ARMOUR'S EASTERN PICNIC-STYLE SHOULDER PORK ROAST 5 to 7 Lbs. **35¢**

RATH'S IOWA SPARE RIBS **35¢**
Meaty Pork Medium Size

STRICTLY FRESH MADE GROUND BEEF **45¢**
Top Quality Lean Steer Beef

VERY TENDER BEEF SHORT RIBS **35¢**
lb.
ARMOUR'S EASTERN PORK BUTT ROAST **49¢**
lb.
MAYFAIR MILDLY SEASONED PURE PORK SAUSAGE **45¢**
lb.
TO BAKE OR STUFF FRESH BEEF HEARTS **29¢**
lb.
FRESH WELL TRIMMED STEER BEEF TONGUES **45¢**
lb.

FREEZER SPECIALS Prices include Cutting and Wrapping Ready for your Freezer! How's This for Processing?
U.S. GRADED CHOICE STEER BEEF Half Side **63¢**
lb.
Hind Quarter **71¢**
lb.
Fore Quarter **55¢**
lb.

—SEA FOOD SAVINGS— FRESH BONELESS FILLETS Red Rockfish **39¢**
lb.
GULF CAUGHT Large Shrimp Broken **69¢**
lb.
BROADBILL STEAKS Swordfish Fillets **49¢**
lb.

Garden Fresh PRODUCE

Mushrooms Box **29¢**

PUMPKINS Pound **2 1/2¢**

PIPPIN APPLES 1 lbs. **19¢**

CAULIFLOWER Pound **8¢**

Tokay GRAPES 2 lbs. **13¢**

Advertised Prices Good Thur. Thru Sun., Oct. 23 Thru 26



444 N. Palm Canyon Dr. Palm Springs

Three Cotillion Groups for Children Organized Here

Organized by Mr. and Mrs. G. Robert E. Gollatz of Pasadena, Palm Springs will soon have three young people's dance groups.

The groups will meet regularly at the Palm Valley School for lessons under the supervision of adult chairmen including Mmes. Robert Levin, matinee; Herman Reich, juniors; and Marguerite McCarthy, seniors.

Eligible for participation in the Matinee Cotillion will be children from 9 to 11 years of age, Junior High School students for the Junior Cotillion, and High School students for the Senior Cotillion.

Ten meetings will be held on Saturdays during the year, the Matinee Cotillion at 4:30 p. m., the Junior Cotillion at 7:30 p. m. and the Senior Cotillion at 9 p. m.

Featured during the season will be a gala Christmas party, a St. Valentine fete, and a closing function in the Spring.

Members of the Senior Cotillion will have their opening formal affair November 1 with music to be provided by a Redlands orchestra. Refreshments will be served.

Patronesses for the Matinee Cotillion group include Mmes. Robert Levin, chairman; Hilton W. McCabe, co-chairman; Sam Black, Francis F. Crocker, Robert S. Hargis, Ed Hildmen, Lorraine Hills, Julius Kaplan, Sol Ruskin, Marguerite McCarthy, E. McNamara, Hilda M. Talbot, Russell W. Rink, George S. Ripley, Adrian Rosen, Stanley Rosin, Raymond Sorum, P. A. Staley, Russell Wade and Philip Zantville.

For the Junior Cotillion, Messrs. and Mmes. Herman Reich, chairman; Harold J. Miller, co-chairman; Benson J. Benjamin, D. Bond, Morris Finerman, Harvey Green, Arthur Greenfield, Murray B. Marsh, W. A. McKinney, Russell Mitchell, B. H. Poliak, Marvin Sale, J. C. Sanders, A. R. Simon, Percy A. Staley and H. Roger Williams, Senior Cotillion, Messrs. and Mmes. Marguerite McCarthy, chairman; Benson J. Benjamin, Robert H. Bennett, Frank R. Chalfont, Francis F. Crocker, C. Ronald Ellis, Frank E. Ewing, Alex S. Hammond, Arthur G. Hoff, Robert S. Hudson, Mildred Kirk, Hilton H. McCabe, Willard A. McKenney, Seamus Nunan, R. F. Pace, B. H. Poliak, George B. Ripley, George P. Ritter and John Sanders.

Parents who are interested may telephone Mrs. Poliak, 5142, for additional information.

SPECIAL DISCOUNT

NEW

SPINET PIANOS

Bleached Finishes Only

Holley & Jackson

233 Cajon St. Redlands

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Guards — Investigation

Patrol Service

Charles C. Valentino

Detective Agency

PALM SPRINGS

123 East Avenue

Office Phone 2926 Evening Phone 2865

OUR WOVEN GOLD SUCCEEDS
TAKES A NEW SHAPE

FASHION BOX

BY DORSET-KEX

THE ACCESSORY SILHOUETTE
THAT'S NEW AS FALL.....
SLEEK, SCIM-LINED.....
IN HAND WOVEN GOLD OR...
GOLD WITH SILVER...THE
KIND OF STYLE SPARK THAT
WILL GLOW ALL DAY...GLITTER AT NIGHT.....
GLAMOUR-LINED WITH CONVENIENT POCKETS
AND IT'S VERY OWN COMPACT AND COME...

ADRIAN'S gifts

134 So. Palm Canyon Drive

Palm Springs Phone 5302

For Your Convenience

A

TRANSPARENT SHADE

MANUFACTURER

Sales Representative

Will Be in Palm Springs

Friday, Saturday and Sunday

October 24, 25 and 26

For appointment Phone 2701

Transplastic Shade Co.

of Los Angeles



AT SHADOW MOUNTAIN—Clifford W. Henderson with Scandinavian film star Greta Thysen at the informal opening of the Shadow Mountain Club in Palm Desert Saturday evening.

Shadow Mountain Club's Opening Delightful Affair

Shadow Mountain club opened informally for the season Saturday night with more than 300 members and their guests gathered for the Club Round Up. Colorful costumes created the effect of a moving flower garden as the gala throng danced on the terrace around the pool and in the club.

Shadow Mountain Club announces a real "scoop" in securing Phil Ohman and his orchestra for a dinner dance engagement at Shadow Mountain Club for the forthcoming weekend, October 24 and 25. Ohman just closed an engagement at the Beverly Hills Hotel and is leaving for New York next week.

The Stuards Patio shop at the club put on a Square Dance fashion show, with the effective costumes modeled by club members. There were competitive deck sports, arranged by Club founder Clifford W. Henderson, who recently returned from attending the Olympic Games and extended visit in Europe.

Among those who made reservations for parties were: Mr. and Mrs. Robert G. Meyler, E. J. Oshier, Oscar Trippe, Jack Darling and John J. Schneider of Los Angeles. Also Mr. and Mrs. Raleigh Bedard and Mr. and Mrs. Bernie Williams of Toluca Lake.

Mr. and Mrs. Robert Owens and Mr. and Mrs. Howard Beck of San Marino also entertained with parties. The Walter Evans of Arcadia, were also hosts to a group.

Mr. and Mrs. William Berri who have recently moved from Suffern, N. Y., to Palm Desert.

Villager Returns from Korean Zone

Charles Ross, seaman, USN, of 32-700 Shifting Sands, recently arrived in Long Beach aboard the heavy cruiser, USS Bremerton, after a tour of duty in the far east.

The Bremerton, in the combat zone, fired 12,000 rounds of ammunition at enemy positions, doing great damage to Communist installations almost to the north border of Korea.

BUG IN SACK BUT NO SNAKE IN BUSH

Cautious officers answered a call Monday afternoon which reported a snake in a bush in the backyard of a home here. Carefully checking the bush, they found—a bug in a paper sack.

Everyone in the Palm Springs area reads The Sun.

We Would Like You to SEE THE WONDERFUL NEW SERVEL

Electric Wonderbar

also available in Mahogany and Blonde finishes

Ideal for hotel units... patios... home bars

Roomy Interior... Outside cold control... Adjustable Shelves... Attachable legs and casters

Silent as a moonbeam... Not a single moving part in the freezing system

PAVNY'S

1001 So. Palm Canyon Drive PHONE 7342

PALM SPRINGS, CALIFORNIA

Kindergarten Mothers Guests at School Tea

Mothers of kindergarten students at the Frances Stevens school were entertained at a tea last week at the school. Serving as hostess was Mrs. Helen Thomas Peterson.

During the tea hour, guests heard R. Mentzer, a new member of the Palm Springs Unified School District's Guidance Department, give an address on "The Importance and Significance of Helping Children Who Have Speech Difficulties."

The group voted to meet the second Thursday of each month in the kindergarten room. Heading the new Kindergarten Mothers' Club will be Mmes. Allie Barnes, chairman; Janette Bergman, co-chairman, and Genevieve Beel, publicity.

S. P. Burkes Back at Village Home

Mr. and Mrs. Stephen P. Burke, owners of the Donnelly Hotel in Yakima, Washington, have returned to their Palm Springs home, 222 Chino drive, for the winter season.

Mr. Burke is a charter member of the local Kiwanis Club. Both he and Mrs. Burke are active in social and civic affairs.

ANNOUNCEMENT

DR. WILLIAM W. CATHERWOOD, JR.

Practice of Medicine—Osteopathy Surgery

Open Nov. 1, 1952

1478 N. Palm Canyon Dr.

Tel 5466

Sawyers Host Cocktails at Studio Here

Mr. and Mrs. Cliff Sawyer entertained at a cocktail party Saturday night in their lovely studio at 2280 Araby drive.

Mr. Sawyer, well known artist, is currently doing the installation of the South Pacific room at the El Mirador and also did the Chi Chi. Some of his paintings are being shown at the Desert Art Center.

Among those who dropped in during the evening were Mr. and Mrs. L. Grasko, the former Natalie Kelley who owns the Kelly Studios in Hollywood; Mr. and Mrs. C. Hickman, Mr. and Mrs. Louis W. Delpy, Mr. and Mrs. Earl Hargis, Mr. and Mrs. Don Cameron, Mr. and Mrs. Leo Fine, Mmes. T. Bernhard and Etta

Foster, and the Misses Clara Johnston and Jan Dunn.

Also present were several models appearing in the Fashion Fiesta at the Desert Inn, including Micheline and her mother, Mrs. R. Bridger of Switzerland; Katherine, Betty and Rochelle.

Irene Clower, Arnold Berry, Exchange Vows

Cupid was the victor October 8 at Yuma, Arizona, when marriage vows were exchanged between Arnold R. Berry and Irene Clower.

Following the rites, solemnized by the Rev. William H. Spears, the couple departed for a honeymoon in La Jolla and San Diego. Upon their return, they will reside at 2444 Junipero avenue where a new home is being constructed for them.

Thousand Palms Sponsors Dance Saturday Night

Sponsored by the Thousand Palms Club, a public pre-Halloween dance will be held Saturday at 8:30 p. m. at the Desert Moon Guest Ranch.

Music will be provided by members of the Ace Spriggins Orchestra, according to George Earl, club president. Other features will include refreshments and door prizes.

BUY WORDS: I read it in The Sun

Real Estate

SPECIAL WEEKLY VALUES

BUILDER'S HOME beautifully furnished, wall-to-wall carpet, all new appliances, 2-bedroom, separate stall shower all tiled, large kitchen and service porch, forced-air heat, double garage, 100' x 102' lot with wall and completely planted, with sprinklers front and rear. **ANXIOUS TO SELL.**

CHICAGO OWNER WRITES sell my house, reducing price \$2,500.00. 2 large bedrooms, 2 baths, lots of tile, forced-air heat, screened patio, 2-car garage, top south-end location. Will accept \$5000.00 down.

8 UNITS FURNISHED. GRAND LOCATION and room for additional units, large pool, low down. \$65,000.00.

SPECIAL BUY on R-3 lots, street-to-street 80' x 220', best south-end location. See these today if you want to build good rentals.

Munholland & Co.

1059 No. Palm Canyon Dr.

Phone 3673

ASSOCIATE BROKERS

D. B. Carlin - John C. Davis

OPENING TODAY!

George Beebe, Jr.

of

BEEBE'S

152 N. Palm Canyon Drive

brings YOU...

From Paris... from Italy... from Scotland... from New York... the finest in merchandise for which these names are **WORLD FAMOUS**... in an outstanding selection of their **HANDMADE** foreign... and domestic **BLOUSES**... Lovely lingerie... famous name hosiery... The newest fashions in Belts. Breathlessly beautiful **SCARFS** and **STOLES** Exquisite **SWEATERS** in soft, downy Cashmere, Jersey and Wool, in all colors and sizes to fit every purse.

Beebe's are opening **TODAY** with a completely **NEW LINE** of merchandise of "ACCESSORIES FOR YOU FROM HEAD TO TOE" in their newly designed store.

Only the name **BEEBE'S**... and the address, 152 N. PALM CANYON DRIVE... remains the same.

The beautiful newly decorated interior and the tremendous selection of brand new merchandise from **FOREIGN MARKETS** as well as our own United States will delight you.

Get acquainted with **BEEBE'S TODAY!** Take your Christmas Gift lists with you... You will find exciting selections for yourself... and for your friends... at prices you can afford.

The Desert Sun

Page One-B Palm Springs, Calif., Thursday, October 23, 1952 Second Section

JOE RICE, SHERIFF-ELECT, HIGHLY QUALIFIED FOR COUNTY POSITION

Long Career in Law Enforcement Behind Official

This is a story of a man who wanted to become a lawyer and who literally fought with his fist to attain that ambition.

November 3 in brief ceremonies he will be sworn in as the new sheriff of Riverside county. Joe W. Rice, 44, six feet four inches in his stocking feet, soft of voice, as retiring in attitude as his big frame will allow him to be, and certainly no politician, this week resigned his position of ten years as an agent for the FBI to assume the office of sheriff of this county, appointed to that position by county supervisors to fill the unexpired term of Carl Rayburn, resigned.

STRETCHING backward from the scene which will make Joe Rice the sheriff is a story as colorful as any written by Horatio Alger. The yarn has all the fabric of the poor farm boy who went to the big city and made good. He wanted to become a lawyer and he did when admitted to the Texas State Bar in 1934.

In order to do so, Sheriff Rice left the farm of his father as a young man, in Anson, Texas. He had completed high school in Knox City, Texas, said goodbye to his parents, his brother and two sisters and headed for Fort Worth, Texas.

HE WAS 18 YEARS of age then and the first thing he did was to obtain a job as a common laborer. In turn he worked as a bus driver, street car conductor and then to supplement his earnings during the very height of the depression in the early thirties, he donned the leather pushing gloves of a prize fighter.

There was a reason why Joe Rice needed money in those days. A good reason in his opinion. A good portion of the money he earned in the ring and as a street car conductor went into the college education of a sister, now a teacher, and his young brother.

AT THE SAME TIME the burning desire to learn a profession, preferably the legal one, was strong enough in the young Texan so that he attended school at night; the North Texas



(Desert Sun Photo)
NEW SHERIFF—Joe Rice, who will become county sheriff November 3 shown with Mrs. Rice on a visit to Palm Springs last weekend.

School of Law in Fort Worth.

He was pretty good in the fight game, he squared off in the arena with such opponents as King Fish Livinsky of New York city; fought exhibition fights with Max Baer and Primo Carnera, the "Mountain of Flesh"; Maxie Rosenbloom and many others. He became so good the boys at the street car barn erected an arena in which he could train.

And there was a time when Joe Rice was sorely tempted to forget about law—"I was offered \$5000 for a half interest in myself to turn toward professional fighting entirely."

RICE REMEMBERED those days of the depression—the load he imposed upon himself—his sister and brother's education

and his own ambition . . . "You see," he reminisced, "\$5000 in those days amounted to a big wad of money."

But he decided to stick to his original plan. A chance presented itself to become a police officer with the Fort Worth police department. Rice grabbed the job.

The job would take him out of the boxing ring and he could work on such a shift of duty that would not interfere too much with his study of law. He took the job and continued in school.

THEN 1940 ROLLED around and examinations for the bar association. He passed and was admitted to practice. At the same time he had become so

See JOE RICE, Page 2B

Chief Kettmann Named on Crime Prevention Board

Police Chief August G. Kettmann has been appointed a member of the Crime Prevention committee of the Peace Officers association of the State of California by President J. A. Bennett, police chief of Riverside.

The committee is to study conditions and situations which produce and induce crime, and recommend appropriate educational programs which peace officers can use as a guide to combat and prevent crime, and legislation necessary to accomplish the recommendations.

Extend Time for P.O. Applications

Applicants for a civil service examination for substitute clerk and carrier at the Palm Springs office have until December 15 to file. Postmaster R. M. Gorman said this week. Original deadline was October 15 but this has been extended two months. Information may be obtained at the post office.

Check Case May be Dropped if Cash Repaid

Charges against Charles G. Ryan for passing bad checks in Palm Springs will be dropped if restitution is made to the local merchants involved, according to Sgt. Durman Ordway, investigating officer.

Ryan, who is listed as a deserter by the U.S. Army, was here about August 5 and cashed six checks for a total of \$149.76, Sgt. Ordway said.

He was later arrested in Los Angeles and transferred to San Luis Obispo, where charges were placed against him for a similar offense.

Mrs. H. K. Dent Taken by Death

Mrs. Hawthorne K. Dent, winter resident here at 663 West Arenas road, died Wednesday, October 15, in Seattle.

Daughter of the late Dr. Walter Lindley, founder of the California Hospital in Los Angeles, Mrs. Dent had made her home in Seattle for many years. She was past president of the Seattle Children's Home and vice president of the Seattle Symphony Orchestra.

Survivors are her husband, and a brother, Francis Lindley.

Service Stations to be Topic for Joint Discussion

City council and planning commission will hold a joint meeting soon to decide on a policy for gasoline station permits and locations following action at last week's meeting.

Two requests for zone variances had been recommended by city planners but were sent back to them by council for further study.

The requests came from Mrs. A. G. McManus, Ramon road and Indian avenue and Mrs. Lily Goff, for a station at Amado and Indian avenue.

Armond Turronet protested the variances. He asked that the 500 limit between stations be eliminated and that Palm Canyon be zoned for gasoline stations at corners.

clarifying that much money had been spent in beautifying Palm Canyon drive and that gasoline stations would not add to its attractiveness.



Announcing the Opening of

DESERT INN

PUBLIC RIDING

STABLES

BREAKFAST RIDES

HOURLY RATES

EVENING RIDES

BOARDING

All types of riding horses
Private Lessons
Children's classes twice a week
Escorted Rides

FRENCHY SMALL (of Catalina Stables) Owner-Mgr.

1205 EAST RAMON ROAD
PHONE 2239 PALM SPRINGS

An invitation to our 'Open House'

OFFICERS AND STAFF
Palm Springs

... in our new building - and

Third Anniversary Party

—Come and see our attractive new Palm Springs offices . . . and at the same time join in the celebration of our Third Anniversary. Patrons . . . friends . . . all Villagers are cordially invited to drop in next Friday evening.

Friday, October 24th - 7 to 10 P.M.

176 SO. INDIAN AVENUE . . .

... ACROSS FROM THE PLAZA



W. H. SMITH
President
General Manager



ELMER WAHLBERG
Secretary
Loan Officer



LUCILLE K. JOHNSON
Asst. Secretary
Controller



SHIRLEY SHAW
Escrow Officer



MARJORIE HUDSON
Escrow Officer



PATRICIA ST. JOHN
Teller

Indio



AURORA BURKE
Asst. Secretary
Escrow Officer

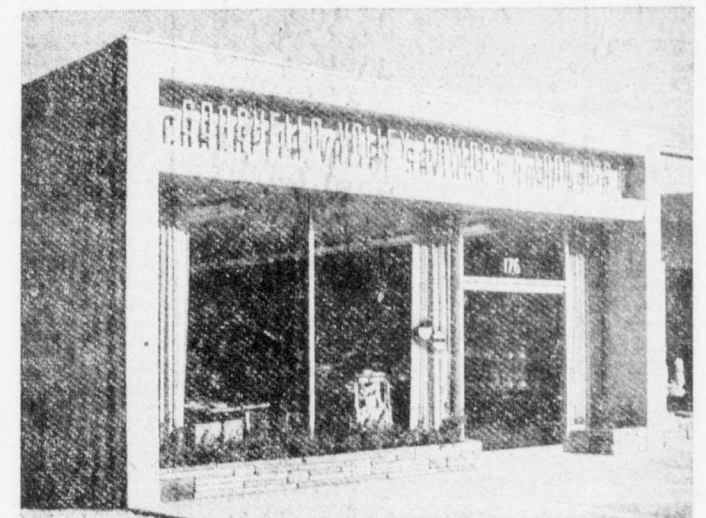


ARTHUR L. COOPER
Exec. Vice-President
Branch Manager



We're proud of our new home which provides more spacious accommodations for this steadily growing financial institution. Our patrons will also appreciate the better parking facilities.

... Come in real soon and open a savings account . . . where your savings will grow FASTER . . . where your savings are INSURED up to \$10,000 by an instrumentality of the United States Government.



Pictured above is the new Palm Springs home of Coachella Valley Savings and Loan Association on Indian Avenue opposite the east entrance to the Plaza.

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45-149

Smurr Avenue

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7-3416



PALM
SPRINGS

176

So. Indian Ave.

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2954

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"The Trailer King"

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America's Finest Trailer Park

HORIZON
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Hiway 111—Just east of the city limits

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Opening Soon with the
Greatest Array of Trailer Coaches
on the West Coast

Over \$100,000 in trailers in one location

⇒ **SPARTAN**

⇒ **DEVILLE**

⇒ **CROWN**

UP TO 5 YEARS TO PAY

Al Rose 'The Trailer King'

PALM SPRINGS EL MONTE
SAN DIEGO — OCEANSIDE — BARSTOW — STOCKTON

All Night Parking Ban Authorized

Council last week took action to prohibit parking on streets adjacent and east of Howard Manor between 9 p. m. and 6 a. m. Residents of the area requested the move.

Signs were ordered and will be posted this week. Enforcement will start with the erection of the warning signs.

DIRECTORY

Palm Springs and Desert Area Real Estate Firms

PALM SPRINGS

ANDERSON, GUY 5417
464 N. Palm Canyon Dr.

APPLEBAUM, DAVID 5555
320 S. Indian Ave.

BOGESS, Incorporated 2971
Penthouse 31, The Plaza

FULTON, MURIEL E. 2225
119 So. Palm Canyon Dr.

GANNON REALTY COMPANY
463 N. Palm Canyon Dr. 2772

HARRY REID and
RUSSELL WADE 2855
850 S. Palm Canyon Dr.

HICKS, HAROLD J. 2736
813 N. Palm Canyon Dr.

ISRAEL, ADOLPH 2981
671 N. Palm Canyon Dr.

MATHEWS, CHAS. J., 5308
315 N. Palm Canyon Dr.

MILLER, FRANK W. 2929
428 N. Palm Canyon Dr.

MUNHOLLAND & CO. 3673
1059 N. Palm Canyon Dr.

NICHOLS, CULVER 2182
861 N. Palm Canyon Dr.

PALM SPRINGS REALTY CO.
507 N. Palm Canyon 2742

RANSOM REALTY CORP.
884 N. Palm Canyon 2793

ROCKS, MADGE O. 7375
P. O. Box 669

SHEPTENKO, PETER B. 2727
475 N. Palm Canyon Dr.

VENGER, LOUIS 2-5582
331 E. Amado

WILLIAMS, JOHN W. 3311
423 N. Palm Canyon Dr.

WRIGHT, BILLY 5727
285 N. Palm Canyon Dr.

CATHEDRAL CITY

BILES, RUTH 8-4371
Broadway and Glenn

BLAKELEY, M. H. 8-4313

HILLERY, WILLARD R. 8-3417

JORGENSEN, E. M. 8-3401
68-574 Broadway

SHERRILL, R. H. "Bob" 8-3534
707 and 713 "D" St.

COACHELLA

RALPH L. STEPHENS CO.
Hill Ave. and Highway 111

RANCHO MIRAGE

EWART, ESTELLA C. 8-4203

PALM DESERT

PALM DESERT
CORPORATION PROPERTIES
Shadow Mountain Club
Phone: Palm Springs 8-4686
Palm Desert 76-2911

E. P. Hupp, General Manager
S. S. (Dinty) Moore,
Coordinating Broker

EDITH EDDY WARD
Palm Desert 76-3431
73-667 Highway 111

INDIO

RALPH L.
STEPHENS CO. 7-7371
Lupine Ave. at N. Jackson

IDYLLWILD

BELYEA, MARIE 80131
Box 211 Idyllwild, Calif.

The Other Side of the City Hall

by CITY MANAGER RUSSELL RINK

Every two years the voters of California are pelted with such an assortment of Constitutional amendments and propositions that the ballot looks like an income tax form. Billboards plastered with pictures of crying children, old folks and two-headed creatures shout "NO" on this, and "YES" on that.

Some of the arguments used for and against the propositions are so far-fetched they insult the voter's intelligence. That the good propositions are usually adopted and the poor ones defeated speaks well for the mass intelligence of the voters of California.

PROPOSITION No. 10 on the November 4 ballot is an example of the chicanery and misrepresentation that the voter must suffer with. (With which they must suffer, is more grammatical, but the result is the same.) This proposition from the pen of George McLain, pension promoter, has the basic elements of a good proposition—it purports to save the taxpayers millions of dollars—and what taxpayer isn't interested in saving money?

McLain proposes to prohibit the granting of any public monies to organizations which attempt to influence legislation. Although his blunderbuss bill would hamper the operations of many non-profit, quasi-public agencies, he is really only attempting to get revenge on the California State Chamber of Commerce because it opposes his pension plans that would lead to State bankruptcy.

HE DECLARES with finality that the State Chamber of Commerce and all other chambers of commerce have outlived their usefulness and are now used by propagandists and grafters on the public purse, California grew and will

continue to grow through the efforts of chambers of commerce.

Of particular concern to Palm Springs is the fact that the League of California Cities will be injured by the proposition should it be adopted. This organization represents the collective interest of 300 cities in the state. It effectively introduces and supports state legislation that benefits the cities. Palm Springs alone receives over \$70,000 a year of state-collected money as the result of legislation introduced by the League. Laws that would be injurious to the cities and their citizens are likewise opposed.

EACH CITY in California is privileged to send representatives to Sacramento to speak for or against pending legislation. But it is definitely more economical and effective to do the job collectively. Adoption of Proposition No. 10 would put a stop to this money-saving form of representation.

McLain's propositions are frequently worded without much thought to practicability. This one is no exception. It provides that all money ever given by public agencies to organizations that attempt to influence legislation must be returned. What an impossible task that will be! It is quite like passing a law fixing the speed limit at 10 miles per hour and then saying that all who have ever driven faster than that must be arrested.



By AUGUST G. KETTMANN
Chief of Police

Riverside county and particularly the Beaumont-Banning "pass" area was shocked recently by the disclosure that the daughter of a Banning Judge had been arrested for alleged narcotics violations that affected scores of youngsters and adults over a period of several years.

To many, announcement of the arrest was not nearly so startling as the fact that this condition could continue for so long a period in the home of a well known and respected member of the legal profession whose daily duties increase awareness of such violators.

WHILE SYMPATHIZING with the stricken parents, it should serve as a warning to all of us with children of teen age to shake off our smugness and recognize that it could very well happen to us. That is especially true in families where generous use of allowances and cars is permitted, and minimum supervision is provided.

Those of us in law enforcement have been increasingly aware of this comparatively "new" menace and have been trying to do something about it. Last year in Palm Springs the greater part of one officer's time was spent in ferreting out such violators. Some 14 persons were arrested and the Village has become "hot" in the parlance of the nar-

cotic grapevine. We intend to keep it so.

NARCOTIC ADDICTION, especially among adolescents, was practically unknown prior to the end of World War II. In 1946 at the U. S. Public Health Service Hospital at Lexington, Kentucky, the average of patients was 37 years. In 1950 the average dropped to 26 years.

In 1946 only three patients under the age of 21 were admitted for treatment. Four years later in 1950 there were 766 such admissions. Is this not cause for concern?

THE CURRENT RATE of addiction among adults, according to the Federal Bureau of Narcotics, is one addict for each 3000 population, or an estimated 50,000 for the nation. Adolescent addicts, according to the same authority, number 10,000 totaling 60,000 in the United States.

To combat this it behooves all interested citizens and parents to be alert for abnormal reactions on the part of their children or associates. Call your police or sheriff's department. They have trained men who will investigate quietly and all information will be treated confidentially. You will be doing your family, your associates and your community a service.

Red Flag Means Danger to Pocketbook

Watch out for that red flag in parking meters.

Chief of Police A. G. Kettmann said that Officer Chuck Travers has been assigned to the three-wheeler motorcycle to patrol streets where parking meters are installed.

Tickets will be issued for over-time parking.

From Page 1B—More About

JOE RICE

good as a police officer, he was promoted to sergeant of the Fort Worth police department.

"Law enforcement, the work I mean, sort of creeps into a man's blood. I liked the work. Then one day an opportunity presented itself to become an agent for the FBI. I took the examinations and passed. Three years later I was transferred to Riverside," Sheriff Rice recalled.

"Never in the 60-year history of the sheriff's office has Riverside county had a sheriff as high in qualifications as Joe W. Rice." That was the comment heard everywhere in the county "because everybody who knows Joe, likes Joe and law enforcement men also know that he knows his business."

IN HIS TEN YEARS of work with the FBI, Joe Rice established a record of hard work. Most important of all in that career he was selected as firearms instructor and judo teacher.

He can take a gun in hand and split a playing card in half, shoot at target by looking into a mirror and he is a dead shot on firing range where he trained men to shoot to maim or kill.

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when in gun fights with law breakers.

And Louise (nee Marr) Rice, the girl he married in Fort Worth:

"I LOVE THIS PART of the country. I love my home in Riverside. It's part of me—of us, and I'm glad now that Joe will be able to enjoy it a little more than he has in the past seven years," she said. She was referring to the many overnight journeys which the duties of Joe Rice as an agent of the FBI, took him.

"He used to come home, change clothes and start out again for another trip."

"I've got a big job ahead of me," Sheriff-elect Rice soberly declared. "I'm going to do everything in my power to carry out the duties of the sheriff to the best of my ability."

Autos Damaged During U Turn

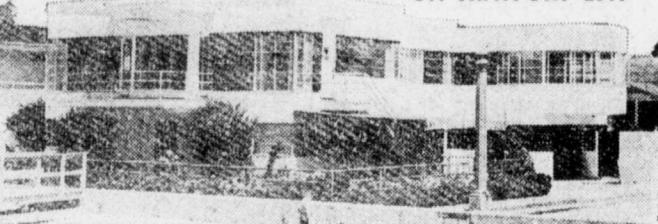
Mechanical damage to two cars was estimated at \$450 when a car driven by Philip Keith Palmer, 36, 1257 North Crescent Heights, Los Angeles, while making a U-turn on North Indian avenue struck the parked vehicle of Orchestra Leader Eddie Bergman, 340 Sycamore, Los Angeles.

Damage to the left side of Bergman's was estimated at \$300, and to the front of Palmer's automobile \$150.

Officers E. W. Kadera and W. F. Hecht investigated the accident.

FOR SALE FINEST HOME ON BALBOA ISLAND

ON NEWPORT BAY



Occupying two large corner lots on the south bay front, with a commanding view of the harbor and its approaches, this modern, distinctive beach home is ready for immediate occupancy. Four large, airy bedrooms, three baths, kitchen and huge sun-filled living room extending across entire front of house occupy second floor. On street floor are patio, barbecue, two dressing rooms with four showers for bathers, maid's room and bath with separate entrance and 5-car garage. Unit heat and water softener. Drapes and wall-to-wall carpeting included. Priced for quick sale at \$75,000. Private pier, swimming and small-boat float and float-slip to accommodate 50-foot craft complete the establishment. Courtesy to brokers. Shown by appointment only. Call Angelus 3-8972 (Los Angeles) or SYcamore 2-2027.

Annual Mexican Dinner Tonight

Parent-teacher Fellowship club of Katherine Finchy school will stage its annual Mexican Dinner and entertainment tonight at the school.

A typical and full Mexican menu will be served from 6 to 8 p. m. including all of the tasty items. From 8 to 9 p. m. Dixie Jarrett and her dance studio pupils and the Doll House trio will entertain with Spanish dances and music.

Loses Tires, Wheel, Tubes to Thief

William J. Heiser, 1315 North Indian, local realtor, told police that, while he was absent from the city between September 29 and October 14, a thief broke into the rear of his automobile and stole two tires, one wheel and two tubes.

He valued the stolen articles at \$52.

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DESERT HAND LAUNDRY

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DESERT Museum NEWS

Saturday, October 25—8 p. m.
at Frances Stevens Grammar School on North Palm Canyon drive. Guest Lecture: Mr. William Harris of New York from the American Express company showing his exciting and gorgeous color movie of Europe; "Lands of the Mediterranean," an exciting travelogue of Morocco, Spain, Malta, Naples, Capri, Rome, Tunis, Taormina, Pompeii, Riviera, Gibraltar, and Lisbon.

Monday, October 27—8 p. m.
At Museum. Biology Series: Ecology. Films: "Interdependence of Living Things," "Life in a Drop of Water," "Living and Non-Living Things," and "The Strands Grow."

Tuesday, October 28—8 p. m.
At Museum. Desert Series: Color movie "Off the Desert Trail with Edmund C. Jaeger," narrated by Lloyd Mason Smith with scenes of the local desert area.

Thursday, October 30—8 p. m.
Members only. Special Membership Program First of a series to be presented every other Thursday (every week during December, January, and February). "La Boheme," the immortal opera by Puccini with Jan Klepura and Marta Eggerth. Members only admitted. Also the color movie: "Mystery of the Incas."

It's full up with live news.
Subscribe to The Desert Sun.

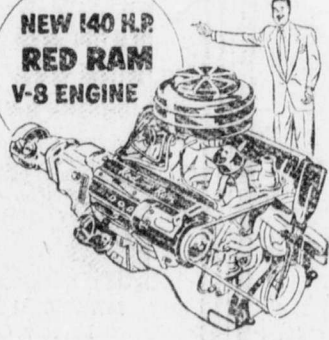
America's New ACTION CAR is Here Now!



Powered for ACTION!

Here is flashing acceleration, with magnificent reserve power, to master hill and highway. The new Dodge Red Ram V-8 is the most efficient engine design in any American car!

New hemispherical combustion chamber squeezes more power from every drop of fuel. New "square" engine design, with short punch piston stroke, delivers power more smoothly, with less friction. The '53 Dodge is powered for action!



Styled for ACTION!

It's low, lithe and lovely, with no "bulges" to mar the trim perfection of its flowing lines. Yet there's more hip-room, head-room and elbow-room than ever inside!

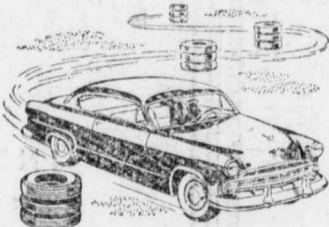
Every styling detail represents "beauty with a purpose." Wide "Pilot View" curved windshield and wrap-around rear window improve visibility—Cargo-Carrier rear deck gives "continental" look, transcontinental carrying capacity! Jet Air-Flow hood feeds air to engine, adds style distinction.



Engineered for ACTION!

Here is a car "born to the road" ... with amazing new safety and stability for highway driving and now Gyro-Torque Drive for nimble change of pace.

High-speed "cornering" tests demonstrate how the new Dodge "snugs down" on curves. New "Stabilizer" suspension cuts side-sway. New compact wheel base improves maneuverability. Overflow ride control "levels the road."



All New! Brand New!

'53 Dodge

Thrilling Power Packed Beauty for Active Americans

The Newest, Nimblest Piece of Live Action on Four Wheels!

This is a Dodge year! Out of the vast resources and engineering know-how that have made Dodge a great name for 38 years comes this completely new, dramatically different kind of automobile:

The Action Car for Active Americans! It is powered for action, styled for action, engineered for action ... a Power-Packed Beauty tuned to the tempo of this active, on-the-go America.

Specifications and Equipment subject to change without notice.

It is a travel car, a traffic car, a pleasure car, a business car ... easy to handle, responsive, sure-footed, ready to take you anywhere, anytime, in such style and comfort as you've never known.

A "Road Test" Ride is waiting for you. Learn what Dodge has done to put more adventure, more pleasure in driving. Discover a new concept of motor car enjoyment in the action-packed '53 Dodge!

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NEW! Travel-Lounge
interiors with lasting
fabrics. Chair-high "Comfort
Contour" seats support
thighs, back, shoulders.

NEW! Space-Saver
doors open in less space.
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ON ELECTION DAY
TUESDAY, NOVEMBER 4



United Nations to be Discussed at Temple Isaiah

Sabbath services will be held tomorrow at 8:15 p. m. at Temple Isaiah. Rabbi Arthur B. Lebowitz will speak on United Nations Week which will mark the seventh anniversary of the birth of the United Nations.

The Temple choir under the direction of Harry Tomlinson will be heard. The entire confirmation class, together with its teacher, Adrian Rosen, principal of the school, will attend. Saturday morning services at 10 o'clock will be conducted by Leib Rosen, in the absence of Rabbi Lebowitz, who will be present and participate at the Ninetieth Anniversary of the founding of the Wilshire Boulevard Temple in Los Angeles and which was addressed last Summer by Rabbi Lebowitz. This event will also mark the hundredth anniversary of the first Jewish religious service held in California.

Riverside Group to Meet Here

Women's Circle of Community church will be hostess to Riverside Presbyterian first district meeting Tuesday at 10 a. m. and a large turnout is expected. Mrs. F. H. Keller of Riverside will preside.

An excellent program has been arranged.

Trumpeteer to be at Rally Nov. 1

Art Attwell, leading Christian trumpeter, will address the Desert Area Youth for Christ rally at Community church the evening of November 1, it was announced this week.

Besides speaking and playing for rallies and churches in the west, Attwell is a member of the faculty of two Bible colleges and also speaks regularly at high school and college Bible clubs.

There will be a pot luck dinner preceding the meeting.

European Clouds Subject Sunday at Cathedral City

Dr. Graham Hunter, pastor of the Cathedral City Community Church, will speak on Sunday on "Clouds over Europe," drawing on his recent contacts with internationally-known leaders in five of the great cities of Britain and Europe.

On October 29 at 6 p. m. members and friends of the church will meet for the first pot luck supper of the season. Mrs. Hunter will show colored pictures of Zermatt and Geneva and, with Dr. Hunter, tell of some of the Summer's experiences.

The church has been emphasizing this month the reading and studying of the Epistle to Romans. Teachers in the rapidly growing church school attended the Meme Brookway lectures on Thursday at the Palm Springs Community church. Clinton H. Mitchell is its superintendent.

In the past twelve months the church has added to its site for future growth a hundred feet frontage adjoining the manse, a classroom, a large bell, and an organ.

Deny Request

Council Wednesday evening denied a request by Trisix Jarrett for extension of hours for operating her dance studio. It was proposed that she secure approval from neighbors within 500 feet, as the studio is located in a residential zone.

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Reformation Day Will be Observed at Local Church

Reformation Day will be observed Sunday at Palm Springs Community Church Sunday in conjunction with similar services in Protestant churches throughout the nation. Dr. James H. Blackston Jr., pastor, said this week.

He will preach on the subject "Why I Am a Protestant." There will be special music by the church choir.

Sunday school will commence at 9:30 a. m.

Junior and Senior high Christian Endeavor societies will meet at 6 p. m.

At the 7:30 evening service, monthly Youth Night will be observed. Taking part in the service will be Dewey Wallace, Wes Chapin, Marilyn Strauss, Dick Blackstone, Lynne Johnson, Jack Shields, Nancy Parkinson, Shirley Woodard, Charles Baker, Valeria Hubbs, Wendell Veith, Don Brown, Judy Walter, Joanne Cameron, Carolyn Knupp, Beverly Yager, Ann MacPherson, Bonnie Bell and Marilyn Mills, all of the senior high department.

St. Paul's Guild to Meet Tuesday

First Fall meeting of the Guild of St. Paul's in the Desert will be held next Tuesday at the home of Mrs. Homer McKee, 1011 El Alameda, at 2:30 p. m.

All Episcopals are invited to attend.

"PROBATION AFTER DEATH" WILL BE CHRISTIAN SCIENCE SUBJECT

Inspiring thoughts on continuing life after death; on the continuing ability to improve present accomplishments; to reform and regenerate former mispent lives, will be presented Sunday in the Lesson-Sermon "Probation after Death" in all Churches of Christ, Scientist.

The Golden Text is from I Corinthians (15:56, 57): "The sting of death is sin; and the strength of sin is the law. But thanks be to God, which giveth us the victory through our Lord Jesus Christ."

In Romans (8:11), the intrepid apostle, Paul, declares, "If the Spirit of him that raised up Jesus from the dead dwell in you, he that raised up Christ from the dead shall also quicken your mortal bodies by his Spirit that dwelleth in you."

Mary Baker Eddy writes in "Science and Health with Key to the Scriptures": "Jesus' unchanged physical condition after what seemed to be death was followed by his exaltation above all material conditions; and this exaltation explained his ascension, and revealed unmistakably a probationary and progressive state beyond the grave. Jesus was 'the way'; that is, he marked the way for all men." "Our Master reappeared to his students,—to their apprehension he rose from the grave,—on the third day of his ascending thought, and so presented to them the certain sense of eternal Life." pp. 46, 509.)

CV Savings and Loan to Host Open House Tomorrow Night

Third anniversary of Coachella Valley Savings and Loan association will be celebrated with an open house event at their new home, 176 South Indian avenue tomorrow from 7 to 9 p. m.

William Smith, president, invited patrons and the public to attend.

Rapid growth of the institution made the move to the new and larger building necessary this year. Floor space has been trebled and staff doubled. There is plenty of parking room for patrons of the firm.

Coachella Valley Savings and Loan association opened for business here October 24, 1949. Total assets were less than \$200,000 at that time. On its third anniversary, assets are now in excess of \$2,225,000 with loans adding desert area home builders exceeding \$1,800,000.

After its consolidation with the Palmdale Savings and Loan association of Indio in 1951, Coachella Valley Savings and Loan association became the only institution of its kind serving the desert area.

Women's Circle Opens Season

Women's Circle of Community church rallied at a pot luck luncheon last week in their first meeting of the 1952-53 season. After the luncheon, the business session was held in the lounge.

Miss Katherine Finchy was the guest speaker discussing her recent trip abroad as delegate to the International session of Soptimists clubs.



From where I sit ... by Joe Marsh

Wonder How Miss Gilbert Is in "History"?

By now I guess you've heard about the spelling errors in the kids' report cards this week.

A typical card looked like this:

Arithmetic..... B
Geography..... B-
Spelling..... C
Grammar..... B

I don't know if Miss Gilbert, the principal, actually wrote those cards, but she took full responsibility. This morning I hear she got up in the Assembly Hall—before all the students—and started writing GRAMMAR with two "a's" on the blackboard 100 times!

Copyright, 1952, United States Brewers Foundation

Loses Purse

Margaret C. Bockelmann, No. 8, The Plaza, reported to police Friday the loss of her purse containing an address book, driver's license, and approximately \$8.50 in cash.

ing the desert area.

Kenneth Kirk is chairman of the board, Smith president and Arthur L. Cooper, executive vice president. Other officers and directors are William Wright and Culver Nichols, vice presidents; Elmer Walberg, secretary; Thomas L. Fleming, treasurer; Warren Slaughter, attorney; R. W. Blackburn, Milton Hicks, Kay Oleson, Stanley Rosin, Harry Williams.

36—The Desert Sun PALM SPRINGS, CALIFORNIA Thursday, October 23, 1952

Indian Attorney Resigns Position

Ira D. Brett, special assistant to the United States attorney general and who has been government expert on Indian law for 15 years, has resigned and returned to private practice in Los Angeles.

He represented the government in many cases involving the Agua Caliente tribe' reservation in Palm Springs during that time.

AT
NEW



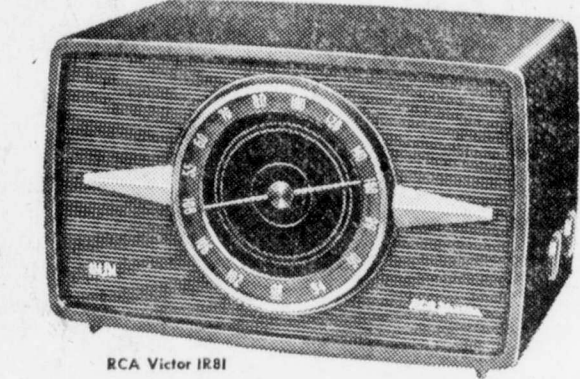
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If your advertisement
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Wonderful Way to Start the Day!

Well, there he goes, backing out into the challenge of an October morning—and there's no denying that he's off to a wonderful start.

You see, he's at the wheel of a Golden Anniversary Cadillac—and there's no greater lift to the spirits than the deep-throated whisper of a Cadillac engine.

It says inspiring things to the man at the wheel.

It tells him, first of all, that life must have gone rather nicely—to take him from where he was—to a place where he owns and enjoys a beautiful Cadillac. Pretty good precedent for a good day today!

It tells him, too—that wherever he drives in the day's activities—the Cadillac crest will pave the way for the respect of the people he encounters.

Yes—he feels pretty good as he turns into the highway, touches his toe to the sensitive throttle, and heads into the adventure of another day.

The miles go softly by . . . the occasional tick-tick of the electric clock reminds him that he's ahead of time for his first appointment . . . and he settles back—relaxed and at ease. Nice, nice going!

Many men have told us that the drive to work in a Cadillac is the finest part of the day. Their heads are clear and their minds at ease as they roll serenely along—a wonderful time to think and plan.

Of course, this is only an extra value that comes with a Cadillac: comes in addition to comfort and safety—and dependability and long life—and all the other wonderful things that make this magnificent car the Standard of the World.

Why not come in and see us—and arrange to enjoy them all yourself?

We'd be happy to see you—any time.

WATCH THE FOOTBALL GAME OF THE WEEK EVERY SATURDAY ON NBC TELEVISION

PLAZA MOTORS

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PHONES 5122 and 2-5342

STRONG HEMET SQUAD TO MEET INDIANS HERE

The improving Palm Springs Indians, still scoreless after four games including two conference tilts, will meet another tough team Friday night when the Hemet Bulldogs play here.

Hemet is undefeated in the first four games of the season, with their two conference wins being over Perris 7 to 0, and Beaumont, 27 to 12.

Coach Clare Ballagh, in an effort to stop the attack of the strong Hemet team, is moving Rudy Martine back to the guard position, where he was a bulwark in the Indian defense last

season. Martinez suffered a leg injury early in the season and has not regained his hard-driving running ability as a full-back.

BANNING SCORED in the second and third quarters last Friday night here and passed up several other opportunities by fumbles. They started to move right after the kick-off, and went across the goal line, but fumbled and a Palm Springs player recovered.

Larry Torrance scored the first touchdown, going over from the seven. The drive started on the Indian 44, and three plays moved the ball to the seven. Joe Rivas kicked the conversion.

The third quarter touchdown drive started on the Indian 46, and after Torrance and Rivas carried to the 10, Henry Yanez went through to the four, and then drove over left guard to score.

COACH BALLAGH'S team came close to scoring their first touchdown of the year, reaching the 10-yard stripe on a pass play with about one minute to play in the game. A penalty set them back five yards, and then the runner was dropped on the 22 as the game ended.

The Indians dominated last quarter action, but couldn't move when it counted. They racked up their initial first down of the game in the first minutes of the last period, and ended the game with a total of four, compared to 17 for the Broncos.

In other conference action, Coachella scored a 45 to 0 rout over San Jacinto, and Elsinore defeated Beaumont, 19 to 0.

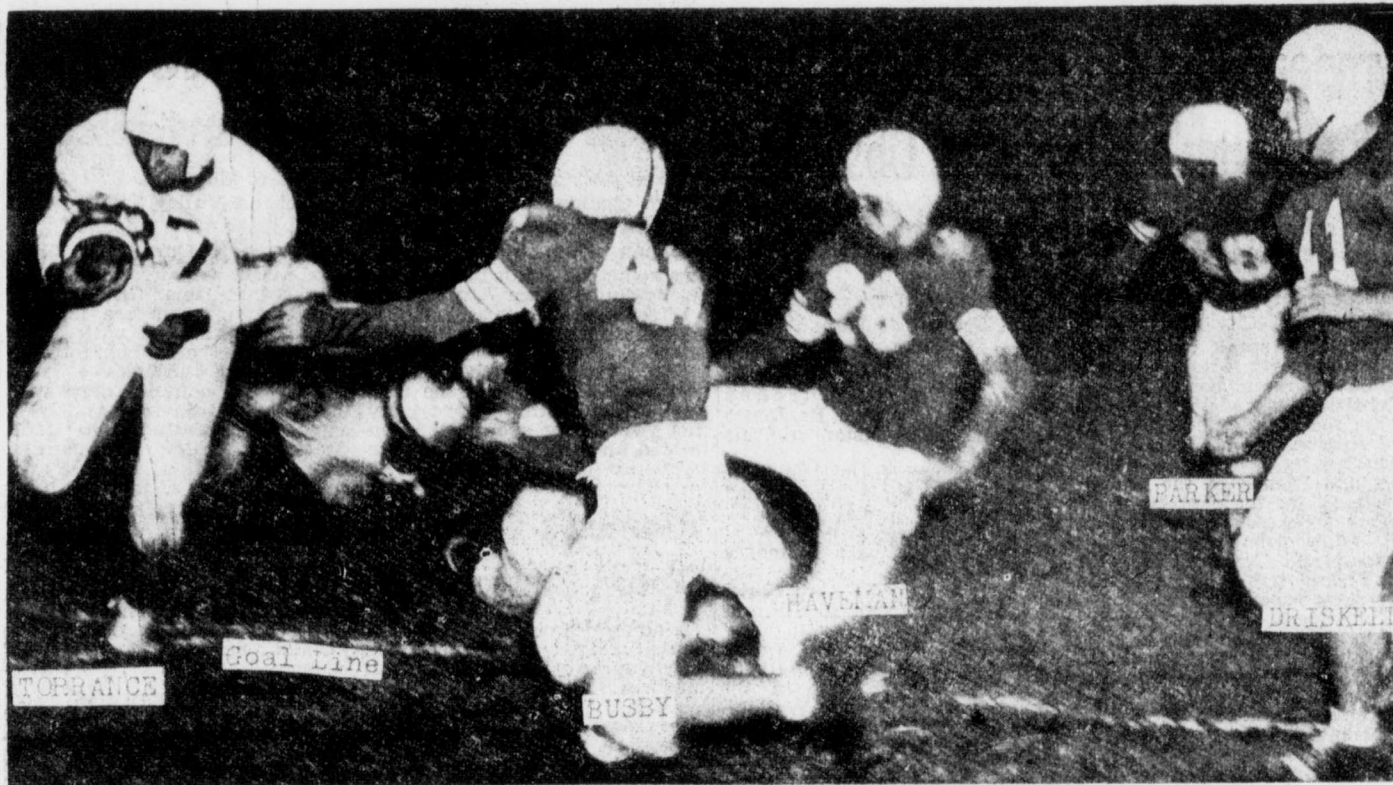
Hunter Shoots His Own Horse

Only one mishap marred the deer hunting season in San Jacinto and Santa Rosa mountains and that occurred as the season came to an end last Sunday.

One hunter, shoving his rifle into his saddle scabbard, accidentally shot and killed his own mount. No livestock was killed.

The total bag for the season is estimated at 425 deer.

Everyone in the Palm Springs area reads The Sun.



(Desert Sun Photo)

SCORES FIRST TD—Driving across from the seven, Larry Torrance (37) scored Banning's first touchdown Friday night. The Broncos went on to win, 13 to 0, with the Indians' only threat

coming in the final minute of play when they reached the Banning 10. Palm Springs players pictured are Lester Busby (46), Bob Haveman (28), Jim Parker (18) and Charley Driskell (41).

Council Engages Municipal Golf Course Architect

First step in providing a new municipal golf course for Palm Springs residents and visitors was taken this week by city council with the hiring of Billy Bell, noted golf course architect, to work out plans for a course and aid in selection of a site.

After the site has been selected, according to Councilman Ted McKinney, the final decision will be left to the people in the form of a bond issue.

Employing of Bell was recommended by City Manager Russell Rink.

Action on providing a new golf course was requested by the Apartment and Hotel Association of Palm Springs at the September meeting of council.

Fish and Game Board Re-elects

Ernest Maxwell, Idyllwild, will again head the county fish and game commission as chairman and Oscar Dennis of Riverside, secretary.

The five-man board re-elected its officials at a meeting Monday.

They recommended the purchase of a motor boat and trailer for use in game law enforcement.

Jayvees to Host CV JV Tonight

Palm Springs Jayvees will entertain the powerful Coachella Junior Varsity squad in the second game of the series here tonight, Thursday, at the local field.

The Papooses have been pointing for this game, preparing to spring an upset on the Arabs, who have been undefeated in the past four seasons. The local squad battled to a scoreless tie with the highly rated Coachella team in their first encounter this season.

UNWANTED HAIR

Eradicated from any part of the body with Saca-Pelo, a remarkable discovery of the age. Saca-Pelo contains no harmful ingredients, and will destroy hair root.

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Duck Season to Start Tomorrow Throughout State

Duck season opens throughout the state October 24, and hunters should find the hunting good in several areas, including the Salton Sea district, the outlying bureau of the Automobile Club of Southern California said today.

Reports indicate the birds are plentiful in the Salton Sea area. Boats will be available in the following San Diego City Reservoirs: Upper and Lower Otay, Morena, Barrett and Hodges.

Lake Henshaw will be open, but San Vicente will not. Railroad Canyon in Riverside county will also be closed this season.

Hunters may start shooting at noon opening day, otherwise the hours for the season are a half hour before sunrise to an hour before sunset. The season runs to Jan. 1.

Keep pace with Palm Springs—read The Sun.

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Brag or Alibi

That's All for
Deer Hunters Now

All there was left for deer hunters to do this week was to brag or alibi.

The deer season came to an end a half hour after sunset Sunday.

It was an excellent season and many Villagers are eating venison as a result.

RIVERSIDE COUNTY LEAGUE—Football Standings—

	W	L	PTS	OPP
COACHELLA	2	0	83	0
ELSNORE	2	0	39	0
BANNING	2	0	25	0
HEMET	2	0	39	12
PERRIS	0	2	0	19
BEAUMONT	0	2	12	51
PALM SPRINGS	0	2	0	45
SAN JACINTO	0	2	0	65

TOMORROW'S SCHEDULE

Coachella at Elsinore.
Perris at Beaumont.
Hemet at Palm Springs.
Banning at San Jacinto.

What You Should Know About AIR CONDITIONING

The sensational booklet, "AIR CONDITIONING THE HOME, 14 Case Histories that can help YOU," has the facts you need if you want to save money and air condition your home efficiently.

"AIR CONDITIONING THE HOME" gives you the check list to consider. Principal floor plans, 14 Case Histories of how representative owners handled their installations—owners who live in many different types of houses.

Informative. Non-technical. Complete. Here is your guidebook for air conditioning your own home!



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If you have been eyeing this beauty for the past few months . . . if you've been wondering what kind of a deal you could make . . . you couldn't ask for a better time to drop around for the facts and figures.

For now's the time for a smart shopper to buy a new car. Now's the time to get the most for your present car. Now's the time to get style at a saving.

No need to worry about future style trends. They're already built in. Because of Mercury's forerunner design, you know you're making a sound investment.

And if you're on a budget (and who isn't?), remember this. This is the car that wins Economy Runs. Pound for pound (with optional overdrive) it's proved to be America's economy champion. And it gives you the kind of economy that includes comfort, size, weight, balance, and power.

So drop around. Let us give you the facts—and we think you'll want to do business now.

Standard equipment, accessories, and trim illustrated are subject to change without notice. White side-wall tires optional at extra cost.

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Anza Electrical Hearing Oct. 27

Public utilities commission of the state will meet at Anza October 29 to conduct a hearing on the Anza Electric corporation's application to serve ranchers and Summer homeowners in the South San Jacinto mountain area.

4b—The Desert Sun PALM SPRINGS, CALIFORNIA Thursday, October 23, 1952

As a result of the meeting being held at Anza several hundred persons are expected to attend and emphasize their need for electricity.

WOMEN KNOW ... AMERICA NEEDS The Leadership of EISENHOWER-NIXON



PRINCIPLES COME FIRST!

WITH THE WOMEN OF AMERICA, principles have always come first. So in this election, the women of America have banded together to elect Gen. Eisenhower and Sen. Nixon because **THEY KNOW** that the Eisenhower-Nixon team can lead America back to Constitutional government **OF THE PEOPLE** and **FOR THE PEOPLE**—and clean up that **MESS IN WASHINGTON!** The women **KNOW** that this great team pledges **PRINCIPLES FIRST!**

Your Help Is Needed In This Great Crusade!

Mrs. O. K. Hopkins
Riverside County Chairman
Women for Eisenhower-Nixon Committee
and Hundreds of Her Hard-Working Volunteers!

Eisenhower-Nixon Campaign Committee
13th and Main Streets—Riverside
Phone Riverside 12685
Enos C. Reid, Chairman

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Midwest Writer Gives His Impressions of Village and Can't Find Anything to Criticize

By SUPT. LOU SMYTH
Director of Public Relations
Kansas City, Mo., Police
Department

Yesterday was a bleak fore-runner of what is in the offing for the central part of the nation. The sky was gray, a cold rain falling, and a chilling wind came out of the north. We wished we were back in Palm Springs!

Today the sun is shining, but the wind is colder—it was 39 at 8:00 a. m. Again we wished we were back in the glorious winter vacationland!

We drove into Palm Springs shortly before noon on September 27, intending to remain a day or two while the Mrs. consulted Dr. Herbert H. King, who had been her physician in Kansas City for some years before he moved to the desert paradise. We stayed a week, and wished we could remain all winter, but as Phat says, "A newsmen's life is a merry one, not much pay but a lot of fun," and we had to get back on the job before the pay checks stopped.

IT'S HARDER to settle down to work this time than ever before, because Palm Springs keeps blotting out the realities of Kansas City, and we anticipate a more complicated situation as the mercury toboggans downward and snow and sleet storms blanket our city.

We liked Palm Springs for so many reasons, we raved about it to Ward Risvold and Phat Graettinger while we were visiting the Desert Sun and Palm Springs News. We were invited to write our impressions of the "village" and this is our acceptance of the invitation.

Shortly after our arrival Dr.

(Lou Smyth, director of public relations for the Kansas City police department, was a recent visitor in Palm Springs en route home from the police chiefs' convention in Los Angeles. An ex-newspaperman, he fell in love with the Village as the accompanying article well proves.)

King whisked us out to his home for lunch. We met Mrs. King and their children, Sonny and Sandy, for the first time, they were all swell folks, and we had the pleasure of being with them every day during our stay. We found a perfect temporary home at Los Dolores with Jack and Xrepha Pain, ideal hosts. When Jack showed us the clever little combination kitchenette and dinette of our apartment, we assured him we had no time for cooking. He rolled his eyes, grinned, and gave us a skeptical "Oh, yeah?"

LATER THAT AFTERNOON we hopped in the car, drove through town to the Safeway, and returned with a great big sack of food—for breakfasts and lunches—because we already knew we were going to stay more than a day or two! Jack saw us coming in and gave us the horse laugh!

You see, we figured this way: Dressing to go downtown to breakfast and lunch would rob us of extra time in the swimming pool that graces Los Dolores. And, off the record, we did want to acquire a tan under the desert sun.

Well, we seem to be rambling instead of giving our impressions of Palm Springs—those memories which keep rising up to plague our efforts to get on the job again. So, here are a few of the reasons we are so crazy about

this ideal vacationland:

EVERYBODY we met was friendly, warmly so. We refer to the townsfolk. Our more or less pale complexion dubbed us as "foreigners" but we were treated as "homefolks." We marveled that the sun built up a temperature above 100 degrees that didn't seem as hot as our 90. We were outdoors as much as possible yet never burned.

When we visited the plant of the Desert Sun and Palm Springs News we found the most modern equipment for the production of a smaller city newspaper we have seen anywhere. We were not surprised because we had bought copies of both the Sun and News and had found them on a par with big city dailies in clean printing, makeup, pictures, and stories.

What did we like about Palm Springs? Well, for one thing, it was refreshing to find no building over two stories high.

Those who have walked in the valleys of the big cities hemmed in by skyscrapers understand what I mean. To be able to feel the warmth of the sun and breathe the clean air is a treat.

ONE MORNING we stood on the street in front of Los Dolores talking to Jack Pain. Across the road a stretch of desert extended perhaps 200 feet. All of a sudden we saw a miniature edition of a prehistoric animal running along the sand. We asked: "What the heck is that?" Jack explained it was a chuckawalla, which he said is not a lizard, has no teeth, rises on its hind legs and races along when excited. To you natives, this may sound foolish or trivial, but please remember it was something new to this writer. We learned that the little fellows are fairly tame and will come up and eat bread crumbs out of your hand. We were fascinated all during our stay watching them playing around the desert.

Another reason we like Palm Springs is that the unbelievable happens. The Saturday before we arrived and on Monday morning Jack was sowing rye grass seed. The following Sun-

day morning he was mowing his lawn and, I took a snapshot to prove to my friends back here that I am not a member of the Liars Club.

DROPPED IN ON your Chief of Police, Gus Ketmann, who is a personality plus! We talked shop and I learned he was a former newsmen who worked on big city dailies. He has a real department, carries on a training program for his men, and his leadership is reflected in the courtesy shown by the officers in answering questions and helping visitors.

So far I haven't said anything critical of Palm Springs. Just can't think of anything! It is amazing that desert can be turned into such an ideal place in which to live. Looking up at San Jacinto mountains, rising almost 11,000 feet at the edge of the city, and then turning in the opposite direction studying the distant mountains, it is difficult to realize how much foresight has gone into the planning of a community in a desert country that seems to be devoid of moisture. Yet, we were told that somewhere up to 500 feet below the desert is an inexhaustible supply of water. Sure, the water had to come from somewhere because everywhere we looked were hundreds of hose and pipe connections spraying great volumes of water to bring to life and maintain life in the lawns and shrubbery and beautiful flowers. The city's water supply from the mountains and the underground river have transformed a desert into a fairyland.

WE LIKE PALM SPRINGS because we learned so much to add to our store of knowledge of the good old U.S.A. For instance, we have seen the women folks running the vacuum over the rugs at home, but for the first time in my life I witnessed the vacuum cleaning of a swimming pool. The bottom of the pool was liberally covered with sand and particles of foreign matter that had been blown or carried into the pool on the feet of swimmers. A half hour of vacuum cleaning left the pool spotlessly clean.

French doors led to a patio at standing vacation in their experience. Everyone is eligible and entrants may submit as many entries as they choose, provided each is sent in a separate envelope. Entries cannot be acknowledged or returned, and when submitted become the property of the committee. They should be signed, return address indicated, and mailed to the Desert Empire Committee, Box 17006, Los Angeles. As the contest deadline is November 1, the committee urges everyone who can use these free accommodations this winter season to get their entries in before the deadline.

Earl Coffman of Palm Springs, is chairman of the committee.

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the rear of our apartment. At each side was a huge bougainvillea bush loaded with bright red blossoms. Twenty feet away was a low wall, on the far side of which stretched out the desert. We marveled at what fertilizer and water could do in turning sand into green lawns and gorgeous flowers.

Just a few more impressions before I write "thirty." Louise's Pantry, always crowded with folks who appreciate good things to eat; homemade pies, a la mode, that melt in your mouth! Chi Chi's Blue Room is one of the most delightful spots we have seen in this country. The Steak House, out on the highway, where steaks are the kind we remembered back in the old days.

THE FOREGOING explains, in brief, why I fell in love with Palm Springs. I know many other points worth mentioning, but they'll keep on rising up to plague me until, some day not too distant, I'll jump in

5b—The Desert Sun
PALM SPRINGS, CALIFORNIA
Thursday, October 23, 1952

the old buzz-buggy and head for Palm Springs!

By the way, I believe you asked for my background. To make it brief, I've been a newspaperman since I was a kid, and my father was the same all his life. Everything from reporter, copy reader, telegraph editor, on to managing editor of the old Kansas City Post. Served on the St. Louis Globe-Democrat, St. Louis Republic, Kansas City Star, and other papers, and have been in magazine field.

Although I'm doing police public relations, the job is mostly writing and includes radio scripts, TV shows, magazine articles, etc. Am regular contributor of column, "Timely Suggestions," in Police Chiefs News, magazine of the International Association of Chiefs of Police, and write for other state and national publications.

NOTICE

The Redlands Nash Co., 106 W. Citrus avenue, wish to announce the appointment of

T. A. GROENEVELD

Resident Salesman in the
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You are invited to call and see the Nash Golden Airflyte and get a ride in the finest shock-proof motor car ever built; plenty of changes have been made in the looks of the new Nashes, both inside and out — air-conditioning, reclining seats, futuristic hood ornament, top, greater visibility.

See why Nash . . . at \$59.79 monthly is the Buy for You in '52

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L. M. "LEE"

BACKSTRAND
ASSEMBLYMAN

Riverside County
BACKSTRAND FOR ASSEMBLY COMMITTEE
3620 Market Street, Riverside, California
WILLARD H. WINDER, Chairman

Iverson Appointed
to Sanitary Post

Mel Iverson, formerly sanitary engineer for the state department of public health, has been appointed director of the division of sanitation for Riverside county.

He succeeds Leonard Miller, resigned. The appointment was announced last week by Dr. Everett Stone, county health chief.

Look what a
FEW
EXTRA
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FOR THE NEW 1952 BUICK SPECIAL
Buick SPECIAL
2-Door, 6-Passenger
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Optional equipment, accessories, state and local taxes, if any, additional. Prices may vary slightly in adjoining communities due to shipping charges. All prices subject to change without notice.

SURE IS TRUE FOR '52—
WHEN BETTER AUTOMOBILES ARE BUILT

Buick WILL BUILD THEM

—Two great television events: See The Football Game of the Week every Saturday and Buick's own TV show "The Circus Hour" every fourth Tuesday—

DESERT INN GARAGE

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Carnation CORNER



"June Goodie"
CARNATION HOME
SERVICE DIRECTOR

TINY TOTS
LOVE
"PUNKIN
FACE
CONES"

Even the tiniest "goblin" enjoys a party! Serve open-face whole wheat sandwiches spread with cream cheese—along with dairy-fresh Carnation Chocolate Drink. For dessert — pile Carnation Chocolate Ice Cream into cones, make a "punkin face" on each with candy cones.

FREE "FUN BOOK"

With Halloween next week, and Thanksgiving and Christmas Holidays coming, do send for "Food and Fun for Everyone!" All kinds of recipes and menus for any festive occasion you can think of—including very special party casseroles, barbecue "doings"—even a section of games and stunts! Just write me for your copy at the address below.

WHO'S THAT KNOCKING AT MY DOOR?



Come next week—"trick or treaters" will be keeping your doorbell ringing! This year, make a special hit with

June's Tricky Treats

(Makes 2 dozen medium cookies)
¾ cup butter
1 cup sugar
1 egg
1 teaspoon vanilla
2 squares (2 oz.) melted chocolate
1 ¾ cup sifted flour
2 teaspoons double-acting baking powder
½ cup Carnation Fresh Milk
½ cup chopped nuts

Blend butter, sugar, egg and vanilla until light and fluffy. Add melted chocolate; mix until smooth. Stir in remaining ingredients. Blend thoroughly. Drop from spoon to buttered cookie sheet. Bake in moderately hot oven (400°) 15 minutes. Cover with "Jack O' Lantern Icing" made by blending sifted confectioners sugar with Carnation Half and Half. Tint with yellow food coloring and spread over warm cookies. Make a face on each with chocolate bits.

TEEN-AGE



Teen-agers love to give parties (boys and girls)—if it's very informal, and if they can feel they're running it themselves!

DAD can be a "ghost" and "shake hands" with arriving guests (only his "hand" is a glove filled with wet sand on the end of a stick.)

MOM'S job? Eats, naturally! Fix a "help yourself" buffet of cold cuts and buttered bread. For a beverage—a big bowl of iced Carnation Orange Drink (and let your own teeny spoon gobbs of Orange Sherbet into it at the last minute.)



We settle a going-home hour ahead of time with our teeners... and after greeting the guests, Dad and I retire to the peace and quiet of the den and let the younger set take over.

CARNATION COMPANY

45-910 Jackson Street
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INDIO, CALIFORNIA



"Whatever
You Do -
Vote

YES on 2"

OUR SCHOOLS ARE IN TROUBLE! Because of the inflation, soaring birth rate, and huge out-of-State population increase since the end of the War, most school districts in California today just don't have enough money to make ends meet!

PROPOSITION 2 IS THE ANSWER. Proposition 2 gives school children and taxpayers both a break by increasing the State's share of school support—thus keeping our schools open without increasing the tax burden on homeowners.

WE ALL WANT BETTER SCHOOLS. We may differ deeply on election day over candidates and other ballot issues, but we all agree our children's educational needs must be met. That's why Democrats and Republicans, labor, business and farmers, all say: *Whatever you do—*

Vote "YES" on Proposition 2

(General Election, Tuesday, November 4)

CALIFORNIA COUNCIL OF EDUCATION

DR. REX H. TURNER, Chairman

STATE COMMITTEE FOR PROPOSITION 2 DE YOUNG BUILDING, SAN FRANCISCO

VFW Post Holds First Meeting in Its New Building

Veterans of Foreign Wars, Frontier Post 5987, held their first meeting last night in their new home, 4596 Camino Parocela. This now will be their permanent home.

Commander Dave Dunsworth reported that the party on October 10 was a great success and said members of the Post were grateful to Charles Valentino detective agency which donated the food and refreshments to the Frontier Post for benefit of its building fund.

The actual filming of the flag raising on Iwo Jima was shown through the courtesy of Mike Ryan and Robert Jones.

Frontier Post, VFW, meets the second and fourth Wednesday of each month.

Dr. Catherwood Opens Office in Palm Springs

Dr. William W. Catherwood, Jr., formerly of Riverside and Lake Tahoe, has announced the opening of his new offices at 1478 North Palm Canyon drive.

Before going to Lake Tahoe, where he maintained medical, osteopathy and surgical offices, Dr. Catherwood spent 13 years in Riverside where he served as senior staff member in general medicine and surgery at the Riverside Osteopathic Hospital. He also practiced in Santa Anita Village.

A graduate of the Los Angeles College of Osteopathic Physicians and Surgeons in 1935, he served his internship at the County General Hospital. He



NEVER HAD IT SO GOOD—Members of the Women's Brigade for Eisenhower and Nixon formed a cavalcade from Beverly Hills to Palm Springs for the big rally Saturday night. Here they present their idea of "never having it so good." Mrs. Bill Powell is in charge of the group. Rally story on page one.

also attended the University of Southern California.

He is married and has a daughter, Susan Kathleen. He is the son of Dr. Catherwood, Sr., a noted Baptist minister who formerly headed the Riverside First Baptist Church.

Plan Continental Flavor for Desert Farmers Market

Announcement was made last week that Harry Ozonoff has been named manager of Farmer's Market, 444 North Palm Canyon drive.

Ozonoff has had much experience in market management in the United States and in Europe. He said he has many plans to make the local institution the outstanding market in the country and plans many innovations to make the Desert Farmer's Market "comfortable, exciting and unique according to continental standards."

"All of the color, gaiety and good fellowship of the continental outdoor market will be instilled in our operations here," he said.

Ozonoff spent three years in the markets of Switzerland, London, Paris and the Scandinavian countries, returning to the United States in 1952.

He plans to make his permanent residence here.

Dates for Annual Rodeo Feb. 7, 8

Cliff Campbell, president of Palm Springs Mounted Police association, announced last week that the dates for the annual rodeo sponsored by the organization have been set as February 7 and 8 and that plans for the event are already under way.

Officially recognized by the National Rodeo association, outstanding riders and horsemen will be here for the two-day program.

Top stock for the various events will again be furnished by Andy Jauregi and a parade will precede the show.

A. E. Isaacson, Hotel Man, Dies of Heart Attack

Funeral services were held in Chicago this week for Alex E. Isaacson, 58, veteran hotel man who died late Friday in Desert Hospital following a heart attack.

Isaacson was comptroller for National Hotel Enterprises and was making his home at El Mirador hotel which the company is now preparing to re-open.

He had been in the city about two months. He was a veteran of World War I.

He is survived by his widow, Mrs. Ethel Isaacson, two daughters, Mrs. Lucille Healy of Chicago and Mrs. Lois L. Richards of Dundee, Ill., and a son, Bruce, of Palm Springs.

The body was shipped to Chicago by air Saturday with the family following by air Sunday.

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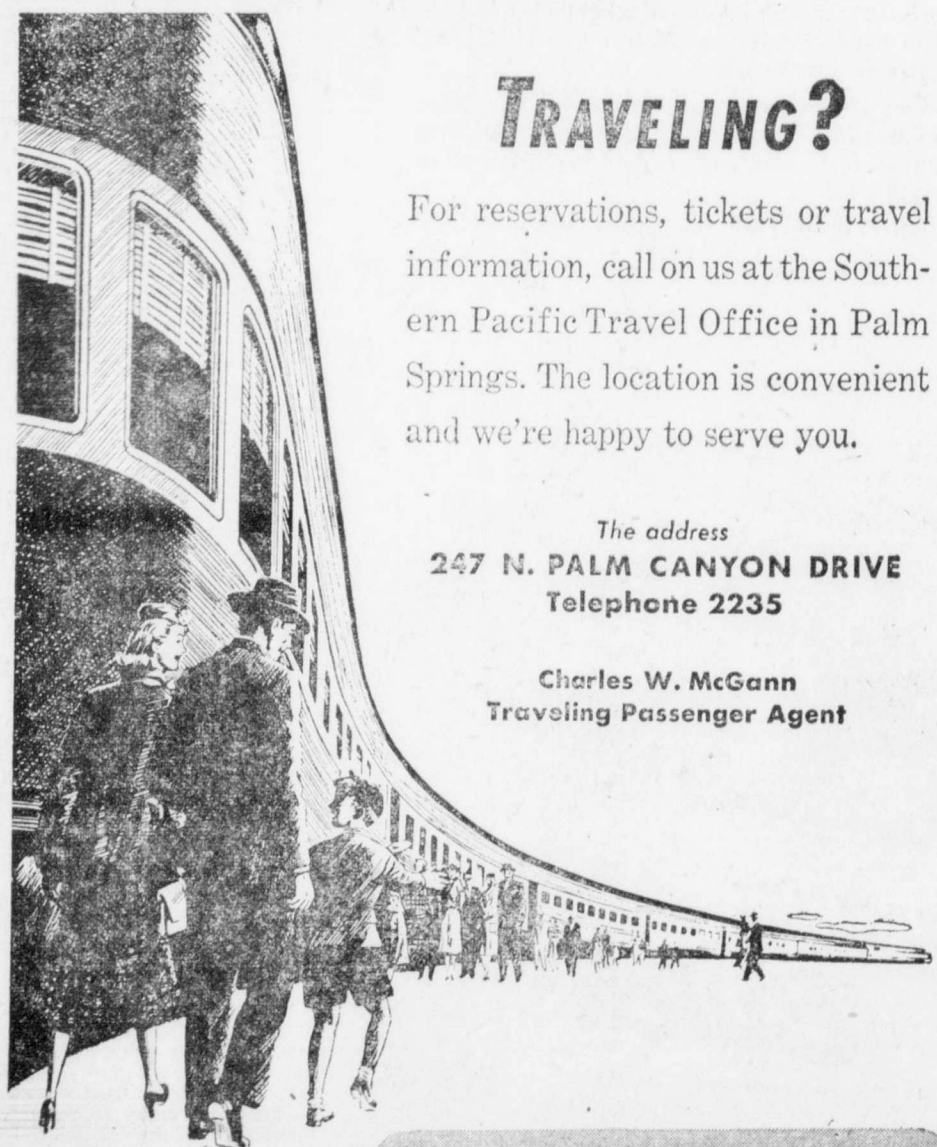
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FLEET ADMIRAL CHESTER W. NIMITZ, STATE CHAIRMAN

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Traveling Passenger Agent



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ROGERS RANCH

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"The Old Western Fun Spot of Palm Springs"

- OPEN TO THE PUBLIC
- NO AMUSEMENT TAX

Trav Rogers

...is back in the saddle again at...

Rogers Ranch!

Opening Next Saturday... Oct. 25
for the 1952-53 Season

Gather 'round folks . . . the good old days are coming back at Rogers Ranch! . . . good times, good fun and good friendships . . . remember?

Trav is taking full charge again and bringin' back the good old 30's . . . when the Ranch was the fun-spot of the Village . . . where Villagers and visitors mingled for an evening in the atmosphere of the old West.

Trav invites all of his friends to come and help revive the good old days . . . and all the newcomers-to-town to come on out and see what it's like . . . see what a good dinner and good fun you can have without needing a pocket full of money!

1600 Chia Rd... Phone 2338

Turn east off Indian Ave. on Paseo El Mirador, go about a mile to Paseo de Anza and turn left one block to Chia Rd.



TWENTY-SIXTH YEAR

The Desert Sun

Page One-C Palm Springs, Calif., Thursday, October 23, 1952 Third Section

Second Local Radio Station Plans Drawn

Operations to start in March of 1953, Report

Palm Springs second radio station, granted a use permit by council last Wednesday, is scheduled to be in operation by March of 1953, according to FCC approval.

The station, to be located on Vista Chino, about 550 feet off Indian avenue, will operate on a frequency of 1450, and have the call letters of KPAL.

COUNCIL GRANTED the public use permit to the Desert Radio and Telecasting company, with the owners listed as J. L. Hamman and Melvin Sullivan of South Gate. Appearing before council was George Berger, consulting engineer.

The company has conducted a survey for over two and one-half years at a cost of more than \$10,000, compiling information to present to the FCC, Berger said. The commission then decided that there is a "need for additional facilities here, to provide residents with a listening choice," he added.

INITIAL POWER is to be 250 watts, with plans ready to increase this to 1000 watts within the next year, the engineer said. "Any radio station should increase its power when representing a city such as Palm Springs," he explained.

Palm Springs' other station, KCMJ, has been in operation six years, and operates with a power of 250 watts.

Finger Prints

Village Police Attend Course

Eleven officers of the Palm Springs police department are attending a special fingerprint school for five days, which started Monday, conducted by Agent William Ossmus of the Los Angeles office Federal Bureau of Investigation, stationed at Santa Ana.

Classes are being held four hours daily at the local department.

Attending the school are Capt. Orest Johnson, Sgts. William Lux, Durman Ordway, Jim Maynard, Dale Thompson, John Herrera and Howard Poe; and Officers Bob White, Robert Young, William Hecht and James Clarkson.

Must Stay Away Two Long Years

Herbert E. Hall, 180 North Indian avenue, was given a 10-day suspended sentence on condition that he leave Palm Springs and not return for a period of two years, when appearing before Judge Eugene Theriault Monday on a charge of drunkenness and possession of liquor on the Indian reservation. Hall was arrested at 11:30 p. m. Saturday, by Sgt. John Herrera and Indian officer Eugene Holmes.

County's Share of National Debt Tops Assessed Value

According to figures released this week by the Southern California Business Men's association, if all of the taxable property in southern California were sold at the assessed valuation, the people would still be \$2,184,628,000 short of raising enough money

to pay their share of the national debt. Riverside county residents alone would be more than \$20,000,000 short.

The assessed valuation of Riverside county is \$247,367,000. Riverside county's share of the national debt is \$287,378,000.

Mayor's TV Show Pleases Enthusiastic Local Throng

Very popular received were the two video presentations of "My Little Margie" last Sunday at the Plaza and Palm Springs theaters when members of the cast made personal appearances.

Introduced by Frank Bogert, Thunderbird Ranch manager who acted as master of ceremonies, were Charles Farrell, Hilary Brooks, Don Hayden and Gail Storm who was presented with a huge bouquet of chrysanthemums.

Present, in addition to the cast, were Hal Roach, Jr., producer of the popular TV series; Roland Reed and Guy Thayer, president and vice president of Reed Productions; Dick L'Estrange, production manager; Hal Yates, director, and Writers Frank Fox and George C. Brown.

The cast, entertained as Farrell's guests at the opening of the Racquet Club, returned to Los Angeles Monday.

Election, Dance at Youth Center

All high school boys and girls are invited to attend a dance at the Youth Center Saturday night, Director Bob Bennett announced.

Nomination of officers for the coming year will be held during the intermission at the dance, with the election to follow at a future social event.

Youth Center members will be admitted free, and a charge of 25 cents will be made to non-members. Free chili beans and hot dogs will be provided members.

To Face Judge

Nab Banning Man on DWI Charge

Seymour Stephen Buxhom, 34, 150 East Ramsey street, Banning, will appear before Judge Eugene Theriault at 10 a. m., Thursday, October 30, on a charge of driving while under the influence of intoxicating beverage.

Buxhom was arrested by Officer Edward W. Kadera at 3:23 a. m. Sunday. Officer Kadera reported that he had "clocked" Buxhom driving through the city at 80 miles per hour, and that he then turned left and stopped, and started to walk away from his car.

Buxhom was released under \$150 bail.

Republicans Will Rally Wednesday at Beaumont Park

With General Carl Banks, close personal friend of General Eisenhower as main speaker, Republicans of Beaumont will be hosts to one of Riverside county's main rally meetings Wednesday at 7:30 p. m. in Beaumont city park.

The presidential candidate has sent a personal telegram to the meeting, which will be read by Master of Ceremonies John J. Stranahan. Mrs. Theo. A. Purcell, general chairman, who attended the Eisenhower dinner recently in Los Angeles, announced hearty responses from Riverside and San Bernardino county leaders who are planning to send delegations from every community.

Helping in the rally will be T. W. Small, lifelong Democrat, who is devoting his entire time to radio talks and pamphleteering for the Republican ticket. Coffee and doughnuts will be served at the close of the meeting. The San Geronimo Pass Republican women, headed by Mrs. Purcell, have been working for weeks to make this one of Riverside county's outstanding meetings of the campaign.

It's full up with live news. Subscribe to The Desert Sun.

Ramon Road

Council Defers Action on Plea

Council found itself with a problem last week and decided there was no immediate solution.

Edward Hawkins told council that Ramon road was hazardous to school children and requested that it either be widened or bicycle paths constructed.

Council decided that both requests would prove too costly to undertake now.

Telephone Rates Will be Higher on November 3

Villagers will find their telephone bill has increased after November 3, with the average increase ranging from 35 cents. The California Water & Tele-

phone company was authorized Friday to increase rates to tele-communications. It is expected that the San Bernardino and Los Angeles counties. It is expected that the increase will yield \$286,000 additional revenue to the company annually.

Cities affected are Palm Springs, Banning, San Fernando, Sierra Madre, Monrovia, Redlands, Beaumont, Elsinore, Murietta, Hemet, Perris, San Jacinto, Temecula, Loma Linda, Moreno and Yucaipa.

Keep pace with Palm Springs—read The Sun.

THE ART & CRAFT SHOP

Knitting Instruction for Beginners
New Ideas for Experienced Knitters
Featuring SPINNERIN YARNS
320 SO. INDIAN (across from Safeway)
Phone 5315

These are the CHOICE residential Homesites

you have been patiently waiting to be offered for sale in the beautiful new subdivision to be known as



DEEP WELL COLONY ESTATES

100' x 104'
105' x 107'
102' x 125'
100' x 120'
and larger

Looking west from a plane at South Sunrise Way and Mesquite Avenue is DEEP WELL COLONY ESTATES. Here in one of the town's most preferred residential sections are lots larger than 10,000 square feet; THE place for your new desert home. With added elbow room, architectural supervision, cement curbs and gutters plus the finest paving, this subdivision was planned and engineered expressly for those to whom location is paramount.

Lots Starting as Low as \$3500

Exclusive Sales Agents

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PHONE 2971

HOTELS

We Know You'll Enjoy

A few days on the desert now gives you a delightful deposit in your health bank, the days are warm and sunny, the star-lit nights and the soft breezes restful beyond description. There's fun too, this is a fine time to swim, ride or golf and Western Week is coming October 25 and 26.

Desert Hospitality PALM SPRINGS STYLE

You will like the warm welcome that awaits you at

PEPPER TREE INN

645 N. Indian Ave.
Palm Springs, Calif.
Phone 2217
DAN MCGOWAN, Owner-Manager

for the rest of your life —

La Serena

344 S. CAHUILLA RD.

Early Season Rates Now in Effect

Pool'n Everything George Brown
Ph. 24392 Owner-Manager

EXCLUSIVE

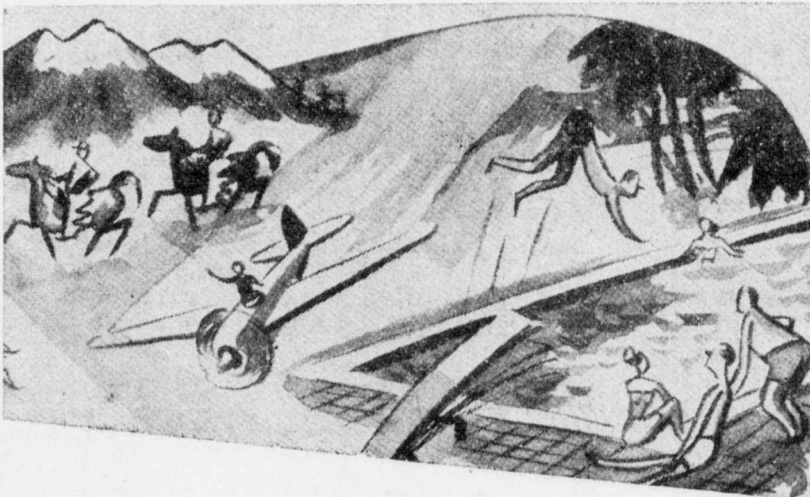
Desert Riviera

Hotel Apartments and Rooms
All Electric
Heated Swimming Pool
Pre-Season Rates Prevail
610 Indio Road
Phone 5307



Palm Springs Biltmore Hotel The Garden Room and Dining Room

OPEN TO THE PUBLIC
Fine Wines and Choice Liquors
7 p.m. till 1 a.m. Nitely



Red Swedish House

Cozy private cottage or comfortable hotel room. Spacious gardens, pool.

1447 No. Palm Canyon Drive
Phone 9018



Luxurious Apts. and Hotel

Rooms - Pool - Beautiful Patio
1420 No. Indian Ave., Ph. 2933

"A Vacation to be Remembered" HOLIDAY VILLA

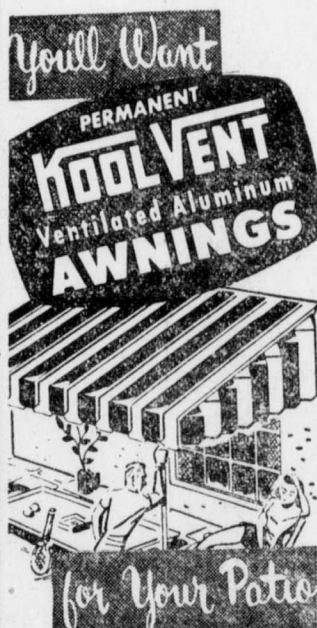
Luxurious hotel rooms, studio apartments and suites.
Beautiful gardens, heated swimming pool, Badminton, Croquet, Bicycles to ride.

1650 CALLE PALO FIERRO
PHONE 9933
Jane and John Porter, Mgr.-Owners

The Town House — AND — BUNGALOWS

A Desert Home to Return to Again and Again, as do all who have known the lure of Desert and Mountains.

Heated Pool - Large Gardens
359 S. Belardo Road
Phone Palm Springs 2208



For Windows Porches Patios
Ask for Color Booklet
Choice of Colors!
FREE Estimates
Exclusive Dealer
KOOL VENT of PALM SPRINGS
Hansom Trailer Sales
Hiway 111 at Tramview
PHONE 8-3275

Cathedral City News

By Paul and Mildred Clark—Phone 8-4691

Explain New Code

New county building ordinance will be explained and questions answered at a meeting to be held at Cathedral City Town Hall Monday at 7:15 p. m. Cathedral City Chamber of Commerce has made arrangements for the new county building engineer, Harold V. Krotzsch, accompanied by Tyler Suess, county planning director, to discuss the various problems in conjunction with the interpretation and application of the building and zoning codes as they apply to the Cathedral City area.

Progress at Church

Building program at St. Louis Catholic Church continues with work now being completed on the combination porch and storeroom on the B Street side of the church. The seven-foot mahogany panel doors have been hung which add beauty and dignity to the building. At last Sunday Masses one hundred and ninety-three people were present, Father Leissler reports. Seventeen ladies of the Catholic Women's Guild of St. Louis parish attended the luncheon of the Palm Springs Deanery at St. Theresa parish in Palm Springs on Wednesday, October 15. A meeting of the Guild was held in St. Louis Hall last evening. The annual election has been set for the second Wednesday of November. Plans are now in progress for a Turkey Dinner which will be held in the Church Hall in the early part of November.

The rummage sale put on by the Ladies of the Guild is now in progress in the Rennett building on Broadway. Mrs. F. J. Keefe, president of the Guild, reports excellent sales to date, but wants to stress the information that even though people were unable to get in the first few days of the sale, merchandise is coming in every day, and there is an excellent assortment of men's and ladies' clean clothes in good condition on sale, and each day articles are added to the stock. The doors are open at 10 in the morning and do not close until 9 in the evening, and with merchandise coming in as it is the sale will continue at least all next week.

W. R. Hillerys Back

The W. R. Hillerys returned Saturday from a three months tour which included six days spent in Scotland, England, France, Switzerland and Spain, during which time they visited relatives of Mrs. Hillerys in Scotland. Mr. and Mrs. Hillery went to New York by air and crossed both ways on U. S. Line ships, eastbound on the S. S. America and coming home on the United States. On their return they were met in New York October 1 by Claude and Edna Cobb who had driven across country. Several days were spent in New York where F. Mack Moore, a former resident of Cathedral City, entertained them. The Hillerys son, Robert, is stationed at U. S. Army Aberdeen proving grounds near Washington and was visited en route.

The party made a leisurely return to California via Mobile and New Orleans.

Chamber of Commerce president, Edward Blies reports that to date five hundred dollars has been pledged toward the installation of street lights on Broadway. He points out that the cost will be two thousand dollars and urges those interested in the improvement to place their pledges with him at 56 Glenn avenue or with the Chamber of Commerce secretary, Robert H. Sherrill, at the water company office.

At Community Church

Community church will hold its first pot luck supper of the Autumn next Wednesday, October 29, at 6 p. m. Mrs. Warner Moon is in charge of the tables and participants are asked to bring their own table service. Mrs. Graham Hunter will show some of her pictures of Zermatt and Geneva, Switzerland, and she and Dr. Hunter will tell about some of their contacts with leading figures of Church and State in Britain and the continent.

The Sunday School is using the new Faith and Life Curriculum, said by some experts to be the most satisfactory project yet attempted in the field of religious education. The general subject of the school year is the Bible. Attractive reading books add to the interest of the course. Many newcomers to Cathedral City and the surrounding area were welcomed by Dr. Hunter and introduced to the congregation at last Sunday's services.

Dr. Hunter announced that the new Revised Standard Version of the Bible is on sale at the Church. "This is considered," he pointed out, "the most important English translation of the Scriptures since the King James version of 1611." A 32-man committee of scholars, archeologists and theologians have worked on

this new translation for 14 years he stated. The new version besides bringing the language up to date as regards modern wording has corrected some five to six thousand errors in translation from the ancient Greek and Hebrew.

Practical Lessons

Boys and girls of the second and third grade under the leadership of Miss Mayme Steffen, are learning about the community in which they live. They were curious about mail, so decided to find out just how letters came in and went out of a post office. Miss Steffen with her 30 pupils journeyed to Palm

Springs by school bus where Postmaster R. M. Gorham took the children behind the windows to investigate all the procedures in a post office. The result of this excursion has been felt in the classroom, for the children are busy planning a post office for their room. Besides actually constructing a post office, they are making stamps, envelopes, and individual mail boxes for their desks. They have given their rows of desks street names; and the children will take turns being the mail man each day. This project is developed during only one hour of the class schedule each day.

This post office project is a

practical application of the fundamentals that the pupils have learned in reading, arithmetic, spelling, and writing for they have to plan, measure, and cut the wood for their post office; they need arithmetic in planning and making their envelopes and stamps; and they will use their knowledge of reading, writing, and spelling in composing and mailing letters. Parents can help them acquire knowledge in geography by getting friends and relatives living all over the country to write the children post cards and letters. Then the children may bring these to school and locate on a map the place from which the mail came.

In last week's report of election of the School Club officers the election of Mrs. Eleanor McNamara as first vice president was inadvertently omitted.

Here and There

Dr. Graham Hunter last week received from Washington the post-humously awarded service medal for his son Stuart, who never returned from a Coast Guard evening patrol off Ellis Island in the South Pacific in January, 1943. Stuart was only eighteen years of age at the time and had a short time previously been graduated from Fullerton High School.

Mr. and Mrs. Wilson Ellis have opened their Sunair home for the winter. Mr. Ellis journeyed east for the Indianapolis races on Memorial Day and most of the Summer was spent at their lovely Berkeley residence. Harris Johnson is drawing plans for the addition to the

Post Office building on Glenn avenue which will be erected for the C. S. Cobbs. Mr. Cobb says that specifications call for completion within 120 days.

Mrs. Forest Wheeler of D street leaves soon for a visit at her former home in Casper, Wyoming.

Miss Lydia Engh entered the Riverside Community Hospital last Sunday for surgery.

Mrs. Jackie Martin has re-

turned to her home from Yuma where she has been staying to be near her husband, Charles (Chuck) Martin, who was seriously hurt in an automobile accident four weeks ago and has been in the Yuma General Hospital. Mrs. Martin wishes the many friends of Mr. Martin to know that he is progressing satisfactorily and may be able to return home in three or four weeks.

WE ARE NOW OPEN

for the 1952-53 Season

- CONTINENTAL BUFFET
Serving from 12 noon till 3 p. m.
- MERCHANTS LUNCHEON
Special noon-day treat...
at 95c
- EVENING DINNERS
Served regularly from
1.50 and up
- SMORGASBORD DINNER
Served as an elaborate buffet
from 5 p. m. till 10 p. m.

PALM SPRINGS

Town & Country
RESTAURANT

174 North Palm Canyon Drive

FOR RESERVATIONS Phone 9908

CHOICE LIQUORS AND WINES • IN THE TOP OF "THE CENTER"
THE FINEST CUISINE OBTAINABLE PLUS LUXURY WITHOUT EXTRAVAGANCE



The only supper club in the entire world to have a full-time dressmaker in the kitchen is the Manor Room at Howard Manor. Distinguished Parisian couturier Pierre Cliche is in attendance at all times in the pantry, where he performs such functions as designing panties to put on the lamb chops... and adding chic little accents to potatoes with their jackets on.

BOB HOWARD'S

Manor Room

"Where the green lights come in view, at 572, North Indian Avenue"
For reservations call 2227

Featuring the songs and piano of magnificent MATT DENNIS

Phil Zanville welcomes all his old friends
and looks forward with pleasure to
meeting the new folk



As usual, serving fine Barbecue...
chicken and ribs and charcoal broiled Steaks

They broke all attendance
records at all appearances.

They set all of Hollywood
and Los Angeles agog.

DUNCAN SISTERS

They'll cause you to laugh at today... and
Take you Down Memory Lane for a sob and a sigh

NO COVER CHARGE

SADDLE & SIRLOIN

317 N. Palm Canyon Dr. Reservations Telephone 9069

The "Olympia Oyster" House

RANCHO MIRAGE—California
on Highway 111 South of Palm Springs—P. O. Box 116
also "OLYMPIA OYSTER" HOUSE
120 West 4th Avenue, Olympia, Washington
BOYD G. ANDREWS PHIL S. BROWN

The Olympia Oyster is one of the world's rarest delicacies—discovered over 100 years ago by the native Indians. They are found only in the cool waters of Southern Puget Sound. Only the finest "Olympias" are served by The "Olympia Oyster" House—shipped fresh every day direct from the The Olympia Oyster Beds.

"The oysters that we serve, slept last night in Oyster Bay"

BROWNED OLYMPIA OYSTERS 2.00
Includes French Fries, Salad, Ice Cream and Coffee
Fried to perfection in the old-fashioned way
A dish you will remember

RAW OLYMPIA OYSTERS ON ICE 1.85

OLYMPIA OYSTER COCKTAIL 1.10
Dinner Cocktail
Select oysters, fresh from the shell, and served with the finest sauce

OLYMPIA OYSTER STEW 1.50
A creamy soup of fresh oysters, rich milk and butter. Small Stew

OLYMPIA OYSTER PEPPER STEW 1.60
Prepared with oysters, capers, green peppers and other ingredients.
A spicy flavor that appeals to every palate.

DOANE'S FAMOUS OLYMPIA PAN ROAST 2.00
A delicious oyster, butter and cream sauce
A perfect hot or cold oyster, buttered toast
French fries, salad, ice cream and coffee

We have Olympia Oysters for
retail sale.

We can also ship Olympia Oysters for
you to any point in the
United States.

"All prices are O.P.S. ceiling prices or lower
A list showing our ceiling price for each item is
available for your inspection."

TOP SIRLOIN STEAK 3.00 French Fries, Salad, Roll and Coffee	
FRIED CRAB LEGS (in season) 1.95 French Fries, Salad, Roll and Coffee	
GIANT CRACKED CRAB (in season) 2.25	
PACIFIC OYSTER FRY 1.30 French Fries, Salad, Roll and Coffee	
PACIFIC OYSTER PAN ROAST .75 Salad, Fries and Coffee	
PACIFIC OYSTER STEW 1.65	
FRIED SHRIMP 1.50 French Fries, Salad, Roll and Coffee	
FRIED SCALLOPS 1.75 French Fries, Salad, Roll and Coffee	
CRAB LOUIE 1.25 Choice of Hot Roll and Butter or Crackers	
SHRIMP, CRAB OR TUNA FISH SALAD .75 Choice of Hot Roll and Butter, or Crackers	
SHRIMP COCKTAIL .50 Dinner Cocktail	
CRAB COCKTAIL .25 Dinner Cocktail	
CHEESE SANDWICH .50	
TUNA FISH SANDWICH .50	
CLAM EGG SANDWICH .35	
CLAM CHOWDER .20	
CUP OF CHOWDER (Nectar .15)	
Made of Puget Sound Butter (Clams, seasoned to bring out all their own delicious flavor)	
Milk .10	
Coffee .10 Tea .10	
Cake, per cut .20 Home Made Pie .20	
Ice Cream .15	
No Sides Less Than 10	
Open Week Days	
Sundays	

We start
serving at 11 a.m.
Friday, October 24, 1952

Council Hires Architect for New City Hall

Site for Civic Center to be Chosen Later

The architectural firm of Clark and Frey this week started preparation of preliminary sketches of a proposed new city hall for Palm Springs following action by city council last week.

The sketches, when complete, will be presented to city planning commission for consideration.

Council authorized employment of Clark and Frey to draw plans for the civic center at its October 15 meeting.

CITY MANAGER Russell Rink told council that everything that could be done before submitting the problem to architects, had been done. Estimates have been received from all department heads and future needs of the city mapped.

Rink said that if "we start today, we could probably move into the new city hall by the Spring of 1954." He said that, in his opinion, the planning commission cannot select a site until they know the size and height of the proposed building.

MRS. A. G. McMANUS protested the city's action declaring that employment of an architect before a site was selected was "putting the cart before the horse." She proposed a study of the site at Ramon road and Palm Canyon drive, on Indian land, declaring five acres were available there.

She suggested a study of all possible sites before spending money for plans.

Villagers to Sing at Indio Church

Favorite solos and duets will be heard at a sacred concert to be given by Alex and Winn Hammond Sunday at 8 p. m. at St. John's Episcopal Church in Indio.

The program will include arias from the Messiah, Elijah duets and the Lord's Prayer.

Organ music will be provided by Ida Mae McDonald who will also play several solo numbers.

Miss Thomas New Hospital Dietitian

Miss Rachael Thomas is the new dietitian at Desert Hospital. It was announced last week. She arrived in the Village and is making her home on Mel avenue.

She was formerly connected with Pioneer Memorial hospital in Brawley.

City Plans Off-Street Parking on Andreas

Five-year lease of Indian land on Andreas road 200 feet east of Indian avenue was approved by city council last week.

The land will be used for an off-street parking area. A sidewalk will be constructed to the parking lot if right of way can be obtained.



AT HOWARD MANOR—Present for the opening of the season at Howard Manor was Cover Girl Ann Baker, shown above. Owner Bob Howard says the hotel will continue to decorate the Howard Manor pool with pretty girls.

Dr. McRory Back in Palm Springs

Dr. O. B. McRory has returned to the Village and will resume active management of the Palm Springs Small Animal Hospital during the winter season.

Dr. McRory last Spring purchased a similar hospital in San Francisco and has spent the Summer months there.

He promised neighbors near the hospital at 395 East Sunny Dunes road, that there will be no further cause for complaints about noise.

School Savings Stamps Available at Post Office

The post office has a plentiful supply of School Savings Stamps and albums. Postmaster R. M. Gorham said last week for the current school term.

"We have been receiving them all Summer," he said, "and are prepared to continue serving all of our schools."

The postmaster also announced that new improved Series E bonds are now available at the post office.

"These new bonds," he said, "are better than ever. The return is 3 per cent compounded semi-annually if kept to maturity and also provides a higher cash value in earlier years."

Pavny's Offers New Service

Pavnys, 1001 S. Palm Canyon dr., has taken on a new service for patrons to meet a long-felt demand in the Village, he announced yesterday.

"I have just signed an agreement with the nationally known Tollefson of California who are experts in the reconditioning of pads, cushions, slip covers, umbrellas and hammocks," Pavny said.

He said that the firm with Pavny has Village representative, guarantees all work and will make any household item that needs recovering "look just like new," Pavny added.

Hallowe'en

Special Spook Show at Sunair

Sunair theater will stage a special spook show Friday and Saturday. Bill Bronstein, manager, announced this week.

Five cartoons, all of a ghostly nature, will entertain the youngsters—and adults, too—with a Hallowe'en flavor.

"Pelican"

Natalie Zirinsky Named on Staff

Natalie Ann Zirinsky has been selected for membership on the Women's Staff of the California Pelican, the official humor magazine of the University of California. A former Tustin high school student, she is the daughter of Edward V. Zirinsky.

Her work includes selling the magazine, modeling, and participating in the fashion shows as well as helping with the production of the magazine.

The social events of the semester include a breakfast and a banquet for the Women's Staff and several fashion and television shows.

Find Stolen Car Badly Damaged

Less than two hours after reported stolen, a 1952 model convertible owned by William M. Turner of Pasadena, was found abandoned after it had apparently been involved in an accident.

Turner reported the car stolen at 12:45 a. m., Sunday, from 185 East Andreas road where he had left it unlocked for about 45 minutes.

The vehicle was recovered at 2:04 p. m., at 220 North El Segundo. Damage to the vehicle included a dented and scratched left front fender, broken windshield, two broken headlights, broken glass in the instrument panel, broken clock, and broken glove compartment lock and door.

Theater Group Meets Tonight

Second meeting of the Palm Springs Community theater will be held at the Frances Stevens School auditorium, Thursday, October 23, 7 to 10 p. m.

Edith Kopelson, director, announces that the three-act thriller "Ladies In Retirement" is the first play to be presented this season.

All interested in being active in the Community theater are invited to attend, said Mrs. Kopelson.

Mrs. Carey at School Session

Mrs. Eileen Carey, principal of Frances S. Stevens school, attended the first fall meeting Saturday of the Riverside County Elementary School Administrators Association at the Idyllwild Arts Foundation.

Principal speaker was Dr. Vernon Towle of Redlands university, who had as his topic, "Teacher Training for Elementary School."

\$58,909 in Prizes for County Fair

County supervisors voted Tuesday to offer \$58,909 in prizes at next February's county fair at Indio. This up's last year's prize list by \$2000. The money comes from state funds.

Doll House this Week for Lions then Tennis Club

Jack McDonald, Jim Martin, Don Rassmussen and Ben Haven, who represented Palm Springs at this year's American Legion Boys' State at Sacramento, described their experiences to Lions club members Thursday at American Legion Hall.

Each boy took over a portion of the State program in their talk.

Paul Summers was program chairman for the day. President Earl Hough announced that today's meeting will be held at the Doll House with Dwight E. Stanford, San Diego, governor for District 4E-2, as the speaker. Charles Burket will be program chairman.

The club will meet at the Doll House until Tennis club facilities are ready. Chairman Hough said. Then the club will meet at the Tennis club for the rest of the season.

Motorist Arrested on Drunk Charge

John L. Grace, 23, Hidden Springs Ranch, 1000 Palms, was arrested at 12:50 a. m., Sunday, on a charge of driving while under the influence of intoxicating beverage.

Grace was fined \$150 and had his driver's license suspended for 90 days at a hearing before Judge Eugene Theriault Monday.

Two Girls Arrive at Desert Hospital

Two births were reported at Desert Hospital, October 18 and 23.

Mr. and Mrs. Joseph N. Borroughs, Jr., Rancho Mirage, six pound three ounce girl, Beatrice Leona, October 18, and Mr. and Mrs. William Lewis, Palm Springs, five pound seven and one-half ounce girl, October 20.

BETTER THAN HOME COOKING



Open Every Day

LOUISE'S PANTRY

124 SO. PALM CANYON DRIVE
In the Plaza Theatre Bldg.

GO WESTERN ...

WESTERN WEEK

the Casual-Aire Way



With ...

DENIMS
and
PLAIDS

Skirts - 4.95

Blouses - 2.95

Casual-Aire

224 North Palm Canyon Drive

Phone 2976



Here's dependable auxiliary heat for farm use. Sturdy, economical, portable. Banishes chilly spots at low operating cost with actual steam heat. Just plug it in and forget it. Thermostatic controls (finest made) take over from there. Contains anti-freeze! Does not depend on fans to circulate heat. Cast-iron construction for life-time service. A size for every need.

Ideal for

Bedrooms Utility Rooms Pump Houses
Bathrooms Work Shops Brooder Houses
Nurseries Tool Sheds Milk Houses

Hotels

For Free Demonstration
send coupon to:

726 MISSION ST., SO. PASADENA

Name.....

Address.....

City.....

Worn tires do not give warning before they give way! Play safe by having your tires retreaded — IMMEDIATELY!

Our Retreads are
Guaranteed 1 year or 12,000 Miles

Drastic Reductions on New Tires During This Sale!

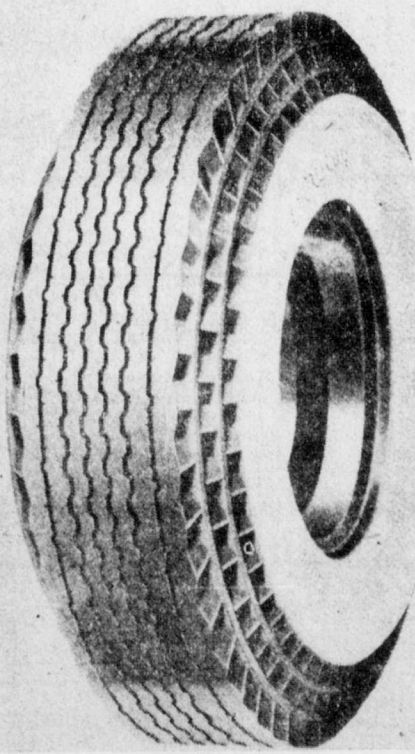
6:70 x 15	Was 22.05	Sale 16 ⁰⁶
7:60 x 15	Was 26.75	Sale 19 ⁴⁹
6:70 x 15	White Sidewalls Was 27.00	Sale 19 ⁶⁷
7:60 x 15	White Sidewalls Was 32.80	Sale 23 ⁸⁹
6:00 x 16	Was 20.10	Sale 14 ⁶⁵
6:50 x 16	Was 14.80	Sale 18 ⁰⁷

Joe Henderson's Associated Station

300 No. Palm Canyon Drive Phone 9060

Your Tire Buys of the Year!

Trade-in- Allowances up to \$13 per Tire



AIR WING

"Feather-Soft" RIDE

FOR THAT

- FEATHER SOFT RIDING COMFORT
- NEW STEERING AND DRIVING EASE
- COOLER, SAFER RUNNING
- LONGER MILEAGE
- QUICKER STOPS

FIND YOUR DREAM HOME IN THE DESERT AMONG THE WIDE VARIETY OF LISTINGS ON THESE PAGES

4c—The Desert Sun PALM SPRINGS, CALIFORNIA
Thursday, October 23, 1952

New Officials for De Molay Installed at Ceremony Here

Eddie Knupp was installed master counselor of the Palm Springs DeMolay Chapter Sunday night at the Masonic Temple with Maynard Groth serving as the installing official.



NEW
EXCITINGLY
SMART SUN AND DRESS
CLOTHES
FOR THE ENTIRE FAMILY
ARE ARRIVING DAILY

For the Gayest
Western and Square
Dance Clothes on the
Desert—See

Scott's
Desert Wear
OPEN 'TIL 8-7 DAYS
A WEEK
Phone Palm Springs 8-4573
Hiway 111—Cathedral City

Other elected officers who were installed during the semi-annual rites included Jack McDonald, senior counselor, and Carl Groth, junior counselor.

Appointive officers were Don Rasmussen, senior deacon; Larry Purnell, junior deacon; Charles Baker, senior steward; J. J. McCarthy, junior steward; Clyde Barth, chaplain; Fred Punstals, sentinel; Jack Shields, standard bearer; C. I. Marble, almoner; Rodney Jones, marshal; Eddie Kibby, orator; Robert Sproule, treasurer, and Jerry Seps, scribe.

Appointed to serve as perceptors were James Lafferty, Ed Lingam, Jerry Driskell, Van Laneston, Bob Miner, Douglas Winterton and John Sanborn. Miss Kathryn Wallace, honored queen of Job's Daughters, and Sylvia Nelson, a past honored queen, acted as usherettes. Assisting Mr. Groth in the installation rites were Chuck McDonald and R. Lafferty.

The local DeMolay Chapter is sponsored by the Palm Springs Masonic Luncheon Club.

School Trustees Authorize Forum

Board of trustees of the Palm Springs Unified School district authorized several forums to be conducted here this season by Dr. Arthur Betz, professor at White Memorial Hospital School of Medicine.

Dr. White, who also appeared here last year on the forums sponsored by the Adult Education group, will use various psychological topics for the forums.

announcement

Palm Springs Small Animal Hospital is under the complete management of Dr. O. B. McRory.

Palm Springs Small Animal Hospital
395 Sunny Dunes Rd.
Telephone 2395

The Desert Sun

PHONE 2249

P. O. BOX 190
PALM SPRINGS
Single insertion, per line .40
FOR COMPLETE COVERAGE OF THE DESERT AREA, ORDER YOUR CLASSIFIED ADS RUN IN THE DESERT SUN (THURSDAY) AND THE PALM SPRINGS NEWS (MONDAY) AT SPECIAL RATES FOR CONSECUTIVE INSERTIONS AS SHOWN BELOW:

	TWO Times	FOUR Times	NINE Times
Per Line	.50	.85	1.70

MINIMUM SIZE AD 3 LINES
Deadline—3 P. M. Friday—for News
—5 P. M. Tuesday—for Sun.
COUNT 26 LETTERS AND SPACES TO A LINE
DO NOT ABBREVIATE WORDS
A CHARGE OF ONE INSERTION WILL BE MADE ON ALL ADS CANCELLED BEFORE DEADLINE

Personals 12
Tailored Skirts—made to order \$3.50
HOLLYWOOD TAILORS
207 S. Indian Ave.
Ph. 2-5804

ALCOHOLICS ANONYMOUS
Meeting each Tuesday night at 8:30, City Council Chambers, Airport. Further information or literature, Phone 2-5612.

PRIVATE Guest Home. Convalscent and ambulatory cases. Beautiful grounds. Nurse in attendance. Banning 3566.

Announcements 14
BOOKS* Perfect Gift *BOOKS
RENTAL LIBRARY
TYPEWRITERS Sold & Rented
DESERT BOOK SHOP
443 N. Palm Canyon Ph. 5208

Service Miscellaneous 15
LETTER SHOP. Addressing, mimeographing, mailing. For organizations or business. Your own list or our list of residents, business licenses. Rapid, expert service. Call Mrs. Griffing. 2738.

SALES AND SERVICE ON
* Hoover Vacuum Cleaners
* Utility Air Coolers
* Youngtown Dishwashers
* House trailers
PAVNY'S BUTANE - Ph. 7342

GUARANTEED radio repairs, moderate prices. Service while you wait. BREZIN'S, 366 No. Palm Canyon, Ph. 6015.

DOC'S AUTO
Simonize and Polish Shop
In Harold's Union 76 Service
301 N. Palm Canyon Dr. Ph. 9068

Situations Wanted 25
BABY SITTER, experienced, reliable, ex-kindergarten teacher, own car. \$1 hr. Miss Scott. Ph. 7601.

PAINTER—Interior and exterior. Free estimates. Reasonable. Immediate service. Ph. 7905.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Ph. 2341 or 5850.

DRESSMAKING, general sewing, alterations. Ph. 4633. 4440 Camino San Simeon.

WILL CARE for babies or children under 4 years by hour, day or week. Phone 24563.

BABY SITTER middle aged lady, Cathedral City area. \$1 hr. Mrs. O'Neil, 591 A St. Ph. 8-4691.

RELIABLE Scandinavian woman wishes position in nice home. Ph. 2-6251.

PRACTICAL nurse. Phone 7532.

Dr. Dougan Returns
Dr. Stanley Dougan and family have returned to the Village and their home at 1650 North Riverside drive after a Summer spent at their vacation lodge in the Feather River country.

Situations Wanted

MIDDLE-AGE couple, 15 years experience in L. A.; finest references, want to manage unit in Palm Springs. Now managing apt. in Miracle Mile. Hempstead 4572.

STENOGRAPHER and general office. After hours Saturday afternoons and Sundays, after 5 on week days. Write P.O. Box 1059.

EXPERIENCED hotel and resort manager, 20 years same job. Wilshire District. L. A. Well known in Palm Springs. Ph. L. A. Republic 5507.

COUPLE to manage Motel or Hotel. San Francisco and Hollywood experience. Must be permanent. Lyle Gray, 552 Calle Santa Rosa.

EXPERIENCED couple to manage motel or court. Best references. Write Box 190, File D8.

MOTEL or trailer park manager, experienced. Ph. Atlantic 4-1376. 201 N. Garfield, Alhambra.

MANY years' experience, working Motel manager. Best of references. Mrs. Olla Jorgensen, Box 832, Crestline 2444.

Help Wanted 27
BOY IN CATHEDRAL CITY TO DEVELOP ROUTE FOR THE DESERT SUN AND PALM SPRINGS NEWS. PHONE FRANK DWYER, 2249 FOR APPOINTMENT.

FILIPINO HOUSE MAN. Must be capable and have references. Good salary, apartment and opportunity to make extra money. The Nooks, 1433 No. Indian.

WE have Personal Employment available for Palm Springs area. Santa Ana Employment Agency, 109 N. Sycamore. KI. 3-8452.

REAL Estate salesmen. Best office in town.
BILLY WRIGHT, Realtor
285 N. Palm Canyon Dr.
Tel. 5727-2815

REAL estate salesman, old established office.
CHARLES MATHEWS
315 N. Palm Canyon Dr.
Ph. 5308

NEED A JOB????
Openings for Men & Women.
Palm Springs Employment Agency, Rear 156 No. Indian.

\$100 MONTH and apartment. Experienced middle-aged lady. Maid work and assistant manager. Ph. 9062.

GENERAL house work, assist with cooking, Thursdays and Sundays off. Private room and bath. \$125 mo. Call 2-4483.

WOMAN, white, for housework one day per week, good wages. Must be good worker. 448 Hermosa Place.

FREE EMPLOYMENT OFFICE
224 North Indian Avenue
PAINTER, must be experienced. Open shop, top wages, good working conditions. Ph. 7905.

REAL estate salesman or broker for well located office. Ph. Frank Miller, 2929.

WANTED—General housekeeper, experienced, live in. Ph. 6077.

Business Opportunities 29
BAR AND RESTAURANT with 12-month license for sale with good lease. \$20,000 handles. CHARLES MATHEWS, 315 No. Palm Canyon Dr. Ph. 5308.

CAFE and fountain, \$650 puts you in business. All utilities included in lease. Ideal for couple. MONEY MAKER, Ph. 8-3401 or Eve. 8-3373.

CENTER OF VILLAGE
STORE 17'x70'. Air Cond. Available now; ideal for any business. 264 N. Palm Canyon Dr.

Business & Financial 30
SPONSOR
WANTED—Well heeled racing enthusiast to drop \$4 to \$5000 into 150 M.P.H. roadster entry in Mexican Road Race—SPONSOR gets 40% of winning lot. Entries close Oct. 30. ANY SPORTS??? P.O. Box 365, Palm Springs, Calif.

5 ACRES near Thunderbird. Abundant water, view, shading date trees. Back of Sun Swim Club. Daily. Ph. 8800. Terms. Cy Watson, Mission Inn. Ph. Riverside 1. Ext. 70 after 5 p. m.

LOT in Araby. No. 13, Block E on Smokewood Ave. \$1500. J. Nordholm 419 Griffith Way, Fresno, Calif.

Lots & Acreage 33
25 LOTS & 40 ACRES \$11,000; In Palm Springs City. Your last chance like this. A. H. JONES CO., REALTORS, 600 S. Palm Canyon.

For Sale or Exchange 34
BEAUTIFUL 10-acre cotton or alfalfa ranch. Fully developed, with nice home and guest cottage, also two rental houses—ideally situated 10 minutes from Palm Springs. Will trade for modern home in Wonder Palms or Palm Desert vicinity. See owner, Little Grass Shack, Oasis St. and Highway 99, Indio, Calif.

RESTAURANT and Cocktail Lounge for house or building, etc. Write Box 190, File D1.

Real Estate—For Sale

DON CAMERON SAYS EXPERIENCE SAVES \$\$\$

17 YEARS IN RANCHO MIRAGE

FURNISHED. Most exclusive residence in Rancho Mirage, on hillside lot overlooking Thunderbird. 4 Bedrooms, 3 baths, sun deck, double carport. Price \$32,000. Terms.

FOR LEASE
FURNISHED. Palm Desert's most luxurious residence. 3 Bedrooms, 3 baths, servants quarters, POOL 20x40. Only \$15,000 a year on 2-year lease. Option can be acquired to purchase with lease money applying on purchase price of only \$75,000 unfurnished.

AT THUNDERBIRD
NOTHING to equal our choice modern 2-bedroom, 2-bath artistically designed bungalow. \$19,500.

DON CAMERON, Realtor
17 yrs. in Rancho Mirage
Phone 8-4932 and 84411 or Indio 763961. Next to Rancho Mirage P.O. on Hiway 111.

EL MIRADOR PARK
WITH Country-like surroundings yet walking distance to schools. 4 Beautiful new homes, 2 with POOLS. All have fireplaces, abundance of closets, large living rooms and patios. OPEN DAILY 9 A.M. to 5 P.M. Sensibly priced. \$27,500 to \$32,500.

HARD to believe but we have a lovely 3-bedroom, pool, 2-bath home. Glassed in lanai, exceptionally beautiful landscaped grounds. Sprinkling system, 1 water share. Completely fenced with redwood and oleanders. Yours for only \$21,500.

RI LOT 110x135. 2 water shares, underground utilities, 21 bearing fruit trees, oleander fence on 3 sides, paved street, excellent location. \$4500.

THERESA PRESS
Realtor
420 So. Indian Ph. 5282-5691

HOME AND INCOME
2 FURNISHED houses on R 3 lot. One house with 2 bedrooms, one with one bedroom. Walking distance to downtown. Only \$13,500. Terms. Must sell.

2-BEDROOM home with two apartments, all well furnished. Single garage. Both apartments leased for season. An excellent buy. \$18,500. Terms.

3-BEDROOM unfurnished home on paved street, garage. \$12,000. \$2000 down. \$95 month on the balance.

LOT—Close in, home site \$1500.

CORA B. HYDE
Realtor
290 No. Palm Canyon Dr. Ph. 5101 and evenings. 2852

NEW 2-Bedroom, 2-bath house, contemporary style, walled yard, landscaped. Reduced to \$14,600.

ROOMY house on corner lot, 4 bedrooms, 3 baths, 2-car garage, citrus trees and shrubs. Only \$20,000.

FOR RENT OR LEASE
HOUSES with or without pools. 3-bedroom house furnished, \$150 mo.

STUDIO house, \$125 per mo. LARGE or small apartments.

James Hammond
Realtor
875 N. Palm Canyon Dr. Ph. 5373 Eve. 2-6382
Associates
Esther Hammond—Lisa H. Jones

Owner Anxious
BOUGHT lot for larger home. See this special 2-bedroom; separate stall shower, large kitchen, service porch & patio, yard beautifully planted, lot 100' x 102'.

Munholland & Co.
1059 North Palm Canyon Drive
Phone 3673

FURNISHED — 4 bedrooms, 4 baths, large heated pool, unit heat, nice location. \$35,000. \$10,000 down. Good terms.

Adolph Israel
Realtor
671 No. Palm Canyon Dr. Ph. 2981

EXCEPTIONAL BUY
3 BEDROOM, 2 Bath in Rancho Royale. Total purchase price \$28,000. Must be seen to be appreciated. Also 60x100 ft. lot \$1750 and 100x126 ft. lot \$2000. SEE

JOHN W. WILLIAMS, Realtor or Associates
423 No. Palm Canyon Dr. Ph. 3311

4 BUILDINGS 25'x50' feet, frame construction. Gunitite exterior. Contains 28 dwelling units. 2058 E. Ramon Rd. Phone 2238.

Real Estate—For Sale

FOSTER FEATURES!

IN THE most desirable windfree locality—a charming home—a garden that will give utmost enjoyment with very little maintenance cost. 3 bedrooms, 2 tiled baths. Large terrace with lanai. Pool can be added without disturbing present landscaping. The house is new with carpets and drapes—\$27,750.

FINE building site for your Palm Springs home. We offer an outstanding lot 110x135 on paved street in the desirable southend, surrounded by lovely homes. Only \$3250.

Herbert H. Foster
Appraiser - Realtor - Builder
101 N. Palm Canyon Dr.
Ph. 3555 - 5169

Cathedral City
SPECIAL—1-bedroom home unfurnished. Plaster and stucco. On lot 50x100. Youngstown kitchen, 14x20 living room, all floors asphalt tile covered, 2 panel ray heaters vented, also cooler. Full price \$5000. Terms if desired.

NEW 2 BEDROOM home furnished. Asphalt tile throughout. New refrigerator and range, tub and shower, large rooms. Plenty of closet space. Imagine all this for \$6400. Terms too!

Jorgensen Realty
68-574 Broadway (Hiway 111)
CATHEDRAL CITY
Office Ph. 8-3401. Home 8-3373

REAL VALUES IN CATHEDRAL CITY
1 Bedroom house \$5950
2-Bedroom houses \$7000 \$15,250
\$7900 \$15,750

Choice Lots, Best Residential Section
2 at \$1150 each
3 at \$1200 each
1 R2 corner \$1500
3 1/2 acres choice land with water, \$4750

THE CLARKS
68-762 Broadway, Phone 8-4691
Center of Cathedral City

UNFURNISHED 3 Bedrooms, 2 baths, swimming pool, carport, cement pool. Perfect condition and price includes new drapes. Only \$19,500.

FURNISHED 2 Bedrooms, 1 1/2 baths. Large rooms, interesting fireplace, double carport. 5 years old; a well-built house with lovely large yard and trees. Price \$18,500.

MARTHA JAMES
REALTOR
445 N. Palm Canyon Dr.
2751—Phones—2812

NOTICE:
OUTPOST Estates are sold out BUT there are still two well located homes available as re-sales as low as \$11,500 with only \$1300 down. Swimming club privileges, of course. HURRY, as these will sell fast.

PALM SPRINGS OUTPOST ESTATES
Ramon Rd., 4 mi. E. of Palm Canyon Dr.
Los Angeles Office:
3116 Valhalla Dr., Burbank, RO. 9-2179

5 ROOM HOME
SERVICE STATION
ON 2 corners—200 ft. frontage. \$110 month income. \$14,000. Terms. Inquire owner, BIG LIMIT CAFE, CABAZON, Calif.

MODERN 3 bedrooms, 2 baths, garage, large lanai, 2 fireplaces, unit heat, air-conditioning, 2700 sq. ft. 40 ft. filtered and heated pool. Carpeting and drapes. \$35,000. Owner, Tahquitz Estates. Partially furnished. Ph. P. S. 4504.

ATTRACTIVE beautifully furnished 3-bedroom, 2-bath home. Maid's room and bath. Garage, walled, landscaped, gorgeous views. \$32,500. Terms. OWNER, E. Jungmeyer, 1652 Tamarisk, Phone 6351.

\$5950—COZY furnished cottage. Large living room, 1 bedroom and glassed-in sleeping porch, nice yard with trees; near everything. Mrs. Otto, 830 Broadway, Cathedral City.

SPECIFICALLY DESIGNED home for gracious desert living. Exclusive residence area, near golf course. See at 780 Via Monte Vista or phone owner, PS. 5314.

THREE-ROOM modern House in Cabazon. Screened porch and carport. Lot 60x200 ft. Priced furnished \$3250. Terms. Box 190, File D10.

DUPLEX as residence, incomes or business. Fine condition, face 3 streets, room expansion, \$13,500. Terms. SEE OWNER, 56 GLENN—CATHEDRAL CITY.

3-BEDROOM house, furnished; 2-car garage, corner lot for sale or trade. Brokers welcome. 1185 Tachevah Dr.

Real Estate—For Sale

Peter B. Sheptenko
OFFERS THE BEST BUYS IN PALM SPRINGS REAL ESTATE

CUTE HONEYMOON COTTAGE. Modern and in excellent taste. \$11,500 Easy terms.

SPLENDID NEW 2-Bedroom, 2-Bath. Close in. Only \$14,600.

BEAUTIFULLY furnished 3-Bedroom, 2-Bath. Fenced and landscaped. Ideal location. Now, just \$19,000.

4-BEDROOMS, 3 Baths. Walled and landscaped. Top location. Sacrifice for quick sale. \$22,500 and excellent terms.

CRISP new 2-Bedroom, 2-Bath. A quality house in a fine residential area. \$24,500. Only \$5000 down.

3 BEDROOMS, 3 Baths, Brand new. Walled, landscaped, large pool, many fine features. Superb location. \$32,500.

OUTSTANDING Ranch type, 3-Bedroom, 3-Bath. Exquisitely furnished by Barrett O'Shea. This was a model home. Never occupied. It's many unusual ideas must be seen. \$45,000.

FABULOUSLY exquisite estate. Has everything, BUT EVERYTHING for luxurious living. Was \$125,000. Now \$85,000. Nothing finer in all Palm Springs.

BEAUTIFULLY furnished modern triplex. South location. \$26,500. Easy terms.

ADJOINING TAMARISK GOLF COURSE. 20 acres with water, leveled and ready to build on. Only \$2500 per acre. Terrific investment.

Peter B. Sheptenko
THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727
ASSOCIATE BROKERS
Bill Colven Bill Heiser
Frank McCready Mike Jekyll

NICHOLS EXCLUSIVES
CAN YOU TOP THIS?? Three-bedroom home in high-class, residential area. One share irrigation water. Lot 102x100. Only \$11,500. Terms!

ESTATE HOME FOR TRADE! On 4 lots. Five bedrooms, five baths. Exclusive residential district. Swimming pool, heated and filtered. Irrigation water. Will trade for Beverly Hills, Westwood, Santa Monica, or San Fernando Valley. Price \$60,000.

EXCEPTIONAL buy in residential lot near El Mirador Hotel. 100x102. Only \$1750.

100 ft. Residential lot \$1000

CULVER NICHOLS
REALTOR
861 N. Palm Canyon Dr.
Phone 2182
E. A. BANNING - AL E. HOOVER Associates

BILLY WRIGHT
FINEST VALUES
WALKING DISTANCE
TWO BEDROOM furnished home—double garage—\$13,500.

GOLDEN OPPORTUNITY—2 bedroom house on large 120-ft. lot—small down. \$15,000.

\$5000 Down. Full price \$17,900. 2 Bedroom home, 2 car garage, air conditioned, walled yard, completely furnished. YOU WILL LOVE IT.

BIG LOT—120 ft. front in Merito Vista District. \$8000.

Builder's attention—15 lots in a fine location—\$1500 each.

Money to loan on First Trust Deeds—QUICK ACTION.

Duplex close-in \$16,000
8 Units with pool \$75,000
31 Units with pool \$245,000

BILLY WRIGHT
REALTOR
285 N. Palm Canyon Drive
Ph. 5727-2815
Associates
Arthur Greenfield
Gretchen Wright

MUST sell, exceptional value. Modern 3-bedroom, 2 bath. Furnished. Large living room, wall to wall carpet, flagstone fireplace, thermo-unit heat. Lot 100x125, all walled in. Ideal location. \$22,500. Terms.

Adolph Israel
Realtor
EXCLUSIVE AGENT
671 No. Palm Canyon Dr. Ph. 2981

FOR SALE or lease with option to buy, De Luxe Trailer Park site, Will assist in financing if necessary. SEE

JOHN W. WILLIAMS, Realtor or Associates
423 No. Palm Canyon Dr. Ph. 3311

BY OWNER—6 units and bungalow, income and gracious living. Ph. 5317.

Real Estate—For Sale

GUY ANDERSON
REALTOR

PICTURESQUE AND DURABLE AUTHENTIC Mexican Hacienda style duplex. Thick walled adobe construction with heavy tile roof. Long covered veranda and interior patio. Each side has living room, bedroom, kitchen and bath. Built on four lots and facing two streets. The land area is large for two guest houses. Partially furnished \$26,500. Only \$8000 down. Payments of \$185 per month incl. interest.

5 MODERN UNITS. Practically new. One with 2 bedrooms and bath, 4 with 1 bedroom and bath. Furnished in excellent taste. Nicely landscaped. H&F pool, separate patios. Unobstructed view of mountains. Shows good return on investment of \$57,500.

NEAR THE EL MIRADOR. 6 units, 5 have kitchens, 3 are double, H&F pool. Location insures good income. \$59,000.

CLOSE-IN HOTEL. 10 rooms for owner plus 10 units. POOL. \$40,000 down. Bal. \$500 incl. 5% int.

IN THE TENNIS CLUB AREA. 6 units, 5 with kitchens, 4 fireplaces. 1 hotel room. Completely furnished and redecorated throughout. H&F pool. This select property can be handled with only \$20,000 down.

INDIVIDUALITY IS THE KEY. NOTE of this new and delightful 12 units, 6 with kitchens. Exquisitely furnished in every detail. Swimming pool, walled. About \$35,000 will handle.

GUY ANDERSON
REALTOR
464 N. Palm Canyon Drive
Palm Springs, Calif.
Phone 5417-5138
Eve Morgan—Geo. Brummer Associates

MORE PEOPLE READ DESERT SUN CLASSIFIED PAGES THAN ANY OTHER MEDIUM IN THE DESERT AREA

Real Estate—For Sale 35

FOR SALE

Duplex, corner, Ramon & Calle Abonia. Unusually large owner's 1 bed. unit; plus one studio unit. A-1 const. Furnished. \$28,500 on terms.

HOME & INCOME: 1 block from Main Boulevard, corner, on R-3 lot, 3 bedroom home, 2 baths, with liv. room, glassed-in sunroom, garage. Easily converted into 4 rentals; unusually well built, insulated, tile roof. Furnace heat, ref. air cond., walled, many trees and shrubs. We highly recommend this property at the low price of only \$18,500 on terms.

CHARMING HOME IN TAHQUITZ RIVER DISTRICT. On Mesquite, with south exposure in all rooms; lovely modern liv. room with glass walls leading into garden; large master bedroom and bath; two family bedrooms and bath; furnace heat, ducts for air cond., decorated in attractive colors and for sale with draperies, carpets, stove and refrigerator for \$23,500, or owner will sell additional furniture if desired.

HOME SITE IN TENNIS CLUB AREA. Choice lot with view over city, and in sheltered area. 100'x100' and adjoining lots can also be purchased. \$7500 each. Builders should investigate!

INDUSTRIAL LOTS—on corner 1 block from boulevard—\$5950. Three adjoining industrial lots with 258' frontage and average depth of 114'—fronting on 3 streets. 5% discount for quick sale of total frontage.

18 UNITS WITH POOL. With undeveloped frontage on both Palm Canyon Drive and Indian Avenue; 9 separate buildings; steel construction. Income shows over 12% net on total price of \$160,000 on terms.

Exclusive with

Muriel E. Fulton - Realtor

New location—Oasis Building—119 South Palm Canyon Drive. Telephone: 2226-2225

Real Estate—For Sale 35

Charles Mathews

REALTOR

EXCEPTIONALLY FINE DUPLEX. In A-1 South Location. Completely furnished—newly decorated. Two bedrooms one side. Fireplace, air conditioning. R-3 landscaped lot, good income. See this unusual value. Only \$19,500 with easy terms.

THE MOST FOR YOUR MONEY. We think you'll agree when you see this pleasant three-bedroom two-bath home. Garage, fireplace, cooler, landscaped lot in attractive neighborhood. Rents for \$1800 a year. Now offered for sale furnished at only \$14,800.

BUSINESS OPPORTUNITY. CAFE and bar, \$20,000 handles. Good lease. Fine operation for couple.

Charles Mathews

315 North Palm Canyon Drive. Phone 5308. ASSOCIATE BROKERS. Marion Mathews. Hugh Braly. Barbara Brown.

NEW, MODERN two-bedroom home. Spacious rooms, view windows. Full price \$8975. \$1500 down. Easy terms.

3-BEDROOM, 2-bath home. Spacious rooms. Modern A-1 construction. Good residential location off Paseo El Mirador. \$11,750 full price. \$2500 down.

\$3000 DOWN FOR QUICK SALE. ADORABLE 1 bedroom, plus screened lanai, large living room, fireplace, panel ray heat, air conditioning, garage. 100' corner lot, redwood fence—ONLY \$12,750.

MODERN 2-bedroom, 2-bath home. Exceptional features include Hea tilla for fireplace, vented air conditioning, floor-to-ceiling windows, secluded patio and walled lot. \$14,600. ANOTHER GOOD BUY.

Gannon Realty

463 N. Palm Canyon Drive. PHONE 2772. Member Palm Springs Real Estate Board

PALM DESERT

BEAUTIFUL, new 2-bedroom, 2-bath, pumice block home. 2 flagstone patios, enclosed garage, extra store room. Use of private pool. Choice location. A Real Buy! Only \$18,500.

Edith Eddy Ward

LOIS ROY, Summer Manager for 73-667 Highway 111. Phone Palm Desert 76-3431

OPEN 10-5. MOST charming 3-bedroom, 3-bath home. Beautifully furnished. Fireplace, cooler, carport, drapes, veneer blinds, linens, silver; every thoughtful detail for immediate happy living. Sun deck on roof affords beautiful view of Valley. Lovely patio, garage and carport. Nicely landscaped. Exclusive section on way to Palm Canyon. Must sell. Priced right. Reasonable terms. 148 Camino Encanto, Ph. 4241.

FURNISHED or UNFURNISHED. IF you are in the market for a Palm Springs home, we would welcome an opportunity to show you our three-bedroom, three-bath beauty spot—Full sprinkler system, large heated pool, fully air conditioned, nicely landscaped and desert and mountain view. Phone P.S. 5565 for appointment.

SEE TODAY

FAMOUS RANCH, 80 acres, unusual possibilities for income. Near Village, Grazing, dates, alfalfa. Inquire at 76 Station Garnet for directions or phone owner, P. S. 5314.

STUCCO duplex, good buy, \$9000. Ph. Banning 6044.

Real Estate Wanted 37

FOR QUICK ACTION LIST YOUR PROPERTY WITH

Adolph Israel

Realtor

671 No. Palm Canyon Dr. Ph. 2981

Business Rentals 38

RENTALS STORES, OFFICES, APARTMENTS

NEW BUILDING, occupancy about October 1st. 1051 No. Palm Canyon Dr., across from the Doll House, Phone 3673.

WHY PAY HIGH RENT? 1 TO 3-ROOM offices in center of town. Suitable for professional users. \$1 to \$2 a day on year's lease.

GAYLE'S STUDIO 286 No. Palm Canyon Dr.

OFFICES for rent, two, sizes 8x12 and 12x12, furnished or unfurnished. Private entrance will make part time secretary arrangement if desired. Charles Mathews, 315 No. Palm C Dr. Ph. 5308.

BUILDING 24 ft. x 24 ft. suitable for garage, workshop or storage. Also approximately 100 ft. on Hiway 111 next to Associated Service Stn. Ph. 8-3393.

ROOM for lease in Beauty Salon, size 19x13 ft. 8 in., with separate entrance. Ph. 5312. 447 No. Palm Canyon.

Wanted to Rent 39

RENTAL listings wanted, particularly \$500 to \$2000 per month. RANSOM, 884 N. Palm Canyon Drive, Phone 2794.

Rooms For Rent 40

\$50-3-ROOM cottage, home trailer or large bright room, 2 full size beds. Private entrance, kitchen, privileges. 323 Marcus. Ph. 2-4044.

FREE room, private bath, privileges, close in, exchange for small amount of help in home. Ph. 2-4011.

ATTRACTIVE single room and bath in guest house. Reasonable, 140 Ocotillo. Ph. 2-5415 evenings.

ONE or two gentlemen, private bath, entrance; clean, modern, reasonable, close-in. 354 N. Calle Santa Rosa.

LOVELY room, private bath. Single gentleman. \$12 week. 535 So. Calle Santa Rosa. Ph. 2-6072.

LARGE room near Thunderbird Club. 40 month. Ph. Guarantee Garage 7655, Palm Springs.

ROOM for young business girl in lovely home. Will discuss privileges. Ph. 26744.

PRIVATE entrance and bath, good beds, good district, colorful, quiet, clean. Ph. 6921.

FRONT room in beautifully furnished home. Privileges. \$47.50 per month. Ph. 5697.

ROOM with private entrance, \$30 per month. Nicely furnished. 511 Calle Roca. Ph. 4682.

ATTRACTIVE room with bath, private entrance. Close to bus. 2-6251.

ROOMS to rent, close in. Ph. 5787. 291 Athel St.

ROOMS to rent, close in. Ph. 5787. 291 Athel St.

ROOM for rent, east end Ph. 4665.

NICE bedroom, private bath and entrance, \$45 month. Ph. 6191. 773 N. Palm Canyon Dr. Ph. 2064

ATTENTION BROKERS. AT 852 San Lorenzo, new house three-bedroom, two-bath. Pool, landscaped. Electric washer, walled. \$31,500. Ten Thousand down. \$150 per mo. at 4 1/2% clear, owner H. F. LAFORGUE.

WILL TRADE. 5 Bedrooms, 4 Baths. Furnished Complete. Large Lanai, Bar, Furnace Heat. Large Landscaped Lot. Room for Pool. Price \$26,500, or Trade.

AND ASSOCIATES 813 North Palm Canyon Dr. Phone 2736

BUYERS' VALUES and SELLERS' RESULTS For Over 30 Years

Houses For Rent 46

COMPLETELY FURNISHED DESERT HOME

near Indio with two separate apartments for guests and help, four-car garage and swimming pool. All utilities. Rent \$750 month for minimum of 4 months. Owner CREST-VIEW 1-6238 Los Angeles, or write Box 190, File D6.

FURNISHED 4 bedrooms and pool. Ideal location, \$4000 for 5-mo. season.

FURNISHED two-bedroom guest house, heated pool, good location. \$150 per mo. including utilities. Yearly lease.

ADOLPH ISRAEL, Realtor 671 No. Palm Canyon Dr. Ph. 2981

Trailer Rentals 49

TRAILER—Cabana—Completely furnished \$55. Adults. Ph. 9091.

Household Goods 50

METAL PATIO COFFEE TABLES. \$4.95. Shag rugs from \$2.49. Aluminum chaise with nylon laced webbing \$39.95. Wrought iron and glass dinette set \$79.95, chrome and plastic dinette set \$69.95. Modern 2-piece living room set \$99.95.

BAMBOO BLINDS. Redwood Blinds for Trailer Ramadas. Match stick Bamboo Draw Drapes—Vista, Light Foot, Brown—Jordan. Inco Contemporary Modern Wrought Iron Furniture, Glenn Mode-Pacific Iron, Cal-Tempo-Siesta Bedding.

NEW TO USE FURNITURE. CHAIRS, cocktail tables, end tables, dinette sets, lamps, studio couches, box springs and mattresses. Chinese peil chairs, tables and shades. Baby cribs, hi-chairs, play pens. Complete line unpainted furniture. Wardrobe with sliding doors, metal and redwood lawn furniture. Stacoat rubberized oil paints, rug and pad 10'x13', like new.

MOST anything available—Save money at

RAMON TRADING POST Ph. 2173. Corner Ramon & Sunrise Way. We BUY, SELL AND TRADE

THE BECKERS at 1810 Mesa Dr. Have sold most of the furniture. What is left must be sacrificed. A beautiful complete bath, 15 cu. ft. Deep freeze used 6 months, large Westinghouse refrigerator and Magic Chef gas range like new, blonde oak bedroom set and Hollywood bedroom set, Bendix automatic washing machine, Singer sewing machine, large mirror plates, lamps and stands, two sets of dishes used twice, all kinds of bric-a-bracs. 1810 Mesa Dr.

SOLD home, must dispose of miscellaneous lamps and tables. Best quality rattan lanai furniture including dining extension table and 4 chairs. Pine drop-leaf dining table, benches and 2 captain chairs. 1048 So. Calle Marcus off Mesquite.

BRAND new complete double Hollywood bed, \$35. Four chrome dinette chairs, two table lamps, small gas heaters, all very reasonable. 667 Indian Trail, Ph. 6604.

CONSOLE—F.M. Radio, Phonograph, 10 in. T.V. G. E. \$125. Over \$800 when new. Studio couch, forest green sail cloth cover, good condition, \$25. Ph. 7-3157 Indio.

REFRIGERATOR—New, never used, Electric Servel, 2 ft. sq. used for bar or office. Pearl grey, \$125. Imperial Hardware, Indio.

ELECTRIC table top ranges, hot water heaters, full size bed, coil springs and mattress. 546 Grove St., Cathedral City.

1 OAK Refectory Table, 8 high back upholstered dining chairs, 1 modern blond wood dining table, 3 leaves. Ph. 4121.

SHEETS, slips, towels, blankets. Rugs, pads, lamps, beds, etc. For sale cheap. Ph. 2957 or 9053.

UNITED Deep Freeze, 18 ft. upright, 2 doors, hardly used. 32-700 Sky-Blue Water Trail, Outpost Estates, Ph. 2-5001.

SMALL upright piano, excellent tone. Sacrifice \$100 cash, 524 S. Calle Santa Rosa before Monday.

KAUTZMANN baby grand piano, slightly used, Tony Del Vaglio, 1232 E. 6th St., Beaumont, Calif. Ph. evenings 4181.

WASHING machine in running condition, \$10. 1381 N. Indian Ave.

INNERSPRING mattress and spring. Clean, good condition, double size, \$21. Ph. 2991.

STOVE, sofa, assorted tables and chairs. Reasonable. Ph. 2879. 10 Warm Sands.

SERVEL—11 Cubic ft. Almost new. Ph. 7703.

DINING room, bedroom, and living room couch. Odds and ends. Phone 3701.

Used Cars For Sale 70

BUY YOUR USED CAR WITH CONFIDENCE

FROM THE DESERT'S FASTEST GROWING AUTOMOBILE DEALER

1950 CHEVROLET Convertible, Power Glide, heater, radio, loaded with extras. ENJOY DESERT MOTORING TO THE FULLEST IN THIS BEAUTIFUL SPORTS CAR.

1950 PACKARD 4-door Sedan. AN IDEAL FAMILY CAR. PRICED FAR BELOW CEILING.

1947 CHEVROLET 2-door sedan. ECONOMICAL TO BUY. ECONOMICAL TO DRIVE.

1941 CHEVROLET Convertible. New paint, new top and price to your advantage.

1947 STUDEBAKER 1/2-ton pickup in good condition and ready to go.

Stack Chevrolet

330 E. Sunny Dunes. PHONE 2042 - 2043

"The Best Deal Under the Sun" SALES ROOM OPEN MONDAY THRU SATURDAY 8 A.M. to 9 P.M. and SUNDAY UNTIL NOON

1949 CHEVROLET de luxe coupe, excellent condition, many extras. Must see to appreciate. Bargain at 916 First, Cathedral City. Call 8-3064.

1952 STUDEBAKER three-quarter ton pickup with 5000 actual miles. Extra springs and four speeds. \$1700. Inquire of George Caldwell, Cabazon.

1952 FORD Victoria, all accessories, perfect condition. Ph. 2-5871.

1948 OLDS. "76" two-door sedan, hydramatic, heater, radio. Priced right. Ph. 2348.

1949 CADILLAC convertible coupe. Perfect condition. Ph. 7123.

Automobile Service 72

Stack Chevrolet

Complete Auto Service. Mechanical—Body Work. Lubrication—Wash & Polish. Genuine Chevrolet Parts.

Stack Chevrolet

330 Sunny Dunes Road. FREE PICK-UP & DELIVERY CAR SERVICE. SALES ROOM OPEN MONDAY THRU SATURDAY 8 A.M. to 9 P.M. and SUNDAY UNTIL NOON

JOHN A. LITTLETON

DESOTO AND PLYMOUTH DEALERS. 682 S. PALM CANYON DR. Phone 7022

REPAIR WORK DONE ON ALL MAKES OF CARS. QUICK SERVICE 4 MECHANICS. ON DUTY AT ALL TIMES. OPEN FROM 8 A.M. TO 6 P.M.

Legal Notices 75

NOTICE OF INTENTION TO ENGAGE IN THE SALE OF ALCOHOLIC BEVERAGES. TO WHOM IT MAY CONCERN: Subject to issuance of the license applied for, and commencing not less than 15 days after the date posted, notice is hereby given that the undersigned proposes to sell alcoholic beverages at the premises described as follows: 390 N. Palm Canyon Drive, PALM SPRINGS, Riverside County. Pursuant to such intention, the undersigned hereby certifies that he is a resident of the State of California, and is duly qualified to engage in the sale of alcoholic beverages.

LABOR RATES. Classification Carpenter Concrete or asphalt spreading, mechanical tamping or finishing machine 2.52 Driver of dump trucks (less than 4 yards water level) 2.02 Driver of dump trucks (4 yards but less than 8 yards water level) 2.04 Driver of trucks (Legal payload capacity less than 6 tons) 2.02 Driver of trucks (Legal payload capacity between 6 and 10 tons) 2.04 Driver of trucks (Legal payload capacity between 10 and 15 tons) 2.02 Heavy duty repairman—helper 2.12 Journeyman brick, block or concrete mason 2.50 Journeyman general construction 1.94 Material handler operator 2.24 Motor Patrol operator, including any type of power blade 2.50 Operator and tender of pneumatic and electric tools, vibrating machines and similar mechanical tools not separately classified herein and 2.14 Trencher operator 2.24 Trencher operator—bulldozer, tamper, scraper or drag type, shovel or boom 2.52 Trencher operator—shovel operator 2.74 Universal equipment operator (shovel, dragline, derrick, barge, clamshell or crane) 2.04 Water truck driver—under 2500 gallons 2.07 Water truck driver—2500 gallons or more 2.19 Any classification not listed herein shall be paid at the rate of 1.50 per hour. Not less than one and one-half times the foregoing rates.

Apprentices may be employed provided they are properly indentured to the contractor in full compliance with the provisions of Chapter 17775 of the Labor Code. It shall be mandatory upon the contractor to whom the contract is awarded, and upon any subcontractor or under him, to pay not less than the specified rates to all laborers, workmen and mechanics employed by them in the execution of the work.

Plans may be seen and forms of proposal, bonds, contract, and specifications may be obtained at the office of the Administrator of the Desert Hospital District, 1155 Via Miralste, City of Palm Springs, State of California. Each bid must be accompanied by cash, certified or cashier's check, or bidder's bond payable to the Desert Hospital District, for an amount equal to at least ten (10) per cent of the amount bid, such guarantee to be forfeited should the bidder to whom the work is awarded fail to enter into the contract.

No bid will be accepted from a contractor who has not been licensed in accordance with the provisions of Chapter 9, Division 11 of the Business and Professions Code. The Desert Hospital District reserves the right to reject any or all bids.

DESSERT HOSPITAL DISTRICT, County of Riverside, State of California. By ROBERT HENWOOD, Administrator.

DATED: This 6th day of October, 1952. Sun. Oct. 16 & 23, 1952.

5c—The Desert Sun

PALM SPRINGS, CALIFORNIA Thursday, October 23, 1952

Legal Notices 75

designated is applying to the State Board of Equalization for issuance on original application of an alcoholic beverage license (or licenses) for these premises as follows: On-sale beer license. Anyone desiring to protest the issuance of such license may file a verified protest with the State Board of Equalization at Sacramento, California, stating grounds for denial as provided by law. The premises are not now licensed for the sale of alcoholic beverages.

On-sale beer license. JULIA L. JEW. Sun. Oct. 23.

NOTICE OF SALE OF REAL PROPERTY AT PRIVATE SALE. IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF RIVERSIDE. In the Matter of the Estate of Ione Fuller Weeks, Deceased.

Notice is hereby given that the undersigned, Citizens National Trust & Savings Bank of Riverside and Harvey U. Weeks, Executor of the Last Will and Testament of Ione Fuller Weeks, deceased, will sell at private sale to the highest bidder or bidders, upon the terms and conditions hereinafter mentioned and subject to confirmation by said Superior Court, on or after Monday, the 27th day of October, 1952, all right, title and estate as said Ione Fuller Weeks, deceased, at the time of her death and in that of the said Ione Fuller Weeks, estate has acquired by operation of law or otherwise, other than or in addition to that of the said Ione Fuller Weeks, at the time of her death and in and to that certain parcel of real property situated in the City of Palm Springs, State of California, particularly described as follows, to-wit:

Lot 11 and the Westerly 22 feet of Lot 14 in Block A of the Desert Tract as shown on Map on file in Book 26, page 63 and of Maps, Riverside County Records.

Bids or offers are invited for said property and must be in writing and must be received by the office of Ione Fuller Weeks, deceased, at the time of her death and in and to that certain parcel of real property situated in the City of Palm Springs, State of California, particularly described as follows, to-wit:

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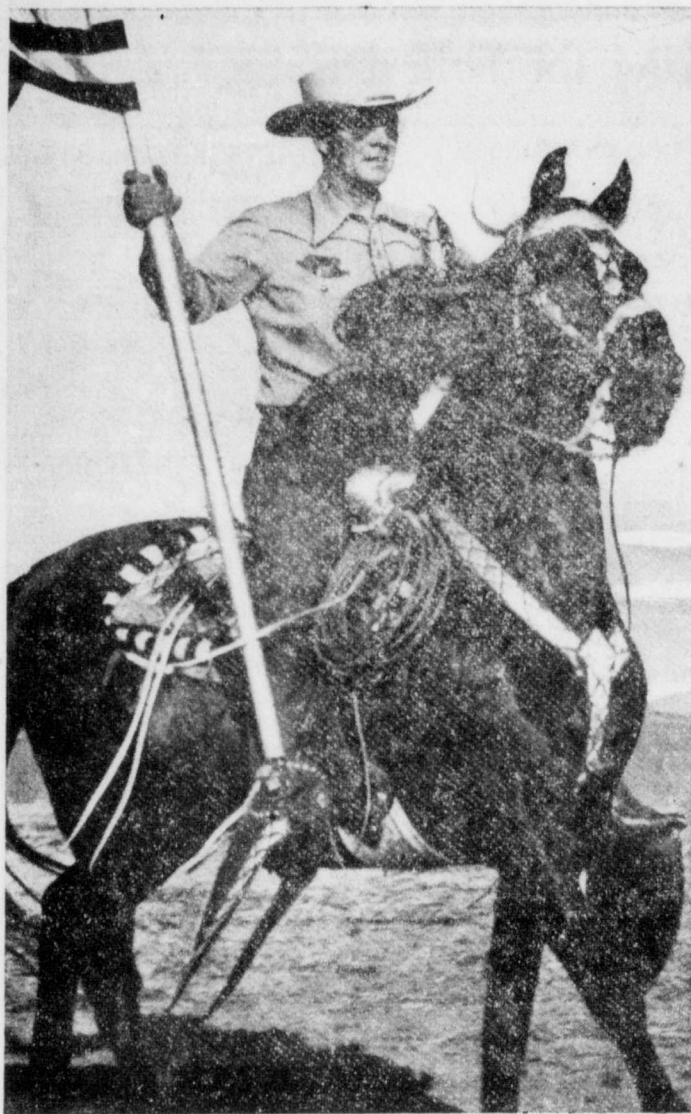
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OPENS WESTERN WEAR SHOP—George Rasmussen, who formerly operated the Frontier Shop at Smoke Tree and more recently opened Rasmussen's Saddlery in Riverside, will open a western wear shop at Rogers Ranch. Rasmussen and Trav Rogers have teamed up to stage a revival of the western atmosphere in the Village.

Duncan Sisters Returning to Saddle and Sirlain

The Duncan Sisters are back in the Village, the opening attraction at the new Saddle and Sirlain.

Dave Lyons, owner and operator announced yesterday that the famous team of sisters agreed to return to Palm Springs for a limited engagement.

It was at the Saddle and Sirlain last season where the Duncan Sisters played to such record crowds. But after the two entertainers left the Village for their engagement which followed in Hollywood they set all-time attendance records at a night club. They have been smashing attendance records ever since.

"I'm delighted to have the

Duncan Sisters agree to a return engagement here," declared Lyons. "Many of the old timers who saw the couple in 'Uncle Tom's Cabin,' as Topsy and Eve find the entertainers just as enjoyable as ever. Just as the younger set come to hear many of the songs the Duncan Sisters made famous that have returned to popularity today."

The new Saddle and Sirlain has been entirely re-done and many of the patrons will hardly recognize the interior.

The dining room has been entirely changed and the new cocktail lounge in front where the entertainment will henceforth take place has been changed and enlarged.



ROGERS RANCH REOPENS—Trav Rogers (standing) looks on while Bonita Granville samples a sparerib for which she has just paid. Rogers ranch reopens Saturday night with Trav taking complete charge again. He plans to revive the "good old days."

Rogers Ranch to Bring Back the Old West

Villagers will be tugging at their western boots again for the Western Week events and the opening of Rogers Ranch Saturday night. Trav Rogers is taking complete charge again at the colorful western entertainment spot and says he is going to stage a revival of the western tradition for which the Ranch is famous. It will be open to the public.

Promising to be on hand to help celebrate the opening are Jeannie Green, Johnnie Boyle and Kenny Paul who always add to the western atmosphere.

At the same time George Rasmussen, purveyor of western togs in these parts for many years, will open a western wear shop at Rogers Ranch. Rasmussen formerly operated the Frontier Shop at Smoke Tree and has recently opened Rasmussen's Saddlery in Riverside. He carries a complete stock of western wear, including such famous makes as Stetson hats, Justin boots and Levis—everything for dudes, real horsemen and their mounts.

Rogers and Rasmussen have teamed up to stage a revival of the western atmosphere in the Village. Rogers says that he thinks it is important to the community that the western tradition be maintained because so many visitors enjoy getting into colorful outfits and because riding is such a popular form of entertainment.

Trav Rogers said that plans have been made to accommodate the big crowd which is expected for the opening party Saturday night. Reservations have been made for several large groups.

Biltmore to be Scene of Big Fashion Show

Smart new desert fashions will be displayed November 12 at the Palm Springs Biltmore hotel when the Oesta Social club of the Eastern Star Chapter sponsors a Fall fashion show. Open to the public, the festive affair is slated to open at 2 p. m.

Participating in the show will be Casual Aire, Margo Riley, The Beach Comber, Desert Aire of Cathedral City and Marty's Fashion Shop.

Also shown will be the new "doggie" creations by Jimmy Dickey, well known cartoonist, who recently returned from a six month tour of the East.

During his tour, Mr. Dickey completed plans for a new series of his famous cartoon boys containing practical lessons in cartooning for boys and girls. He will entertain at the Biltmore before the opening of the fashion show.

New Dodge on Display Today at Imperial Motors

The new, 1953 model, completely restyled Dodge with a powerful 140-horsepower Red Ram V-Eight engine goes on display today at Imperial Motors in Indio, local Dodge dealer.

Sweeping changes in both styling and chassis features plus the unprecedented efficiency of the new engine highlight the most dramatic changes in the 38-year history of the Dodge passenger car, according to Imperial Motors.

Included among the more than a dozen major changes is the offering of four different types of drive: New Gyro-Torque, which is teamed with the Red Ram V-Eight engine to provide lightning response without shifting; Gyro-Matic drive, which offers smooth and easy no-shift driving; automatic overdrive, which provides a fourth "cruising" gear for greater gasoline economy, and standard drive, for those preferring to do their own shifting.

Imperial Motors invites all Villagers to view and inspect the revolutionary new Dodge, now on display in their showrooms, in Indio.

Exciting New Resort and Spring Fashions Shown at Annual Show

Exciting new Gypsy fashions and California Ranchero Clothes had the spotlight Friday and Saturday nights when California's top creative designers displayed resort and early Spring fashions during the fourth annual Fashion Fiesta on the Desert Inn Golf Course.

Presented by California Fashion Publications, the annual buyer show was staged under the personal supervision of J. R. Osherenko, publisher.

Serving on the production staff were Fashion Editors Virginia Scallon and Barbara Leipsic Trister, Director Robert Lee, Commentators Peter Adams and Margo Osherenko, and Assist-

ants Dee Harris, Tom Kieley, Faith Lamon, Harry Levenson and Polly Murray.

Shown as California Gypsy fashions were spirited new clothes, based on easy, flowing lines and full-skirted freedom. True California clothes interpreted in riotous color, newly accessorized with bangle-beautiful lavishness.

Telling the exciting old California story in a new way, the new Ranchero Clothes included modernized levis, an adaptation of clothes worn by the dons and dashing caballeros with braid and scroll and embroidered motifs on glorified cowboy fash-

ions. Interesting new colors, including lemon yellow, a delectable new fashion shade; tea leaf, clear, amber and sparkling; Gypsy red, a vibrant rich rose-red, named to carry to spirit of carefree nomads; silver and black and white.

California firms participating in the show included Jeannette Alexander, Stella Bach, Custom Originals, Blair Sportswear, California Classics, California Colony Casuals, Caltex of California, Casual Time of California, Catalina, Inc., Juli Lynne Charlot, Cole of California, Alex Colman, Emma Domb, Inc., Gantner of California, Georgia Kay of California and the F. B. Horgan Co.

Others were Peggy Hunt, Inc., Klein-Lee Accessories, Lou Kornhandler Co., Linsk of California, Lucinda, Allie Mae, Addie Masters, Barney Max, Inc., Meena of California, Marjorie Michael, Pat Premo, W. J. Schminke & Associates, Riviera Fashions, Roberts Mfg. Co., Saba of California, Shaheen's of Honolulu, Taylors of California, Margie Webb and Zolot of California.

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FAMOUS ITALIAN DINNERS

Specializing in Pizzas . . . Chicken . . . Steaks and Chops
Featuring Fine California and Imported Wines and Liquors

Corner Broadway and Cathedral Drive
Hiway 111 - Cathedral City



BUTTER CARNATION GRADE AA Lb. **75c**
DREFT, OXYDOL, or DUZ, Lge. Pkg. **27c**

JOHNSON'S HARDGLOSS Pt. **59c**
GLO-COAT Qt. **98c**

WIZARD **GLASS WAX** Pt. Can **39c**

13-OZ. CAN KLEEN KING STAINLESS STEEL AND **Copper Cleaner 39c**

Sweetheart Soap

BATH SIZE 1c SALE REG. BARS TASTEWELL
4 For **33c** 4 For **24c** Margarine Lb. **21c**

STRAWBERRY PRESERVES MARY ELLEN 20-Oz. Jar **39c**

100% PURE **Martindale's GOLD MEDAL CIDER**

Quart Bottle **27c**
1/2-Gal. **53c**
Gal. **95c**

Gerber's Baby Foods

STRAINED OR JUNIOR FOODS 3 4 1/2-Oz. Cans **25c**

OATMEAL, BARLEY, RICE, CEREAL FOOD 8-ounce Package **16c**

Gerber's Meats Strained Or Chopped! 3 1/2-Oz. Can **20c**

Finest Quality Peach Halves Delicious Clings! No. 2 1/2 Can **27c**



79c

1-LB. BAG

79c

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A Limited Number of 8 to 10-Lb. **WHOLE SWIFT PREMIUM**

HAMS 59lb

U. S. CHOICE **BEEF ROAST** Lb. **55c**

3 TO 5 POUND AVERAGE **SPARE RIBS** Lb. **35c**

SWIFT PREMIUM **BROOKFIELD SAUSAGE** Lb. **59c**

SWIFT PREMIUM GOLD COIN **FRANKS** Lb. **51c** Sliced Bacon **49c**

Produce

TOKAY **GRAPES** Lb. **7c**

LEMONS 2 lbs. **25c**

PIPPIN **APPLES** Lb. **5c**

FARM FRESH Ready for the Pan

Broilers or Fryers 69c lb.

CINCH **CAKE MIXES**

Devil's Fool, White, Spice or Golden 3 For **\$1.00**

13-Oz. Can **10c**

12-Oz. Pkg. **19c**

12-Oz. Pkg. **17c**

Specials for Thurs., Fri., Sat., Sun. — Oct. 22, 23, 24, 25



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We purchase only Nationally Advertised Brand Merchandise from Manufacturers' Surplus

FAMOUS BRAND NAMES that you'll recognize immediately.

BLOUSES Values to **1.99**

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